

Tamkang University Academic Year 111, 2nd Semester Course Syllabus

Course Title	INTERNATIONAL FINANCIAL MANAGEMENT	Instructor	AN-CHI WU
Course Class	TLFBB2B DIVISION OF GLOBAL COMMERCE, DEPARTMENT OF INTERNATIONAL BUSINESS (ENGLISH-TAUGHT PROGRAM), 2B	Details	◆ General Course ◆ Required ◆ One Semester
Relevance to SDGs	SDG4 Quality education SDG8 Decent work and economic growth		
D e p a r t m e n t a l A i m o f E d u c a t i o n			
I . To instill the university motto of "Simplicity, Firmness, Perseverance, and Fulfillment" into students. II . By integrating the "Five Disciplines" of education, the qualities of conduct, intelligence, physical education, teamwork, and beauty into the professional, core, and extracurricular curriculum, the department helps to produce well-rounded students skilled in identifying and solving problems. III . To oversee the trend and foresee the development of global economy, the department aims to produce the graduates with expertise in the fields of International Business and Trade.			
Subject Departmental core competences			
A. Breeding professionals with expertise in general International Trade and International Business.(ratio:10.00) B. Consisting of Globalization, Information-Oriented and Future-Oriented education. (ratio:10.00) C. Producing graduates with capability of foreseeing and analyzing the development of Global Economy.(ratio:10.00) D. Breeding professionals with expertise in Marketing and Financial Management.(ratio:70.00)			
Subject Schoolwide essential virtues			
1. A global perspective. (ratio:15.00) 2. Information literacy. (ratio:10.00) 3. A vision for the future. (ratio:10.00) 4. Moral integrity. (ratio:5.00) 5. Independent thinking. (ratio:30.00) 6. A cheerful attitude and healthy lifestyle. (ratio:5.00)			

7. A spirit of teamwork and dedication. (ratio:20.00)				
8. A sense of aesthetic appreciation. (ratio:5.00)				
Course Introduction	This course will enrich student knowledge on financial management aspects of multinational firms. We will discuss the financial risk exposures that confront the multinational companies, how such exposures impact business strategy and operations, and how they can be mitigated. Specific topics will include currency fluctuations, measuring and hedging exchange rate risk, comparative capital structure, multinational investment, and international capital budgeting.			
<p>The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.</p> <p>Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.</p> <p>I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.</p> <p>II.Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.</p> <p>III.Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.</p>				
No.	Teaching Objectives			objective methods
1	1.Understand the issues related to international financial management. 2.Understand exchange rate exposure for a multinational corporation. 3. Make international investment and capital budgeting decisions.			Cognitive
The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment				
No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	ABCD	12345678	Lecture, Discussion, Practicum	Testing, Study Assignments, Discussion(including classroom and online), Practicum, Report(including oral and written), Activity Participation
Course Schedule				
Week	Date	Course Contents		Note

1	112/02/13 ~ 112/02/19	Introduction	
2	112/02/20 ~ 112/02/26	Multinational Financial Management: Overview	
3	112/02/27 ~ 112/03/05	Holiday	No Class
4	112/03/06 ~ 112/03/12	International Financial Markets	
5	112/03/13 ~ 112/03/19	International Flow of Funds	
6	112/03/20 ~ 112/03/26	Exchange Rate Determination	
7	112/03/27 ~ 112/04/02	International Arbitrage & Interest Rate Parity	
8	112/04/03 ~ 112/04/09	Holiday	No Class
9	112/04/10 ~ 112/04/16	International Arbitrage & Interest Rate Parity	
10	112/04/17 ~ 112/04/23	Midterm Exam Week	
11	112/04/24 ~ 112/04/30	Relationships Among Inflation, Interest Rates & Exchange Rates	
12	112/05/01 ~ 112/05/07	Relationships Among Inflation, Interest Rates & Exchange Rates	
13	112/05/08 ~ 112/05/14	Measuring Exposure to Exchange Rate Fluctuations	
14	112/05/15 ~ 112/05/21	Managing Economic Exposure & Translation Exposure	
15	112/05/22 ~ 112/05/28	Multinational Capital Budgeting	
16	112/05/29 ~ 112/06/04	Multinational Capital Structure	
17	112/06/05 ~ 112/06/11	Group Presentation and Reports	
18	112/06/12 ~ 112/06/18	Final Exam Week	
Requirement		1. Student is expected to arrive on time and stay for the entire duration of the class. 2. Class discussions are often necessary. 3. A final investment analysis report will be required at the end of the semester. 4. The course content and progress will be adjusted accordingly based on the interaction between the instructor and students.	
Teaching Facility		Computer, Projector	
Textbooks and Teaching Materials		International Financial Management (Asia Edition), 14th Edition by Jeff Madura	
References		International Financial Management, 9th Edition by Cheol Eun and Bruce Resnick and Tuugi Chuluu	

Number of Assignment(s)	4 (Filled in by assignment instructor only)
Grading Policy	<p>◆ Attendance : 20.0 % ◆ Mark of Usual : 30.0 % ◆ Midterm Exam : 20.0 %</p> <p>◆ Final Exam : 20.0 %</p> <p>◆ Other 〈Report〉 : 10.0 %</p>
Note	<p>This syllabus may be uploaded at the website of Course Syllabus Management System at http://info.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php.</p> <p>※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</p>