

## Tamkang University Academic Year 111, 2nd Semester Course Syllabus

Course Title	INTERNATIONAL PURCHASING	Instructor	AN-CHI WU
Course Class	TLFBB3A DIVISION OF GLOBAL COMMERCE, DEPARTMENT OF INTERNATIONAL BUSINESS (ENGLISH-TAUGHT PROGRAM), 3A	Details	<ul style="list-style-type: none"> <li>◆ General Course</li> <li>◆ Selective</li> <li>◆ One Semester</li> </ul>
Relevance to SDGs	SDG12 Responsible consumption and production		
<b>Departmental Aim of Education</b>			
<p>I. To instill the university motto of "Simplicity, Firmness, Perseverance, and Fulfillment" into students.</p> <p>II. By integrating the "Five Disciplines" of education, the qualities of conduct, intelligence, physical education, teamwork, and beauty into the professional, core, and extracurricular curriculum, the department helps to produce well-rounded students skilled in identifying and solving problems.</p> <p>III. To oversee the trend and foresee the development of global economy, the department aims to produce the graduates with expertise in the fields of International Business and Trade.</p>			
<b>Subject Departmental core competences</b>			
<p>A. Breeding professionals with expertise in general International Trade and International Business.(ratio:40.00)</p> <p>B. Consisting of Globalization, Information-Oriented and Future-Oriented education. (ratio:10.00)</p> <p>C. Producing graduates with capability of foreseeing and analyzing the development of Global Economy.(ratio:10.00)</p> <p>D. Breeding professionals with expertise in Marketing and Financial Management.(ratio:40.00)</p>			
<b>Subject Schoolwide essential virtues</b>			
<p>1. A global perspective. (ratio:25.00)</p> <p>2. Information literacy. (ratio:10.00)</p> <p>3. A vision for the future. (ratio:10.00)</p> <p>4. Moral integrity. (ratio:5.00)</p> <p>5. Independent thinking. (ratio:20.00)</p> <p>6. A cheerful attitude and healthy lifestyle. (ratio:5.00)</p>			

7. A spirit of teamwork and dedication. (ratio:20.00)

8. A sense of aesthetic appreciation. (ratio:5.00)

**Course Introduction**

This is an introductory course in the field of International Purchasing. The aim of this course to provide students with an understanding of key principles and theories of purchasing management, and the role of this in the organization. The course will focus on how to manage the purchase process in a global and competitive environment. It contains basic information on procurement, the Importance of the procurement organization and its' role in the organization. The purchasing processes such as selecting suppliers, controlling quality, evaluating risks and costs et al..

**The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.**

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.

II.Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.

III.Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods
1	1.Breeding professionals with expertise in purchasing management. 2.Producing the graduates with expertise in the fields of international business and trade. 3.Producing graduates with the capability of foreseeing and analyzing the development of the global economy.	Cognitive

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	ABCD	12345678	Lecture, Discussion, Practicum, Experience	Study Assignments, Discussion(including classroom and online), Practicum, Report(including oral and written), Activity Participation

**Course Schedule**

Week	Date	Course Contents	Note

1	112/02/13 ~ 112/02/19	Introduction to Purchasing	
2	112/02/20 ~ 112/02/26	The Role of Purchasing in an Organization	
3	112/02/27 ~ 112/03/05	Procurement Principles and Rules	
4	112/03/06 ~ 112/03/12	Various types of purchasing	
5	112/03/13 ~ 112/03/19	The Purchasing Process	
6	112/03/20 ~ 112/03/26	Sourcing Decisions	
7	112/03/27 ~ 112/04/02	Worldwide Sourcing	
8	112/04/03 ~ 112/04/09	Spring Vacation	No Class
9	112/04/10 ~ 112/04/16	Negotiation in the Purchasing Process I	
10	112/04/17 ~ 112/04/23	Midterm Exam Week	
11	112/04/24 ~ 112/04/30	Negotiation in the Purchasing Process II	
12	112/05/01 ~ 112/05/07	Supplier Selection	
13	112/05/08 ~ 112/05/14	Supply Chain Management	
14	112/05/15 ~ 112/05/21	Risk Management	
15	112/05/22 ~ 112/05/28	Strategic Cost Management	
16	112/05/29 ~ 112/06/04	Purchasing Law and Ethics in Procurement	
17	112/06/05 ~ 112/06/11	Group Project Presentations	
18	112/06/12 ~ 112/06/18	Final Exam Week	
Requirement	<p>1.Students need to master the basics of finance theory and vocabulary.  2.Your participation in class discussions and group is imperative.  3.The course content and progress will be adjusted accordingly based on the interaction between instructor and students.</p>		
Teaching Facility	Computer, Projector		
Textbooks and Teaching Materials	Purchasing and Supply Management, 16th Edition by P. Fraser Johnson		
References	Procurement, Principles and Management, by Peter J H Baily; David Farmer; Baryy Crocker; David Jessop; David Jones, 11th Edition		

Number of Assignment(s)	5 (Filled in by assignment instructor only)
Grading Policy	<ul style="list-style-type: none"> <li>◆ Attendance : 20.0 %</li> <li>◆ Mark of Usual : 30.0 %</li> <li>◆ Midterm Exam : 20.0 %</li> <li>◆ Final Exam : 20.0 %</li> <li>◆ Other (Project Report) : 10.0 %</li> </ul>
Note	<p>This syllabus may be uploaded at the website of Course Syllabus Management System at <a href="http://info.ais.tku.edu.tw/csp">http://info.ais.tku.edu.tw/csp</a> or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at <a href="http://www.acad.tku.edu.tw/CS/main.php">http://www.acad.tku.edu.tw/CS/main.php</a>.</p> <p><b>※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</b></p>