

Tamkang University Academic Year 112, 1st Semester Course Syllabus

Course Title	FINANCIAL MANAGEMENT	Instructor	HUNG-KUN CHEN
Course Class	TLBAB2A DEPARTMENT OF BANKING AND FINANCE DIVISION OF GLOBAL FINANCIAL MANAGEMENT (ENGLISH-TAUGHT PROGRAM),	Details	♦ Blended Course ♦ Required ♦ One Semester ♦ 3 Credits
Relevance to SDGs	2A SDG4 Quality education SDG10 Reducing inequalities SDG11 Sustainable cities and communities SDG17 Partnerships for the goals		
D e p a r t m e n t a l A i m o f E d u c a t i o n			
I . Acquisition of professional knowledge. II . Learning effective self-planning. III . Theoretical application of practical matters. IV . Interpersonal communication and teamwork. V . Analysis of problems and recommendations. VI . Awareness of Ethics as a global citizen.			
Subject Departmental core competences			
A. Students can demonstrate that they have program basic knowledge of business and management.(ratio:40.00) B. Students can demonstrate that they have capability in professional knowledge expression. (ratio:40.00) C. Students can demonstrate that they have capability in using information technology. (ratio:10.00) D. Students can demonstrate that they are critical thinkers.(ratio:10.00)			
Subject Schoolwide essential virtues			
1. A global perspective. (ratio:10.00) 2. Information literacy. (ratio:5.00) 3. A vision for the future. (ratio:25.00) 4. Moral integrity. (ratio:15.00) 5. Independent thinking. (ratio:30.00) 6. A cheerful attitude and healthy lifestyle. (ratio:5.00)			

7. A spirit of teamwork and dedication. (ratio:5.00)				
8. A sense of aesthetic appreciation. (ratio:5.00)				
Course Introduction	This course aims to help students to establish several essential concepts in corporate finance. First, we introduce the time value of money, a fundamental building block in finance. Second, we learn the bond and stock pricing and investment projects evaluation using a discounted model. Finally, we discuss the risks and returns involved in financial markets, such as portfolio theory, capital assets pricing model, the opportunity cost of capital, and efficient market hypothesis. Students will learn how a company makes financial decisions and the operation of financial markets in this class.			
<p>The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.</p> <p>Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.</p> <p>I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.</p> <p>II.Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.</p> <p>III.Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.</p>				
No.	Teaching Objectives			objective methods
1	Help students understanding the key concepts of financial management			Cognitive
2	Help students knowing the risks and returns in financial markets			Cognitive
The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment				
No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	ABCD	12345678	Lecture, Discussion	Testing, Discussion(including classroom and online), Report(including oral and written), Activity Participation
2	ABCD	12345678	Lecture, Discussion	Testing, Discussion(including classroom and online), Report(including oral and written)

Course Schedule

Note for Blended Course : When utilizing weekly digital instruction, please fill in "Online Asynchronous Instruction".

Week	Date	Course Contents	Note
1	112/09/11 ~ 112/09/17	A brief introduction of course framework/ Ch 1. Introduction to corporate finance	
2	112/09/18 ~ 112/09/24	Ch 2. How to calculate present values (1/2)	Group list due date
3	112/09/25 ~ 112/10/01	Ch 2. How to calculate present values (2/2)	
4	112/10/02 ~ 112/10/08	Ch 3. The value of bonds (1/2)	Report #1 due
5	112/10/09 ~ 112/10/15	National Day "Bridge" Holiday (no physical classes) / Ch 3. The value of bonds (2/2)	Online Asynchronous Instruction / Assignment #1
6	112/10/16 ~ 112/10/22	Ch 4. The value of common stocks (1/2)	Online Asynchronous Instruction / Assignment #2
7	112/10/23 ~ 112/10/29	Ch 4. The value of common stocks (2/2)	Report #2 due
8	112/10/30 ~ 112/11/05	Ch 5. Net present value (NPV) and other investment criteria	Assignment #3
9	112/11/06 ~ 112/11/12	Midterm Exam Week (including Ch1, Ch2, Ch3, Ch4, & Ch5)	
10	112/11/13 ~ 112/11/19	Ch6. Making investment decisions with the NPV rule (1/2)	
11	112/11/20 ~ 112/11/26	Ch 6. Making investment decisions with the NPV rule (2/2)	Assignment #4
12	112/11/27 ~ 112/12/03	Ch7. Introduction to risk and return	Online Asynchronous Instruction / Assignment #5
13	112/12/04 ~ 112/12/10	Ch 8. Portfolio theory and the CAPM	Report #3 due
14	112/12/11 ~ 112/12/17	Ch 9. Risk and the cost of capital	Online Asynchronous Instruction / Assignment #6
15	112/12/18 ~ 112/12/24	Ch13. Efficient markets and behavioral finance	
16	112/12/25 ~ 112/12/31	Review final exam contents (including Ch6, Ch7, Ch8, & Ch9)	Report #4 due
17	113/01/01 ~ 113/01/07	New Year Holiday (no classes)	
18	113/01/08 ~ 113/01/14	Final Exam Week (including Ch6, Ch7, Ch8, Ch9, & Ch13) / (Flex Week)	

