

Tamkang University Academic Year 112, 1st Semester Course Syllabus

Course Title	ECONOMICS	Instructor	HSUEH, SHENG-PIN
Course Class	TLFBB1B DIVISION OF GLOBAL COMMERCE, DEPARTMENT OF INTERNATIONAL BUSINESS (ENGLISH-TAUGHT PROGRAM), 1B	Details	<ul style="list-style-type: none"> ◆ General Course ◆ Required ◆ 1st Semester
Relevance to SDGs	SDG4 Quality education		
Departmental Aim of Education			
<ul style="list-style-type: none"> I. Acquisition of professional knowledge. II. Learning effective self-planning. III. Theoretical application of practical matters. IV. Interpersonal communication and teamwork. V. Analysis of problems and recommendations. VI. Awareness of Ethics as a global citizen. 			
Subject Departmental core competences			
<ul style="list-style-type: none"> A. Students can demonstrate that they have program basic knowledge of business and management.(ratio:40.00) B. Students can demonstrate that they have capability in professional knowledge expression. (ratio:40.00) C. Students can demonstrate that they have capability in using information technology. (ratio:10.00) D. Students can demonstrate that they are critical thinkers.(ratio:10.00) 			
Subject Schoolwide essential virtues			
<ul style="list-style-type: none"> 1. A global perspective. (ratio:25.00) 2. Information literacy. (ratio:5.00) 3. A vision for the future. (ratio:25.00) 4. Moral integrity. (ratio:5.00) 5. Independent thinking. (ratio:25.00) 6. A cheerful attitude and healthy lifestyle. (ratio:5.00) 			

7. A spirit of teamwork and dedication. (ratio:5.00)

8. A sense of aesthetic appreciation. (ratio:5.00)

Course Introduction

This course is designed to help students equip with essential knowledge about microeconomics and ways to apply it in daily life.

The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.

II.Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.

III.Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods
1	To acquire essential knowledge about fundamental economic theory and to be able to apply it in real world with daily life examples and policy issues.	Cognitive

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	ABCD	12345678	Lecture, Discussion	Testing, Discussion(including classroom and online), Activity Participation, Attendance

Course Schedule

Week	Date	Course Contents	Note
1	112/09/11 ~ 112/09/17	Course outline	
2	112/09/18 ~ 112/09/24	Supply and demand (I)	

3	112/09/25 ~ 112/10/01	Supply and demand (II)	
4	112/10/02 ~ 112/10/08	Elasticity (I)	
5	112/10/09 ~ 112/10/15	Elasticity (II)	
6	112/10/16 ~ 112/10/22	The rational consumer (I)	
7	112/10/23 ~ 112/10/29	The rational consumer (II)	
8	112/10/30 ~ 112/11/05	The rational consumer (III)	
9	112/11/06 ~ 112/11/12	Midterm Exam Week	
10	112/11/13 ~ 112/11/19	Inputs and cost (I)	
11	112/11/20 ~ 112/11/26	Inputs and cost (II)	
12	112/11/27 ~ 112/12/03	Perfect competition (I)	
13	112/12/04 ~ 112/12/10	Perfect competition (II)	
14	112/12/11 ~ 112/12/17	Non-perfect competition (I)	
15	112/12/18 ~ 112/12/24	Non-perfect competition (II)	
16	112/12/25 ~ 112/12/31	Non-perfect competition (III)	
17	113/01/01 ~ 113/01/07	Final Exam Week	
18	113/01/08 ~ 113/01/14	Flexible Teaching Method Week	Teams online
Key capabilities			
Interdisciplinary			
Distinctive teaching			
Course Content		Logical Thinking	

Requirement	
Textbooks and Teaching Materials	<p>Self-made teaching materials:Presentations, Worksheets</p> <p>Using teaching materials from other writers:Textbooks, Videos</p> <p>Name of teaching materials: Economics (5/e), 2018, Paul Krugman and Robin Wells, ISBN: 9781319181949.</p>
References	
Grading Policy	<p>◆ Attendance : 20.0 % ◆ Mark of Usual : 30.0 % ◆ Midterm Exam : 25.0 %</p> <p>◆ Final Exam : 25.0 %</p> <p>◆ Other < > : %</p>
Note	<p>This syllabus may be uploaded at the website of Course Syllabus Management System at http://info.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php .</p> <p>※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</p>