

## Tamkang University Academic Year 111, 2nd Semester Course Syllabus

Course Title	INTERNATIONAL FINANCIAL MANAGEMENT	Instructor	HSIEH CHIH-JOU
Course Class	TLFBB2A DIVISION OF GLOBAL COMMERCE, DEPARTMENT OF INTERNATIONAL BUSINESS (ENGLISH-TAUGHT PROGRAM), 2A	Details	<ul style="list-style-type: none"> <li>◆ General Course</li> <li>◆ Required</li> <li>◆ One Semester</li> </ul>
Relevance to SDGs	SDG4 Quality education SDG5 Gender equality SDG8 Decent work and economic growth SDG17 Partnerships for the goals		
<b>Departmental Aim of Education</b>			
I. To instill the university motto of "Simplicity, Firmness, Perseverance, and Fulfillment" into students. II. By integrating the "Five Disciplines" of education, the qualities of conduct, intelligence, physical education, teamwork, and beauty into the professional, core, and extracurricular curriculum, the department helps to produce well-rounded students skilled in identifying and solving problems. III. To oversee the trend and foresee the development of global economy, the department aims to produce the graduates with expertise in the fields of International Business and Trade.			
<b>Subject Departmental core competences</b>			
A. Breeding professionals with expertise in general International Trade and International Business.(ratio:10.00) B. Consisting of Globalization, Information-Oriented and Future-Oriented education. (ratio:10.00) C. Producing graduates with capability of foreseeing and analyzing the development of Global Economy.(ratio:10.00) D. Breeding professionals with expertise in Marketing and Financial Management.(ratio:70.00)			
<b>Subject Schoolwide essential virtues</b>			
1. A global perspective. (ratio:15.00) 2. Information literacy. (ratio:10.00) 3. A vision for the future. (ratio:10.00) 4. Moral integrity. (ratio:5.00) 5. Independent thinking. (ratio:30.00) 6. A cheerful attitude and healthy lifestyle. (ratio:5.00)			

7. A spirit of teamwork and dedication. (ratio:20.00)

8. A sense of aesthetic appreciation. (ratio:5.00)

**Course Introduction**

International Financial Management is a building block to students in the field of finance. The topics expose the students to fundamental concepts such as financial markets and institutions, risk and rates of return, interest rates, .....

**The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.**

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.

II.Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.

III.Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods
1	Students will be able to understand the major types of financial markets and the way they operate in the business world.	Cognitive

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	ABCD	12345678	Lecture, Discussion	Testing, Report(including oral and written)

**Course Schedule**

Week	Date	Course Contents	Note
1	112/02/13 ~ 112/02/19	Introduction, Group Assignment, and Lecture: Financial Planning and Forecasting	
2	112/02/20 ~ 112/02/26	Financial Planning and Forecasting	
3	112/02/27 ~ 112/03/05	Public Holiday	
4	112/03/06 ~ 112/03/12	Interest Rates; Presentation 1	

5	112/03/13 ~ 112/03/19	Interest Rates; Presentation 2	
6	112/03/20 ~ 112/03/26	Bonds and Their Valuation; Presentation 3	
7	112/03/27 ~ 112/04/02	Bonds and Their Valuation; Presentation 4	
8	112/04/03 ~ 112/04/09	Spring Break	
9	112/04/10 ~ 112/04/16	Bonds and Their Valuation; Presentation 5	
10	112/04/17 ~ 112/04/23	Midterm Exam Week	
11	112/04/24 ~ 112/04/30	Presentations 6, 7, and 8	
12	112/05/01 ~ 112/05/07	Stocks and their Valuation; Presentation 9	
13	112/05/08 ~ 112/05/14	Stocks and their Valuation; Presentation 10	
14	112/05/15 ~ 112/05/21	Stocks and their Valuation; Presentation 11	
15	112/05/22 ~ 112/05/28	Risk and Rates of Return; Presentation 12	
16	112/05/29 ~ 112/06/04	Risk and Rates of Return; Presentation 13	
17	112/06/05 ~ 112/06/11	Risk and Rates of Return; Presentation 14	
18	112/06/12 ~ 112/06/18	Final Exam Week	
Requirement	(1)A financial calculator is compulsory for every student (2)No make-up exam		
Teaching Facility	Computer, Projector, Other (Blackboard)		
Textbooks and Teaching Materials	Essentials of Financial Management, Brigham & Houston, Fourth Edition		
References			
Number of Assignment(s)	(Filled in by assignment instructor only)		
Grading Policy	◆ Attendance :            %    ◆ Mark of Usual :            %    ◆ Midterm Exam : 45.0 % ◆ Final Exam :    45.0 % ◆ Other <Report> : 10.0 %		

Note	<p>This syllabus may be uploaded at the website of Course Syllabus Management System at <a href="http://info.ais.tku.edu.tw/csp">http://info.ais.tku.edu.tw/csp</a> or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at <a href="http://www.acad.tku.edu.tw/CS/main.php">http://www.acad.tku.edu.tw/CS/main.php</a>.</p> <p>※ <b>Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</b></p>
------	--