

Tamkang University Academic Year 112, 1st Semester Course Syllabus

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| Course Title | INTERNATIONAL TRADE AFFAIRS | Instructor | LIU, CHU-MEI |
| Course Class | TLFBB4A DIVISION OF GLOBAL COMMERCE, DEPARTMENT OF INTERNATIONAL BUSINESS (ENGLISH-TAUGHT PROGRAM), 4A | Details | <ul style="list-style-type: none"> ◆ General Course ◆ Selective ◆ 1st Semester |
| Relevance to SDGs | <p>SDG4 Quality education</p> <p>SDG9 Industry, Innovation, and Infrastructure</p> | | |
| Departmental Aim of Education | | | |
| <p>I. To instill the university motto of "Simplicity, Firmness, Perseverance, and Fulfillment" into students.</p> <p>II. By integrating the "Five Disciplines" of education, the qualities of conduct, intelligence, physical education, teamwork, and beauty into the professional, core, and extracurricular curriculum, the department helps to produce well-rounded students skilled in identifying and solving problems.</p> <p>III. To oversee the trend and foresee the development of global economy, the department aims to produce the graduates with expertise in the fields of International Business and Trade.</p> | | | |
| Subject Departmental core competences | | | |
| <p>A. Breeding professionals with expertise in general International Trade and International Business.(ratio:25.00)</p> <p>B. Consisting of Globalization, Information-Oriented and Future-Oriented education. (ratio:25.00)</p> <p>C. Producing graduates with capability of foreseeing and analyzing the development of Global Economy.(ratio:25.00)</p> <p>D. Breeding professionals with expertise in Marketing and Financial Management.(ratio:25.00)</p> | | | |
| Subject Schoolwide essential virtues | | | |
| <p>1. A global perspective. (ratio:20.00)</p> <p>2. Information literacy. (ratio:20.00)</p> <p>3. A vision for the future. (ratio:10.00)</p> <p>4. Moral integrity. (ratio:10.00)</p> <p>5. Independent thinking. (ratio:20.00)</p> <p>6. A cheerful attitude and healthy lifestyle. (ratio:5.00)</p> | | | |

7. A spirit of teamwork and dedication. (ratio:10.00)

8. A sense of aesthetic appreciation. (ratio:5.00)

Course Introduction

This course introduces operation of international trade including concept, procedures and documentation.

The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.

II.Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.

III.Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

| No. | Teaching Objectives | objective methods |
|-----|--|-------------------|
| 1 | 1 Understanding the concepts and operation of international trade. | Cognitive |
| 2 | 2 Understanding the documentation of international trade. | Cognitive |
| 3 | 3 Learning how to produce the export & import documentation. | Cognitive |

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

| No. | Core Competences | Essential Virtues | Teaching Methods | Assessment |
|-----|------------------|-------------------|------------------|----------------------------|
| 1 | ABCD | 12345678 | Lecture | Testing, Study Assignments |
| 2 | ABCD | 12345678 | Lecture | Testing, Study Assignments |
| 3 | ABCD | 12345678 | Lecture | Testing, Study Assignments |

Course Schedule

| Week | Date | Course Contents | Note |
|------|--------------------------|-----------------|------|
| 1 | 112/09/11 ~ 112/09/17 | Introduction | |

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| 2 | 112/09/18 ~ 112/09/24 | The preparation for International trade | |
| 3 | 112/09/25 ~ 112/10/01 | The process of International trade | |
| 4 | 112/10/02 ~ 112/10/08 | The process of International trade | |
| 5 | 112/10/09 ~ 112/10/15 | INCOTERMS 2020 | |
| 6 | 112/10/16 ~ 112/10/22 | INCOTERMS 2020 | |
| 7 | 112/10/23 ~ 112/10/29 | INCOTERMS 2020 + test | |
| 8 | 112/10/30 ~ 112/11/05 | Trade Terms | |
| 9 | 112/11/06 ~ 112/11/12 | Trade Terms (Midterm Exam Week) | |
| 10 | 112/11/13 ~ 112/11/19 | Import & Export Prices | |
| 11 | 112/11/20 ~ 112/11/26 | Inquiry & Quotation/ Assignments | |
| 12 | 112/11/27 ~ 112/12/03 | Inquiry & Quotation/ Assignments | |
| 13 | 112/12/04 ~ 112/12/10 | Contracting/ Assignments | |
| 14 | 112/12/11 ~ 112/12/17 | Import & Export License | |
| 15 | 112/12/18 ~ 112/12/24 | Letter of Credit | |
| 16 | 112/12/25 ~ 112/12/31 | Letter of Credit | |
| 17 | 113/01/01 ~ 113/01/07 | Final Exam Week | |
| 18 | 113/01/08 ~ 113/01/14 | Flex week, learning activities should be arranged. | |
| Key capabilities | | | |
| Interdisciplinary | | | |
| Distinctive teaching | | | |
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| Course Content | International Trade |
| Requirement | This is a two-semester course. The semester is the first semester. |
| Textbooks and Teaching Materials | Self-made teaching materials:Handouts |
| References | Incoterms 2020, International Chamber of Commerce 國際貿易實務·蔡緣、翁正恣、劉淑琴著·三民書局。 |
| Grading Policy | ◆ Attendance : 20.0 % ◆ Mark of Usual : 20.0 % ◆ Midterm Exam : 20.0 % ◆ Final Exam : 20.0 % ◆ Other (assignments) : 20.0 % |
| Note | This syllabus may be uploaded at the website of Course Syllabus Management System at http://info.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php . ※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications. |