

Tamkang University Academic Year 112, 1st Semester Course Syllabus

Course Title	FINANCIAL ANALYSIS AND INVESTMENT	Instructor	CHAO, CHING-HSIANG
Course Class	TLBAB3A DEPARTMENT OF BANKING AND FINANCE DIVISION OF GLOBAL FINANCIAL MANAGEMENT (ENGLISH-TAUGHT PROGRAM),	Details	<ul style="list-style-type: none"> ◆ General Course ◆ Selective ◆ One Semester
Relevance to SDGs	3A SDG4 Quality education SDG12 Responsible consumption and production		
Departmental Aim of Education			
<ul style="list-style-type: none"> I. Learning and instanding international financial theory. II. Learn to plan the future. III. Enhance the ability of practical analysis. IV. Increase the team research ability. V. Master the international financial pulsation. VI. Cultivate morality and global civilization. 			
Subject Departmental core competences			
<ul style="list-style-type: none"> A. The student to have a basic knowledge of international financial management theory and practice.(ratio:35.00) B. To have a good grounding of relevant financial laws.(ratio:5.00) C. To understand the basic moral principles within the international financial industry. (ratio:15.00) D. To have a global perspective of the subject and a basic command of foreign language abilities.(ratio:10.00) E. To obtain international professional qualifications that will aid their future career. (ratio:30.00) F. To obtain a basic ability to examine domestic and global financial situations.(ratio:5.00) 			
Subject Schoolwide essential virtues			
<ul style="list-style-type: none"> 1. A global perspective. (ratio:10.00) 2. Information literacy. (ratio:10.00) 3. A vision for the future. (ratio:5.00) 			

4. Moral integrity. (ratio:10.00)
5. Independent thinking. (ratio:30.00)
6. A cheerful attitude and healthy lifestyle. (ratio:10.00)
7. A spirit of teamwork and dedication. (ratio:20.00)
8. A sense of aesthetic appreciation. (ratio:5.00)

Course
Introduction

(1)To focus on equity (share) valuation; (2) To examine the appropriate methods of fundamental analysis, including models of shareholder value, a comparison of accrual accounting and discounted cash flow approaches to valuation, the analysis of profitability, growth and valuation generation in a firm, testing the quality of financial reports, forecasting earnings and cash flows, pro-forma analysis for strategy and planning, analysis of risk, and the determination of price/earnings and market-to-book ratios.

The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.

II.Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.

III.Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods
1	Provide a broad understanding of financial analysis and how it informs choices and decisions in investments.	Cognitive

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	ABCDEF	12345678	Lecture, Discussion	Testing, Discussion(including classroom and online), Report(including oral and written)

Course Schedule

Week	Date	Course Contents	Note

1	112/09/11 ~ 112/09/17	Course Introduction	
2	112/09/18 ~ 112/09/24	Overview of Financial Statement Analysis	
3	112/09/25 ~ 112/10/01	Overview of Financial Statement Analysis	
4	112/10/02 ~ 112/10/08	Financial Reporting and Analysis	
5	112/10/09 ~ 112/10/15	National Day (October 10)	
6	112/10/16 ~ 112/10/22	Analyzing Investing Activities	
7	112/10/23 ~ 112/10/29	Analyzing Investing Activities	
8	112/10/30 ~ 112/11/05	Credit Analysis	
9	112/11/06 ~ 112/11/12	Midterm Exam Week	
10	112/11/13 ~ 112/11/19	Credit Analysis	
11	112/11/20 ~ 112/11/26	Presentation (Group 1 and Group 2); Questions and Discussion from the other groups	
12	112/11/27 ~ 112/12/03	Presentation (Group 3 and Group 4); Questions and Discussion from the other groups	
13	112/12/04 ~ 112/12/10	Presentation (Group 5 and Group 6); Questions and Discussion from the other groups	
14	112/12/11 ~ 112/12/17	Presentation (Group 7 and Group 8); Questions and Discussion from the other groups	
15	112/12/18 ~ 112/12/24	Presentation (Group 9 and Group 10); Questions and Discussion from the other groups	
16	112/12/25 ~ 112/12/31	Test	
17	113/01/01 ~ 113/01/07	Final Exam Week	
18	113/01/08 ~ 113/01/14	Flex week, learning activities should be arranged.	
Key capabilities	self-directed learning Problem solving		
Interdisciplinary			

Distinctive teaching	
Course Content	Logical Thinking Sustainability issue
Requirement	(1)Teacher may adjust the teaching progress according to the learning situation of the whole class. (2) The number of questions each group (or individual) asks during the oral presentations of the other groups will count towards the presentation grade. (3) No make-up exam.
Textbooks and Teaching Materials	Using teaching materials from other writers:Textbooks
References	Papers & Lecture Notes
Grading Policy	◆ Attendance : 20.0 % ◆ Mark of Usual : % ◆ Midterm Exam : % ◆ Final Exam : 40.0 % ◆ Other 〈Oral Report〉 : 40.0 %
Note	This syllabus may be uploaded at the website of Course Syllabus Management System at http://info.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php . ※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.