

Tamkang University Academic Year 112, 1st Semester Course Syllabus

Course Title	INVESTMENT BANKING	Instructor	CHEUNG-SUM LU
Course Class	TLBAB3A DEPARTMENT OF BANKING AND FINANCE DIVISION OF GLOBAL FINANCIAL MANAGEMENT (ENGLISH-TAUGHT PROGRAM),	Details	◆ General Course ◆ Required ◆ One Semester
Relevance to SDGs	3A SDG4 Quality education SDG8 Decent work and economic growth		
D e p a r t m e n t a l A i m o f E d u c a t i o n			
I . Learning and instanding international financial theory. II. Learn to plan the future. III. Enhance the ability of practical analysis. IV. Increase the team research ability. V . Master the international financial pulsation. VI. Cultivate morality and global civilization.			
Subject Departmental core competences			
A. The student to have a basic knowledge of international financial management theory and practice.(ratio:35.00) B. To have a good grounding of relevant financial laws.(ratio:30.00) C. To understand the basic moral principles within the international financial industry. (ratio:15.00) D. To have a global perspective of the subject and a basic command of foreign language abilities.(ratio:10.00) E. To obtain international professional qualifications that will aid their future career.(ratio:5.00) F. To obtain a basic ability to examine domestic and global financial situations.(ratio:5.00)			
Subject Schoolwide essential virtues			
1. A global perspective. (ratio:10.00) 2. Information literacy. (ratio:10.00) 3. A vision for the future. (ratio:15.00) 4. Moral integrity. (ratio:10.00)			

<div>5. Independent thinking. (ratio:30.00)</div> <div>6. A cheerful attitude and healthy lifestyle. (ratio:5.00)</div> <div>7. A spirit of teamwork and dedication. (ratio:10.00)</div> <div>8. A sense of aesthetic appreciation. (ratio:10.00)</div>				
Course Introduction		This course provides an overview of the business and the operation of investment banking.		
<div>The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.</div> <div>Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.</div> <div>I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.</div> <div>II.Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.</div> <div>III.Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.</div>				
No.	Teaching Objectives		objective methods	
1	An overview of the development of investment banks, the differences between investment banking and commercial banking, and the various investment banking business.		Affective	
2	In-depth discussion of key investment banking business, including underwriting, private placement, venture capital, and M&A.		Cognitive	
3	A review of the discounted cash flow model and an introduction to an alternative approach - the valuation of new enterprises.		Psychomotor	
The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment				
No.	Core Competences	Essential Virtues	Teaching Methods	Assessment

1	CDF	123467	Lecture, Discussion, Report	Testing, Discussion(including classroom and online), Report(including oral and written), Activity Participation
2	ABDE	578	Lecture, Discussion	Testing, Discussion(including classroom and online), Report(including oral and written), Activity Participation
3	AE	58	Lecture, Discussion	Testing, Discussion(including classroom and online), Report(including oral and written), Activity Participation

Course Schedule

Week	Date	Course Contents	Note
1	112/09/11 ~ 112/09/17	Introduction to Investment Banking, 9/11	
2	112/09/18 ~ 112/09/24	Introduction to Investment Banking, 9/18	9/18 Last day to turn in Group Member List
3	112/09/25 ~ 112/10/01	Underwriting, 9/25	
4	112/10/02 ~ 112/10/08	Underwriting, 10/2	
5	112/10/09 ~ 112/10/15	National Holiday 10/9	
6	112/10/16 ~ 112/10/22	Underwriting, 10/16	
7	112/10/23 ~ 112/10/29	Underwriting, 10/23	
8	112/10/30 ~ 112/11/05	Private Placement, 10/30	
9	112/11/06 ~ 112/11/12	Private Placement, 11/6	
10	112/11/13 ~ 112/11/19	Project presentation I, 11/13	
11	112/11/20 ~ 112/11/26	Venture Capital, 11/20	
12	112/11/27 ~ 112/12/03	Venture Capital, 11/27	
13	112/12/04 ~ 112/12/10	Valuation, 12/4	
14	112/12/11 ~ 112/12/17	Valuation, 12/11	
15	112/12/18 ~ 112/12/24	Project presentation II, 12/18	
16	112/12/25 ~ 112/12/31	Review and Q&A, 12/25	

17	113/01/01 ~ 113/01/07	Final Exam Week, 1/8	
18	113/01/08 ~ 113/01/14	Alternative learning period	
Key capabilities	self-directed learning International mobility Problem solving		
Interdisciplinary	Competency-based education 'competency exploration' sustained competency or global issues STEEP (Society, Technology, Economy, Environment, and Politics)		
Distinctive teaching	Project implementation course		
Course Content	Logical Thinking		
Requirement	Please refer to the Extended Syllabus on the class website.		
Textbooks and Teaching Materials	Self-made teaching materials:Presentations Using teaching materials from other writers:Textbooks		
References	The Business of Investment Banking, A comprehensive overview - K. Thomas Liaw (Wiley, 3rd edition). Investment Banking, In Greater China - Joseph C.P. Shieh (BestWise, 1st Edition).		
Grading Policy	◆ Attendance : % ◆ Mark of Usual : % ◆ Midterm Exam : % ◆ Final Exam : 65.0 % ◆ Other 〈Project〉 : 35.0 %		
Note	This syllabus may be uploaded at the website of Course Syllabus Management System at http://info.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php . ※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.		