

## Tamkang University Academic Year 112, 1st Semester Course Syllabus

Course Title	INTERMEDIATE MICROECONOMICS	Instructor	YI-CHENG LIU
Course Class	TLFBB2A DIVISION OF GLOBAL COMMERCE, DEPARTMENT OF INTERNATIONAL BUSINESS (ENGLISH-TAUGHT PROGRAM), 2A	Details	<ul style="list-style-type: none"> <li>◆ General Course</li> <li>◆ Required</li> <li>◆ One Semester</li> </ul>
Relevance to SDGs	SDG4 Quality education SDG8 Decent work and economic growth SDG9 Industry, Innovation, and Infrastructure SDG10 Reducing inequalities		
<b>Departmental Aim of Education</b>			
I. To instill the university motto of "Simplicity, Firmness, Perseverance, and Fulfillment" into students. II. By integrating the "Five Disciplines" of education, the qualities of conduct, intelligence, physical education, teamwork, and beauty into the professional, core, and extracurricular curriculum, the department helps to produce well-rounded students skilled in identifying and solving problems. III. To oversee the trend and foresee the development of global economy, the department aims to produce the graduates with expertise in the fields of International Business and Trade.			
<b>Subject Departmental core competences</b>			
A. Breeding professionals with expertise in general International Trade and International Business.(ratio:30.00) B. Consisting of Globalization, Information-Oriented and Future-Oriented education. (ratio:10.00) C. Producing graduates with capability of foreseeing and analyzing the development of Global Economy.(ratio:50.00) D. Breeding professionals with expertise in Marketing and Financial Management.(ratio:10.00)			
<b>Subject Schoolwide essential virtues</b>			
1. A global perspective. (ratio:20.00) 2. Information literacy. (ratio:10.00) 3. A vision for the future. (ratio:25.00) 4. Moral integrity. (ratio:10.00) 5. Independent thinking. (ratio:20.00) 6. A cheerful attitude and healthy lifestyle. (ratio:5.00)			

7. A spirit of teamwork and dedication. (ratio:5.00)

8. A sense of aesthetic appreciation. (ratio:5.00)

Course  
Introduction

1 The course presents theory in the context of real, data-driven examples, and then develops intuition to solve Problems. Students gain a practical perspective, seeing how models connect to real-world decisions being made in today' s firms and policy debates.

**The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.**

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.

II.Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.

III.Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods
1	<p>A. Breeding professionals with expertise in general International Trade and International Business</p> <p>B. Consisting of Globalization, Information-Oriented and Future-Oriented education.</p> <p>C. Producing graduates with capability of foreseeing and analyzing the development of Global Economy.</p>	Cognitive

**The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment**

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	ABCD	12345678	Lecture, Discussion, Practicum	Testing, Study Assignments, Discussion(including classroom and online), Report(including oral and written)

Course Schedule			
Week	Date	Course Contents	Note
1	112/09/11 ~ 112/09/17	CH6:Production	
2	112/09/18 ~ 112/09/24	CH6:Production	
3	112/09/25 ~ 112/10/01	CH6:Production	
4	112/10/02 ~ 112/10/08	CH7:The cost of production	
5	112/10/09 ~ 112/10/15	CH7:The cost of production	
6	112/10/16 ~ 112/10/22	CH7:The cost of production	
7	112/10/23 ~ 112/10/29	CH7:The cost of production	
8	112/10/30 ~ 112/11/05	CH8:Profit Maximization and Competitive Supply	
9	112/11/06 ~ 112/11/12	Midterm Exam Week	
10	112/11/13 ~ 112/11/19	CH8:Profit Maximization and Competitive Supply	
11	112/11/20 ~ 112/11/26	CH8:Profit Maximization and Competitive Supply	
12	112/11/27 ~ 112/12/03	CH8:Profit Maximization and Competitive Supply	
13	112/12/04 ~ 112/12/10	CH9:The Analysis of Competitive Markets	
14	112/12/11 ~ 112/12/17	CH9:The Analysis of Competitive Markets	
15	112/12/18 ~ 112/12/24	CH9:The Analysis of Competitive Markets	
16	112/12/25 ~ 112/12/31	CH9:The Analysis of Competitive Markets	
17	113/01/01 ~ 113/01/07	Term-end Exam Week	Together with the university overall
18	113/01/08 ~ 113/01/14	Summary and Discussion (Chapter 6, 7, 8, 9)	
Key capabilities		self-directed learning International mobility	
Interdisciplinary			

Distinctive teaching	
Course Content	Logical Thinking Environmental Safety Sustainability issue
Requirement	None
Textbooks and Teaching Materials	Using teaching materials from other writers:Textbooks Name of teaching materials: Microeconomics Ninth Edition Robert S.Pindyck .Daniel L.Rubinfeld
References	
Grading Policy	◆ Attendance : 25.0 % ◆ Mark of Usual : 25.0 % ◆ Midterm Exam : 25.0 % ◆ Final Exam : 15.0 % ◆ Other (18th Week Discussion) : 10.0 %
Note	This syllabus may be uploaded at the website of Course Syllabus Management System at <a href="http://info.ais.tku.edu.tw/csp">http://info.ais.tku.edu.tw/csp</a> or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at <a href="http://www.acad.tku.edu.tw/CS/main.php">http://www.acad.tku.edu.tw/CS/main.php</a> . <b>※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</b>