Key capabilities	self-directed learning Problem solving
Interdisciplinary	
Distinctive teaching	
Course Content	Corporate finance
Requirement	<p>1. You will fail this course if absent more than four times. You will lose 10 points (out of 100 points) in the final grade if you are absent more than three times. However, you will not lose any score if you are absent three times. Note that "roll call" may occur at any time in class, and each class's presence records are counted separately.</p> <p>2. Mark of usual consists of assignments (SIX times, 10%) and group reports (four times, 10%).</p> <p>3. Each group submits one report to iClass before the deadline (up to four pages, 12pt font, and single-spaced). You have 40% of the peer review assessment for the group reports. Please do not forget to provide your peer-review assessment for your team members before the year-end.</p> <p>4. Please post your group list (five to six students within a group) on the Forum of the iClass before the due date (September 18th, 2023)</p> <p>5. You will earn extra credits if you interact more with the instructor and finish the midterm/final teaching survey.</p>
Textbooks and Teaching Materials	Self-made teaching materials:Presentations, Videos, Worksheets Using teaching materials from other writers:Textbooks
References	<p>1. Brealey, Richard A., Stewart C. Myers, and Franklin Allen (2016). Principles of Corporate Finance (12/E). New York, NY: McGraw-Hill Education (Local agent: Hwa Tai Publishing Co., Ltd.).</p> <p>2. Ross, Stephen A., Randolph W. Westerfield, and Bradford D. Jordan (2019). Fundamentals of Corporate Finance (12/E, ISE). New York, NY: McGraw-Hill Education.</p> <p>3. Brealey, Richard A., Stewart C. Myers, and Alan J. Marcus (2020). Fundamentals of Corporate Finance (10/E). New York, NY: McGraw-Hill Education.</p> <p>4. Ross, Stephen A., Randolph W. Westerfield, and Bradford D. Jordan (2020). Essentials of Corporate Finance (10/E). New York, NY: McGraw-Hill Education.</p>
Grading Policy	<p>◆ Attendance : 5.0 % ◆ Mark of Usual : 20.0 % ◆ Midterm Exam : 35.0 %</p> <p>◆ Final Exam : 40.0 %</p> <p>◆ Other () : %</p>

Note	<ol style="list-style-type: none"> 1. This syllabus may be uploaded at the website of the Course Syllabus Management System at https://info.ais.tku.edu.tw/csp or through the link of the Course Syllabus Upload posted on the home page of the TKU Office of Academic Affairs http://www.acad.tku.edu.tw/CS/main.php 2. According to the Implementation regulations of distance education for junior college and above are prescribed pursuant to Article 2, "The distance learning course referred to in these Measures refers to more than one-half of the teaching hours in each subject." 3. According to the regulations of Tamkang University Enforcement Rules for digital teaching, Paragraph 2 and Article 3, the distance learning course of our school must be "The course of digital teaching with distance learning platform or synchronous video system in our school. Teaching Hours include course lectures, teacher-student interaction discussions, quizzes and other learning activities." 4. If there are any temporary course changes (including time changes and classroom changes of distance learning courses, blended courses), please make out an application according to regulations to the Office of Academic Affairs. <p>※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</p>
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