

## Tamkang University Academic Year 112, 1st Semester Course Syllabus

Course Title	SELECTED ENGLISH READINGS IN INFORMATION AND COMMUNICATION	Instructor	JYH-MING YANG
Course Class	TAIXB3A DEPARTMENT OF INFORMATION AND COMMUNICATION, 3A	Details	<ul style="list-style-type: none"> <li>◆ General Course</li> <li>◆ Required</li> <li>◆ One Semester</li> </ul>
Relevance to SDGs	SDG4 Quality education		
<b>Departmental Aim of Education</b>			
<ul style="list-style-type: none"> <li>I. Strengthening professional knowledge and ethics.</li> <li>II. Refining practical experience and skills.</li> <li>III. Developing creative thinking potentials.</li> </ul>			
<b>Subject Departmental core competences</b>			
<ul style="list-style-type: none"> <li>A. Basic concepts of information and communication.(ratio:25.00)</li> <li>B. Data analysis and Information interpretation.(ratio:25.00)</li> <li>C. Skills and technology applications.(ratio:5.00)</li> <li>D. Aesthetics and creative expression.(ratio:5.00)</li> <li>E. Trend insights of information and communication.(ratio:35.00)</li> <li>F. Abilities of proposal planning and writing and project execution.(ratio:5.00)</li> </ul>			
<b>Subject Schoolwide essential virtues</b>			
<ul style="list-style-type: none"> <li>1. A global perspective. (ratio:25.00)</li> <li>2. Information literacy. (ratio:15.00)</li> <li>3. A vision for the future. (ratio:10.00)</li> <li>4. Moral integrity. (ratio:10.00)</li> <li>5. Independent thinking. (ratio:25.00)</li> <li>6. A cheerful attitude and healthy lifestyle. (ratio:5.00)</li> <li>7. A spirit of teamwork and dedication. (ratio:5.00)</li> <li>8. A sense of aesthetic appreciation. (ratio:5.00)</li> </ul>			

<b>Course Introduction</b>	<p>This course, taught in English, aims to improve speaking and listening comprehension skills through selected speeches and articles. Focus of the instructions will be placed on the contexts relating to information and communication in future career planning and development.</p> <p>Please note that this course includes four classes (from Class A through Class D). Students who enroll in this course are required to sign in one session. Class meets every other Tuesdays, Classes A and C start with W1; and Classes B and D start with W2. Check class calendar for details.</p>
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**The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.**

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

- I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.
- II. Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.
- III. Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods
1	Through discussion and participation, students learn to improve English reading and comprehension skills.	Psychomotor

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	ABCDEF	12345678	Lecture, Discussion	Testing, Discussion(including classroom and online), Report(including oral and written)

**Course Schedule**

Week	Date	Course Contents	Note
1	112/09/11~ 112/09/17	Introduction, Story #1 Class Meets every other week.	
2	112/09/18~ 112/09/24	Class Off	
3	112/09/25~ 112/10/01	Story #1, continued.	
4	112/10/02~ 112/10/08	Class Off	

5	112/10/09 ~ 112/10/15	Story #1, continued.	Quiz1
6	112/10/16 ~ 112/10/22	Class Off	
7	112/10/23 ~ 112/10/29	Quiz and Story 2	
8	112/10/30 ~ 112/11/05	Class Off	
9	112/11/06 ~ 112/11/12	期中考試週	
10	112/11/13 ~ 112/11/19	Class off	
11	112/11/20 ~ 112/11/26	Midterm Review, Story #3	
12	112/11/27 ~ 112/12/03	Class off	
13	112/12/04 ~ 112/12/10	Story #3, continued. Presentation and Reflection (1)	
14	112/12/11 ~ 112/12/17	Class off	
15	112/12/18 ~ 112/12/24	Story #3, continued. Presentation and Reflection (2)	
16	112/12/25 ~ 112/12/31	Class off	
17	113/01/01 ~ 113/01/07	期末考試週	
18	113/01/08 ~ 113/01/14	教師彈性教學週(應安排學習活動如補救教學、專題學習或 者其他教學內容·不得放假)	
Key capabilities	self-directed learning Humanistic Caring		
Interdisciplinary	Competency-based education 'competency exploration' sustained competency or global issues STEEP (Society, Technology, Economy, Environment, and Politics)		
Distinctive teaching	Special/Problem-Based(PBL) Courses		
Course Content	AI application		
Requirement	This course is taught in English. Students who take this course require to sign in either Class C or Class D session. Class meets every other Wednesday morning, from 10:10 a.m. to noon.  Attendance and punctuality are essential for the class. Late arrival or absence will result in deducting points from the final grade.		

Textbooks and Teaching Materials	Self-made teaching materials:Presentations, Handouts, Videos Using teaching materials from other writers:Textbooks, Videos
References	
Grading Policy	<p>◆ Attendance :           %   ◆ Mark of Usual :           %   ◆ Midterm Exam : 40.0 %</p> <p>◆ Final Exam :   40.0 %</p> <p>◆ Other 〈Quiz〉 : 20.0 %</p>
Note	<p>This syllabus may be uploaded at the website of Course Syllabus Management System at <a href="http://info.ais.tku.edu.tw/csp">http://info.ais.tku.edu.tw/csp</a> or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at <a href="http://www.acad.tku.edu.tw/CS/main.php">http://www.acad.tku.edu.tw/CS/main.php</a> .</p> <p><b>※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</b></p>