

Tamkang University Academic Year 111, 2nd Semester Course Syllabus

Course Title	TOURISM INDUSTRY INTERNSHIP	Instructor	CHI, SHAN JU
Course Class	TRBXB4P DEPARTMENT OF INTERNATIONAL TOURISM MANAGEMENT (ENGLISH-TAUGHT PROGRAM), 4P	Details	<ul style="list-style-type: none"> ◆ General Course ◆ Required ◆ One Semester
Relevance to SDGs	SDG4 Quality education		
Departmental Aim of Education			
To develop talented managers with international competitive advantage in the tourism industry.			
Subject Departmental core competences			
<ul style="list-style-type: none"> A. Ability to analyze and solve problems.(ratio:15.00) B. Ability to communicate in English.(ratio:10.00) C. Proper service and work attitude.(ratio:15.00) D. Tourism management knowledge.(ratio:30.00) E. Tourism management skills.(ratio:30.00) 			
Subject Schoolwide essential virtues			
<ul style="list-style-type: none"> 1. A global perspective. (ratio:20.00) 2. Information literacy. (ratio:5.00) 3. A vision for the future. (ratio:20.00) 4. Moral integrity. (ratio:20.00) 5. Independent thinking. (ratio:20.00) 6. A cheerful attitude and healthy lifestyle. (ratio:5.00) 7. A spirit of teamwork and dedication. (ratio:5.00) 8. A sense of aesthetic appreciation. (ratio:5.00) 			

Course Introduction	<p>“Learning from doing” is a good method to combine both theory and practice. This course allows students to experience tourism and hospitality related industries including hotels, restaurants, travel agencies etc. from a practical standpoint. Students can bring those skills which they learn in class, and put it to practical use in the field. In class, discussions will examine the differences that exist between theory and practice. The practical experience will be helpful for future career prospects within the tourism and hospitality industry</p>
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The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

- I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.
- II. Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.
- III. Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods
1	To learn practical skills from internship	Affective

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	ABCDE	12345678	Discussion	Report(including oral and written)

Course Schedule

Week	Date	Course Contents	Note
1	112/02/13 ~ 112/02/19	Course Introduction	
2	112/02/20 ~ 112/02/26	Internship Discussion and Internship Report	
3	112/02/27 ~ 112/03/05	Internship Discussion and Internship Report	
4	112/03/06 ~ 112/03/12	Internship Discussion and Internship Report	
5	112/03/13 ~ 112/03/19	Internship Discussion and Internship Report	
6	112/03/20 ~ 112/03/26	Internship Discussion and Internship Report	

7	112/03/27 ~ 112/04/02	Internship Discussion and Internship Report	
8	112/04/03 ~ 112/04/09	Spring Break	
9	112/04/10 ~ 112/04/16	Internship Discussion and Internship Report	
10	112/04/17 ~ 112/04/23	Midterm Exam Week	
11	112/04/24 ~ 112/04/30	Internship Discussion and Internship Report	
12	112/05/01 ~ 112/05/07	Internship Discussion and Internship Report	
13	112/05/08 ~ 112/05/14	Internship Discussion and Internship Report	
14	112/05/15 ~ 112/05/21	Internship Discussion and Internship Report	
15	112/05/22 ~ 112/05/28	Graduate Exam Week	
16	112/05/29 ~ 112/06/04	---	
17	112/06/05 ~ 112/06/11	---	
18	112/06/12 ~ 112/06/18	---	
Requirement	<p>This is how you will be marked: Attendance - random picks on roll calls - 1% per time Mark of Usual - feedback to presenters - 2% per time Midterm exam and final exam - oral and written report on internship (format will be given to you)</p>		
Teaching Facility	Computer, Projector		
Textbooks and Teaching Materials			
References			
Number of Assignment(s)	(Filled in by assignment instructor only)		
Grading Policy	<p>◆ Attendance : 20.0 % ◆ Mark of Usual : 20.0 % ◆ Midterm Exam : 30.0 % ◆ Final Exam : 30.0 % ◆ Other < > : %</p>		
Note	<p>This syllabus may be uploaded at the website of Course Syllabus Management System at http://info.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php .</p> <p>※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</p>		