

Tamkang University Academic Year 111, 2nd Semester Course Syllabus

Course Title	TOURISM GEOGRAPHY	Instructor	CHEN, RUEY-LUEN
Course Class	TRBXB1B DEPARTMENT OF INTERNATIONAL TOURISM MANAGEMENT (ENGLISH-TAUGHT PROGRAM), 1B	Details	<ul style="list-style-type: none"> ◆ General Course ◆ Required ◆ One Semester
Relevance to SDGs	SDG4 Quality education SDG11 Sustainable cities and communities SDG15 Life on land		
D e p a r t m e n t a l A i m o f E d u c a t i o n			
To develop talented managers with international competitive advantage in the tourism industry.			
S u b j e c t D e p a r t m e n t a l c o r e c o m p e t e n c e s			
A. Ability to analyze and solve problems.(ratio:30.00) B. Ability to communicate in English.(ratio:5.00) C. Proper service and work attitude.(ratio:20.00) D. Tourism management knowledge.(ratio:30.00) E. Tourism management skills.(ratio:15.00)			
S u b j e c t S c h o o l w i d e e s s e n t i a l v i r t u e s			
1. A global perspective. (ratio:20.00) 2. Information literacy. (ratio:20.00) 3. A vision for the future. (ratio:20.00) 4. Moral integrity. (ratio:5.00) 5. Independent thinking. (ratio:10.00) 6. A cheerful attitude and healthy lifestyle. (ratio:5.00) 7. A spirit of teamwork and dedication. (ratio:10.00) 8. A sense of aesthetic appreciation. (ratio:10.00)			

Course Introduction	<p>Tourism geography is one of the most important knowledge in the field of tourism.</p> <p>From the perspective of the earth, introduce the continents through the map, expand the continents into sub-continent, and introduce the main national tourism resources of each region.</p> <p>Use pictures to lead students to go deep into the world by tourism geography.</p>
------------------------	---

The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.

II. Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.

III. Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods
1	1. Strengthen students' understanding of tourism geography. 2. Know the tourism attractions and geographical locations of major countries on all continents.	Cognitive

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	ABCDE	12345678	Lecture	Testing, Study Assignments, Discussion(including classroom and online), Report(including oral and written)

Course Schedule

Week	Date	Course Contents	Note
1	112/02/13~ 112/02/19	Curriculum Introduction	Lecture
2	112/02/20~ 112/02/26	An Introduction of Tourism Geography	Lecture
3	112/02/27~ 112/03/05	Arctic and Antarctica	Lecture

4	112/03/06 ~ 112/03/12	America: North America	Lecture
5	112/03/13 ~ 112/03/19	America: Latin America: Central America and South America	Lecture
6	112/03/20 ~ 112/03/26	Europe: North Europe	Lecture
7	112/03/27 ~ 112/04/02	Europe: West Europe	Lecture
8	112/04/03 ~ 112/04/09	Europe: South Europe (Mediterranean)	Lecture
9	112/04/10 ~ 112/04/16	Europe: Central Europe and East Asia	Lecture
10	112/04/17 ~ 112/04/23	Midterm Exam Week	
11	112/04/24 ~ 112/04/30	Oceania: Australia, New Zealand, Pacific Islands	Lecture
12	112/05/01 ~ 112/05/07	Africa	Lecture
13	112/05/08 ~ 112/05/14	Asia: Middle East (West Asia)	Lecture
14	112/05/15 ~ 112/05/21	Asia: Central Asia	Lecture
15	112/05/22 ~ 112/05/28	Asia: South Asia	Lecture
16	112/05/29 ~ 112/06/04	Asia: East Asia	Lecture
17	112/06/05 ~ 112/06/11	Asia: South East Asia	Lecture
18	112/06/12 ~ 112/06/18	Final Exam Week	
Requirement	1 lesson absence, 1 point will be deducted from the total score. 1 week absence (3 lessons), 3 points will be deducted from the total score.		
Teaching Facility	Computer, Projector		
Textbooks and Teaching Materials	No textbooks		
References			
Number of Assignment(s)	1 (Filled in by assignment instructor only)		
Grading Policy	◆ Attendance : 30.0 % ◆ Mark of Usual : 10.0 % ◆ Midterm Exam : 25.0 % ◆ Final Exam : 25.0 % ◆ Other <Learning Report> : 10.0 %		

Note	<p>This syllabus may be uploaded at the website of Course Syllabus Management System at http://info.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php.</p> <p>※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</p>
------	--