

Tamkang University Academic Year 111, 2nd Semester Course Syllabus

Course Title	CORPORATE FINANCIAL POLICY	Instructor	LIN, CHEN-SHENG
Course Class	TLUXM1A TKU-QUT DUAL MASTER DEGREE PROGRAM IN FINANCE (ENGLISH-TAUGHT PROGRAM), 1A	Details	<ul style="list-style-type: none"> ◆ General Course ◆ Required ◆ One Semester
Relevance to SDGs	SDG4 Quality education SDG8 Decent work and economic growth		
D e p a r t m e n t a l A i m o f E d u c a t i o n			
I. To cultivate a professional understanding of the theory and skills of finance. II. To be able to solve practical problems by professional knowledge of finance. III. Possess the ability to communicate and express views regarding financial profession. IV. Emphasize corporation and coordination within a team. V. To expand international vision and civic awareness.			
S u b j e c t D e p a r t m e n t a l c o r e c o m p e t e n c e s			
A. Have a strong grasp of the advanced knowledge and skills in professional finance. (ratio:25.00) B. Possess the advanced application ability to financial practices.(ratio:15.00) C. To be capable of communicating and expressing views in terms of advanced finance. (ratio:25.00) D. Illustrate the ability of corporation and coordination within a team.(ratio:25.00) E. Understand international financial issues and corporate responsibility.(ratio:10.00)			
S u b j e c t S c h o o l w i d e e s s e n t i a l v i r t u e s			
1. A global perspective. (ratio:20.00) 2. Information literacy. (ratio:15.00) 3. A vision for the future. (ratio:15.00) 4. Moral integrity. (ratio:10.00) 5. Independent thinking. (ratio:15.00) 6. A cheerful attitude and healthy lifestyle. (ratio:5.00) 7. A spirit of teamwork and dedication. (ratio:15.00)			

8. A sense of aesthetic appreciation. (ratio:5.00)

Course Introduction

This course presents the foundations of finance, with a focus on applications vital to business managers. The goal of the course is to offer a guide to corporate finance by combining theory and applications, capable of helping students gain an introduction to the area and giving them a deeper understanding of the effects of managerial decisions on the life of the corporation. Topics covered include core concepts of corporate finance, time value of money, bond valuation, the relationship between risk and return, business analysis, introduction to financial markets, and equity valuation.

The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

- I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.
- II.Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.
- III.Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods
1	Understand the goals and fundamental knowledge for corporate finance	Cognitive
2	Apprehend the tools for corporate financial decisions	Cognitive
3	Apply the concepts and theories to the cases from real world	Cognitive

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	ABCDE	12345678	Lecture, Discussion	Testing, Study Assignments, Report(including oral and written)
2	ABCDE	12345678	Lecture, Discussion	Testing, Study Assignments, Report(including oral and written)
3	ABCDE	12345678	Lecture, Discussion	Testing, Study Assignments, Report(including oral and written)

Course Schedule			
Week	Date	Course Contents	Note
1	112/02/13 ~ 112/02/19	Basic Concepts of Corporate Finance	
2	112/02/20 ~ 112/02/26	Time Value of Money	
3	112/02/27 ~ 112/03/05	Time Value of Money	
4	112/03/06 ~ 112/03/12	Valuation of Bonds	
5	112/03/13 ~ 112/03/19	Valuation of Bonds	
6	112/03/20 ~ 112/03/26	The Relationship Between Risk and Return	CAPM and APT
7	112/03/27 ~ 112/04/02	The Relationship Between Risk and Return	CAPM and APT
8	112/04/03 ~ 112/04/09	Spring Break, No Class	
9	112/04/10 ~ 112/04/16	Business Analysis	
10	112/04/17 ~ 112/04/23	Business Analysis	
11	112/04/24 ~ 112/04/30	Midterm Exam Week	
12	112/05/01 ~ 112/05/07	Guest Speaker: The Financial Markets	
13	112/05/08 ~ 112/05/14	Equity Valuation	
14	112/05/15 ~ 112/05/21	Equity Valuation	
15	112/05/22 ~ 112/05/28	Oral Presentation of the Group Project I	
16	112/05/29 ~ 112/06/04	Oral Presentation of the Group Project II	
17	112/06/05 ~ 112/06/11	Oral Presentation of the Group Project III	
18	112/06/12 ~ 112/06/18	Final Exam Week	Submit written report
Requirement		<p>1. Some topics will require the fundamental knowledge of financial management and investment. A supplemental reading list will be provided to the students without these backgrounds.</p> <p>2. Some of the topics covered will use middle school level algebra.</p> <p>3. Students are asked to establish small groups (of 2 to 3 people in size) and to conduct literature review and analysis on corporate finance related issues or development, based on the topics as introduced in the course. Students need to find their partners themselves for the group project and to set their work schedule and management plan for the project. Formal presentations of the group projects consist of two parts: oral and written (both in English). The written report (up to 10 pages) shall be submitted via the iClass by the last week of the semester.</p> <p>4. Please note that the instructor reserves the right to make adjustments to this syllabus as deemed necessary.</p>	

Teaching Facility	Computer, Projector, Other (Bring your Laptop)
Textbooks and Teaching Materials	<p>1. Analytical Corporate Finance, Angelo Corelli, 2nd edition, Springer, 2016. (Available online from TKU library)</p> <p>2. Corporate Finance: Theory & Practice, Pierre Vernimmen, Pascal Quiry, Maurizio Dallochio, Yann Le Fur, and Antonio Salvi, 4th edition, John Wiley & Sons, Ltd., 2012. (Available online from TKU library)</p> <p>3. Corporate Finance: The Basics, Terence Tse, 1st edition, Routledge, 2017. (Available online from TKU library)</p>
References	Papers & Lecture Notes
Number of Assignment(s)	2 (Filled in by assignment instructor only)
Grading Policy	<p>◆ Attendance : 15.0 % ◆ Mark of Usual : 20.0 % ◆ Midterm Exam : 25.0 %</p> <p>◆ Final Exam : %</p> <p>◆ Other 〈Group project〉 : 40.0 %</p>
Note	<p>This syllabus may be uploaded at the website of Course Syllabus Management System at http://info.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php .</p> <p>※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</p>