

Tamkang University Academic Year 111, 2nd Semester Course Syllabus

Course Title	FINANCIAL ECONOMICS	Instructor	YI-CHEN LIN
Course Class	TLYXB3A DEPARTMENT OF ECONOMICS, 3A	Details	<ul style="list-style-type: none"> ◆ General Course ◆ Required ◆ 2nd Semester
Relevance to SDGs	SDG8 Decent work and economic growth SDG9 Industry, Innovation, and Infrastructure		
Departmental Aim of Education			
I. Establish a strong core foundation and enhance advanced specialized skills. II. Encourage active thinking and cultivate independent analysis. III. Creatively apply specialized knowledge and skills to practical issues. IV. Emphasize the development of group communication, coordination and cooperation. V. Shape an international perspective and civic consciousness.			
Subject Departmental core competences			
A. Have a firm grasp of the fundamental concepts in economics.(ratio:20.00) B. Have the ability to apply basic analytical tools to economic issues.(ratio:20.00) C. Have a practical understanding of the relation between economics and finance.(ratio:20.00) D. Possess the skill to communicate and integrate basic economic concepts.(ratio:20.00) E. Have an understanding of basic international economic affairs.(ratio:10.00) F. Understand the interrelations between economics and welfare issues.(ratio:10.00)			
Subject Schoolwide essential virtues			
1. A global perspective. (ratio:20.00) 2. Information literacy. (ratio:30.00) 3. A vision for the future. (ratio:5.00) 4. Moral integrity. (ratio:5.00) 5. Independent thinking. (ratio:20.00) 6. A cheerful attitude and healthy lifestyle. (ratio:5.00) 7. A spirit of teamwork and dedication. (ratio:10.00)			

8. A sense of aesthetic appreciation. (ratio:5.00)

Course
Introduction

This course will enable students to not only understand but also apply in the real world the theories and techniques covered in corporate finance.

The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

- I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.
- II. Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.
- III. Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods
1	To analyze financial statements from financial view, to enable students to have the capacity to analyze the effects of events and decisions on stockholders' value, to evaluate investment projects from the point of view of stockholders, to select the best debt/equity mix, and to find the right proportion of cashflow to be returned to stockholders and the right proportion to be retained for future investments.	Cognitive

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	ABCDEF	12345678	Lecture, Discussion, Publication, Practicum, Experience	Testing, Discussion(including classroom and online), Practicum, Report(including oral and written)

Course Schedule

Week	Date	Course Contents	Note
1	112/02/13 ~ 112/02/19	Chapter 8 Net present value and other investment criteria	
2	112/02/20 ~ 112/02/26	Chapter 9 Using discounted cash flow analysis to make investment decisions	
3	112/02/27 ~ 112/03/05	Chapter 9 Using discounted cash flow analysis to make investment decisions	
4	112/03/06 ~ 112/03/12	Chapter 10 Project analysis	
5	112/03/13 ~ 112/03/19	Chapter 10 Project analysis	
6	112/03/20 ~ 112/03/26	Chapter 11 Introduction to risk, return, and the opportunity cost of capital	
7	112/03/27 ~ 112/04/02	Chapter 11 Introduction to risk, return, and the opportunity cost of capital	
8	112/04/03 ~ 112/04/09	Chapter 12 Risk, return, and capital budgeting	
9	112/04/10 ~ 112/04/16	Chapter 12 Risk, return, and capital budgeting	
10	112/04/17 ~ 112/04/23	Midterm Exam Week	
11	112/04/24 ~ 112/04/30	Chapter 13 The weighted average cost of capital and company valuation	
12	112/05/01 ~ 112/05/07	Chapter 13 The weighted average cost of capital and company valuation	
13	112/05/08 ~ 112/05/14	Chapter 16 Debt policy	
14	112/05/15 ~ 112/05/21	Chapter 16 Debt policy	
15	112/05/22 ~ 112/05/28	Chapter 17 Payout policy	
16	112/05/29 ~ 112/06/04	Chapter 17 Payout policy	

17	112/06/05 ~ 112/06/11	Chapter 18 Long-term financial planning	
18	112/06/12 ~ 112/06/18	Final Exam Week	
Requirement	請尊重智慧財產權及使用正版教科書。持2023年1月20日至6月10日通過之金融、資訊、國貿、會展、會計證照，每張加五分，兩張為限，但「金融市場常識與職業道德」或道德類證照不算。語言檢定亦可。舊多益750=新多益listen 400,read 385, speak 160, write 150。托福電腦版197網路版72。線上測驗有答但答錯以零分計算。		
Teaching Facility	Computer, Projector		
Textbooks and Teaching Materials	Fundamentals of Corporate Finance by Brealey, Myers and Marcus, 11th edition[華泰代理]		
References			
Number of Assignment(s)	10 (Filled in by assignment instructor only)		
Grading Policy	<p>◆ Attendance : % ◆ Mark of Usual : 20.0 % ◆ Midterm Exam : 25.0 %</p> <p>◆ Final Exam : 25.0 %</p> <p>◆ Other 〈期末報告〉 : 30.0 %</p>		
Note	<p>This syllabus may be uploaded at the website of Course Syllabus Management System at http://info.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php.</p> <p>※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</p>		