

## Tamkang University Academic Year 112, 1st Semester Course Syllabus

Course Title	ORGANIZATIONAL DEVELOPMENT	Instructor	SHEN FANG CHIEN
Course Class	TDTXB4P DEPARTMENT OF EDUCATIONAL TECHNOLOGY, 4P	Details	<ul style="list-style-type: none"> <li>◆ Blended Course</li> <li>◆ Selective</li> <li>◆ One Semester</li> <li>◆ 2 Credits</li> </ul>
Relevance to SDGs	SDG4 Quality education SDG5 Gender equality SDG10 Reducing inequalities SDG11 Sustainable cities and communities		
<b>Departmental Aim of Education</b>			
The department of educational technology aims to equip students with skills in integrating relevant pedagogical theories into e-Learning, instructional materials development, and project management.			
<b>Subject Departmental core competences</b>			
<ul style="list-style-type: none"> <li>A. Students will be able to apply knowledge and skills related to instructional design. (ratio:5.00)</li> <li>B. Students will be able to analyze educational data.(ratio:5.00)</li> <li>C. Students will be able to develop multiple types of digital materials.(ratio:5.00)</li> <li>D. Students will be able to acquire the ability related to basic computer programming. (ratio:5.00)</li> <li>E. Students will be able to strengthen knowledge and skills related to planning, organizing, and implementation in human resource development (HRD).(ratio:75.00)</li> <li>F. Students will be able to evaluate each type of digital materials.(ratio:5.00)</li> </ul>			
<b>Subject Schoolwide essential virtues</b>			
<ul style="list-style-type: none"> <li>1. A global perspective. (ratio:15.00)</li> <li>2. Information literacy. (ratio:5.00)</li> <li>3. A vision for the future. (ratio:5.00)</li> <li>4. Moral integrity. (ratio:5.00)</li> <li>5. Independent thinking. (ratio:30.00)</li> <li>6. A cheerful attitude and healthy lifestyle. (ratio:5.00)</li> <li>7. A spirit of teamwork and dedication. (ratio:30.00)</li> <li>8. A sense of aesthetic appreciation. (ratio:5.00)</li> </ul>			

Course Introduction	<p>Students will be provided with a brief history of Organization Development, OD Change Models, OD specialists, OD intervention programs, and the latest trends of OD.</p> <p>Topics like organization culture, leadership, sustainability will also be included</p>
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**The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.**

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

- I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.
- II. Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.
- III. Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods
1	Students will learn basic OD theories through class lectures, discussions, case studies of enterprises, and students' presentations	Cognitive
2	Students will be able to talk about OD concepts	Cognitive

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	ABCDEF	12345678	Lecture, Discussion, presentations	Testing, Report(including oral and written)
2	ABCDEF	12345678	Lecture, Discussion, presentations	Testing, Discussion(including classroom and online), Report(including oral and written)

**Course Schedule**

Note for Blended Course : When utilizing weekly digital instruction, please fill in "Online Asynchronous Instruction".

Week	Date	Course Contents	Note
1	112/09/11 ~ 112/09/17	course introduction	

2	112/09/18 ~ 112/09/24	The nature of Change (a brief history of OD, external and internal factors)	
3	112/09/25 ~ 112/10/01	OD Change Models	
4	112/10/02 ~ 112/10/08	Asynchronous Class 1	Online Asynchronous Instruction
5	112/10/09 ~ 112/10/15	Leadership (starbucks)	
6	112/10/16 ~ 112/10/22	Understanding and Changing Individual Behavior	
7	112/10/23 ~ 112/10/29	Guest Speaker (ESG)	
8	112/10/30 ~ 112/11/05	Organization Culture (MUJI)	
9	112/11/06 ~ 112/11/12	Midterm Exam Week	
10	112/11/13 ~ 112/11/19	OD intervention (JAL)	
11	112/11/20 ~ 112/11/26	Asynchronous Class 2	Online Asynchronous Instruction
12	112/11/27 ~ 112/12/03	Hofstede's National and Cross Culture Management	
13	112/12/04 ~ 112/12/10	Asynchronous Class 3	Online Asynchronous instruction
14	112/12/11 ~ 112/12/17	ESG and OD	
15	112/12/18 ~ 112/12/24	Asynchronous Class 4	Online Asynchronous Instruction
16	112/12/25 ~ 112/12/31	OD Future Trend	
17	113/01/01 ~ 113/01/07	Final Exam Week	
18	113/01/08 ~ 113/01/14	Flex week, learning activities should be arranged.	
Key capabilities	self-directed learning Social Participation Humanistic Caring		
Interdisciplinary	Competency-based education 'competency exploration' sustained competency or global issues STEEP (Society, Technology, Economy, Environment, and Politics) In addition to teaching content of the teacher's professional field, integrate other subjects or invite experts and scholars in other fields to share knowledge or teaching		
Distinctive teaching			

Course Content	Gender Equality Education Environmental Safety Green Energy Sustainability issue
Requirement	
Textbooks and Teaching Materials	Self-made teaching materials:Presentations, Handouts, Videos Using teaching materials from other writers:Textbooks, Handouts, Videos
References	HBR
Grading Policy	◆ Attendance : 20.0 %   ◆ Mark of Usual :   %   ◆ Midterm Exam : 25.0 % ◆ Final Exam : 25.0 % ◆ Other (presentation) : 30.0 %
Note	<p>1. This syllabus may be uploaded at the website of the Course Syllabus Management System at <a href="https://info.ais.tku.edu.tw/csp">https://info.ais.tku.edu.tw/csp</a> or through the link of the Course Syllabus Upload posted on the home page of the TKU Office of Academic Affairs <a href="http://www.acad.tku.edu.tw/CS/main.php">http://www.acad.tku.edu.tw/CS/main.php</a></p> <p>2. According to the Implementation regulations of distance education for junior college and above are prescribed pursuant to Article 2, "The distance learning course referred to in these Measures refers to more than one-half of the teaching hours in each subject."</p> <p>3. According to the regulations of Tamkang University Enforcement Rules for digital teaching, Paragraph 2 and Article 3, the distance learning course of our school must be "The course of digital teaching with distance learning platform or synchronous video system in our school. Teaching Hours include course lectures, teacher-student interaction discussions, quizzes and other learning activities."</p> <p>4. If there are any temporary course changes (including time changes and classroom changes of distance learning courses, blended courses), please make out an application according to regulations to the Office of Academic Affairs.</p> <p><b>※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</b></p>