

Tamkang University Academic Year 111, 2nd Semester Course Syllabus

Course Title	MANAGEMENT INFORMATION SYSTEM	Instructor	TSENG, TZU-LAN
Course Class	TLGBM1A MASTER'S PROGRAM IN BUSINESS AND MANAGEMENT, DEPARTMENT OF MANAGEMENT SCIENCES (ENGLISH-TAUGHT PROGRAM), 1A	Details	<ul style="list-style-type: none"> ◆ General Course ◆ Selective ◆ One Semester
Relevance to SDGs	SDG4 Quality education SDG9 Industry, Innovation, and Infrastructure SDG17 Partnerships for the goals		
Departmental Aim of Education			
I. Develop a business and management perspective for students. II. Train the professionals in the integrated fields of business and management. III. Cultivate the talents with both theory and practices in business and management.			
Subject Departmental core competences			
A. Provide the basic knowledge of both theory and practices.(ratio:20.00) B. Enhance the practical training for the current trends.(ratio:30.00) C. Cultivate the ethics in business and management.(ratio:20.00) D. Obtain the ability of analyzing industrial and business problems.(ratio:30.00)			
Subject Schoolwide essential virtues			
1. A global perspective. (ratio:20.00) 2. Information literacy. (ratio:25.00) 3. A vision for the future. (ratio:15.00) 4. Moral integrity. (ratio:5.00) 5. Independent thinking. (ratio:10.00) 6. A cheerful attitude and healthy lifestyle. (ratio:10.00) 7. A spirit of teamwork and dedication. (ratio:10.00) 8. A sense of aesthetic appreciation. (ratio:5.00)			

Course Introduction	Students will study the academic literatures on information management-related topic understand, learn important research issues, research methods, and findings in this field of contemporary information management. IS/IT adopted by and deployed in firms generally have implication to improving firm performance and competitive advantages as well as enabling business innovation, development and transformation. The objective of this course is to increase students' abilities in information management, collection, aggregation and analysis, and presentation of research results.
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The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

- I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.
- II. Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.
- III. Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods
1	Help students understand the information management theory and research	Cognitive
2	Proposing and/or conducting independent information management research	Affective
3	Help students understand the information management of a management issue	Psychomotor

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	A	4	Lecture, Discussion	Study Assignments, Discussion(including classroom and online), Report(including oral and written), Activity Participation
2	CD	15678	Lecture, Discussion	Study Assignments, Discussion(including classroom and online), Report(including oral and written), Presentation performance

3	BD	12345	Lecture, Discussion	Study Assignments, Discussion(including classroom and online), Report(including oral and written), Presentation performance
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Course Schedule

Week	Date	Course Contents	Note
1	112/02/13 ~ 112/02/19	Introduction to the Course; Research, Research Methods, and IS Research	
2	112/02/20 ~ 112/02/26	Reviewing Manuscripts, Publishing and Journal Quality Measurement	
3	112/02/27 ~ 112/03/05	Holiday	
4	112/03/06 ~ 112/03/12	Literature Review, Role of Theory and Development of Research Model	Topic articles review and presentation
5	112/03/13 ~ 112/03/19	IT and Organization	Topic articles review and presentation
6	112/03/20 ~ 112/03/26	Enterprise information systems	Topic articles review and presentation
7	112/03/27 ~ 112/04/02	Survey Research Method	Topic articles review and presentation
8	112/04/03 ~ 112/04/09	Holiday	
9	112/04/10 ~ 112/04/16	Survey Research in Information Systems	Topic articles review and presentation
10	112/04/17 ~ 112/04/23	Midterm Exam Week (Prepare Research Project Proposal Presentation)	
11	112/04/24 ~ 112/04/30	Research Project Proposal Presentation - Initial (by personal report)	
12	112/05/01 ~ 112/05/07	Experimental Research Method	Topic articles review and presentation
13	112/05/08 ~ 112/05/14	Experimental Research in Information Systems	Topic articles review and presentation
14	112/05/15 ~ 112/05/21	Design Science Research Method	Topic articles review and presentation
15	112/05/22 ~ 112/05/28	Design Science Research in Information Systems	Topic articles review and presentation
16	112/05/29 ~ 112/06/04	E-commerce and Internet Marketing	Topic articles review and presentation
17	112/06/05 ~ 112/06/11	Research Project Proposal Presentation - Final (by personal report)	

18	112/06/12 ~ 112/06/18	Final Exam Week (Social Network and Online Community)	
Requirement	<p>TKU Study Regulations- Article 38</p> <p>Students who do not attend class after gaining approval for leave are viewed as being "absent" from class. Those who do not attend class and have not applied for leave or have not yet had their leave application approved are viewed as "truanting" classes.</p> <p>Regulations related to class absence and class truancy are outlined below:</p> <ol style="list-style-type: none"> 1. One hour of truancy is equivalent to two hours of absence from class. 2. If a student's class absence reaches one-third of the total class hours (in a semester) for a particular course, the course instructor will notify the Office of Academic Affairs, and the student will not be allowed to take part in the remaining course examinations and will receive a semester grade (for that course) of zero. <p>(https://english.acad.tku.edu.tw/5-1.pdf)</p>		
Teaching Facility	Computer, Projector		
Textbooks and Teaching Materials	(Tentative) Management Information Systems: Managing the Digital Firm Laudon, Kenneth C., Laudon, Jane P. 16e. ISBN: 0135191793. Pearson FT Press		
References	Topic Journal articles for this course		
Number of Assignment(s)	10 (Filled in by assignment instructor only)		
Grading Policy	<p>◆ Attendance : 10.0 % ◆ Mark of Usual : 30.0 % ◆ Midterm Exam : 25.0 %</p> <p>◆ Final Exam : 35.0 %</p> <p>◆ Other () : %</p>		
Note	<p>This syllabus may be uploaded at the website of Course Syllabus Management System at http://info.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php.</p> <p>※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</p>		