

Tamkang University Academic Year 111, 2nd Semester Course Syllabus

Course Title	SECURITIES INVESTMENT PRACTICES	Instructor	(多位教師合開) JR-JUNG CHIOU
Course Class	TLWXB4A BACHELOR'S PROGRAM IN GLOBAL FINANCIAL MANAGEMENT (ENGLISH-TAUGHT PROGRAM), 4A	Details	<ul style="list-style-type: none"> ◆ General Course ◆ Selective ◆ One Semester
Relevance to SDGs	SDG4 Quality education		
Departmental Aim of Education			
<ul style="list-style-type: none"> I. Learning and instanding international financial theory. II. Learn to plan the future. III. Enhance the ability of practical analysis. IV. Increase the team research ability. V. Master the international financial pulsation. VI. Cultivate morality and global civilization. 			
Subject Departmental core competences			
<ul style="list-style-type: none"> A. The student to have a basic knowledge of international financial management theory and practice.(ratio:25.00) B. To have a good grounding of relevant financial laws.(ratio:5.00) C. To understand the basic moral principles within the international financial industry. (ratio:10.00) D. To have a global perspective of the subject and a basic command of foreign language abilities.(ratio:5.00) E. To obtain international professional qualifications that will aid their future career. (ratio:50.00) F. To obtain a basic ability to examine domestic and global financial situations.(ratio:5.00) 			
Subject Schoolwide essential virtues			
<ul style="list-style-type: none"> 1. A global perspective. (ratio:5.00) 2. Information literacy. (ratio:20.00) 3. A vision for the future. (ratio:15.00) 			

4. Moral integrity. (ratio:10.00)
5. Independent thinking. (ratio:20.00)
6. A cheerful attitude and healthy lifestyle. (ratio:10.00)
7. A spirit of teamwork and dedication. (ratio:10.00)
8. A sense of aesthetic appreciation. (ratio:10.00)

Course Introduction

This course aims to give students the information they need to develop, implement, and monitor a successful investment program. It also provides students with a solid foundation of basic concepts, tools, and techniques. With the incorporation of python, you will be able to build models to solve investment problems.

The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

- I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.
- II.Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.
- III.Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods
1	Gain an understanding of securities transactions and investment information	Cognitive
2	Develop employability skills in python programming and data analysis.	Cognitive

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	ABCDEF	12345678	Lecture, Discussion	Testing, Discussion(including classroom and online), Report(including oral and written)

2	ABCDEF	12345678	Lecture, Discussion	Testing, Discussion(including classroom and online), Report(including oral and written)
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Course Schedule

Week	Date	Course Contents	Note
1	112/02/13 ~ 112/02/19	Introduction	
2	112/02/20 ~ 112/02/26	Portfolio Selection	
3	112/02/27 ~ 112/03/05	Capital Asset Pricing Model	
4	112/03/06 ~ 112/03/12	Arbitrage Pricing Theory and Others	
5	112/03/13 ~ 112/03/19	Implementation	
6	112/03/20 ~ 112/03/26	Market Anomalies	
7	112/03/27 ~ 112/04/02	Market Anomalies	
8	112/04/03 ~ 112/04/09	Market Anomalies	
9	112/04/10 ~ 112/04/16	Market Anomalies	
10	112/04/17 ~ 112/04/23	Midterm Exam Week	
11	112/04/24 ~ 112/04/30	Technical Analysis and Trading Strategies	
12	112/05/01 ~ 112/05/07	Technical Analysis and Trading Strategies	
13	112/05/08 ~ 112/05/14	Technical Analysis and Trading Strategies	
14	112/05/15 ~ 112/05/21	Technical Analysis and Trading Strategies	
15	112/05/22 ~ 112/05/28	Graduate Exam Week	
16	112/05/29 ~ 112/06/04	---	
17	112/06/05 ~ 112/06/11	---	
18	112/06/12 ~ 112/06/18	---	

Requirement	

Teaching Facility	Computer, Projector
Textbooks and Teaching Materials	Lecture Notes
Number of Assignment(s)	(Filled in by assignment instructor only)
Grading Policy	<p>◆ Attendance : 10.0 % ◆ Mark of Usual : % ◆ Midterm Exam : 45.0 %</p> <p>◆ Final Exam : 45.0 %</p> <p>◆ Other () : %</p>
Note	<p>This syllabus may be uploaded at the website of Course Syllabus Management System at http://info.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php.</p> <p>※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</p>