

Tamkang University Academic Year 111, 2nd Semester Course Syllabus

Course Title	INVESTMENTS	Instructor	LEE, YUNG-HSIN
Course Class	TLFBB2B DIVISION OF GLOBAL COMMERCE, DEPARTMENT OF INTERNATIONAL BUSINESS (ENGLISH-TAUGHT PROGRAM), 2B	Details	<ul style="list-style-type: none"> ◆ General Course ◆ Required ◆ One Semester
Relevance to SDGs	SDG4 Quality education		
Departmental Aim of Education			
<p>I. To instill the university motto of "Simplicity, Firmness, Perseverance, and Fulfillment" into students.</p> <p>II. By integrating the "Five Disciplines" of education, the qualities of conduct, intelligence, physical education, teamwork, and beauty into the professional, core, and extracurricular curriculum, the department helps to produce well-rounded students skilled in identifying and solving problems.</p> <p>III. To oversee the trend and foresee the development of global economy, the department aims to produce the graduates with expertise in the fields of International Business and Trade.</p>			
Subject Departmental core competences			
<p>A. Breeding professionals with expertise in general International Trade and International Business.(ratio:40.00)</p> <p>B. Consisting of Globalization, Information-Oriented and Future-Oriented education. (ratio:25.00)</p> <p>C. Producing graduates with capability of foreseeing and analyzing the development of Global Economy.(ratio:25.00)</p> <p>D. Breeding professionals with expertise in Marketing and Financial Management.(ratio:10.00)</p>			
Subject Schoolwide essential virtues			
<p>1. A global perspective. (ratio:30.00)</p> <p>2. Information literacy. (ratio:5.00)</p> <p>3. A vision for the future. (ratio:30.00)</p> <p>4. Moral integrity. (ratio:5.00)</p> <p>5. Independent thinking. (ratio:15.00)</p> <p>6. A cheerful attitude and healthy lifestyle. (ratio:5.00)</p>			

7. A spirit of teamwork and dedication. (ratio:5.00)

8. A sense of aesthetic appreciation. (ratio:5.00)

Course Introduction

In this course, we will introduce financial markets, financial institutions, financial products and their evaluation methods.

The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.

II.Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.

III.Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods
1	After completing this course, students will understand the general situation of the entire financial market and the pricing methods of various major financial products.	Cognitive

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	ABCD	12345678	Lecture, Discussion	Testing

Course Schedule

Week	Date	Course Contents	Note
1	112/02/13 ~ 112/02/19	Introduction	
2	112/02/20 ~ 112/02/26	Asset Classes and Financial Instruments	
3	112/02/27 ~ 112/03/05	Mutual Funds and Other Investment Companies	
4	112/03/06 ~ 112/03/12	Risk, Return, and the Historical Record	

5	112/03/13 ~ 112/03/19	Capital Allocation to Risky Assets	
6	112/03/20 ~ 112/03/26	Efficient Diversification	
7	112/03/27 ~ 112/04/02	The Capital Asset Pricing Model	
8	112/04/03 ~ 112/04/09	Holiday	
9	112/04/10 ~ 112/04/16	The Efficient Market Hypothesis	
10	112/04/17 ~ 112/04/23	Midterm Exam Week	
11	112/04/24 ~ 112/04/30	Bond Prices and Yields (1)	
12	112/05/01 ~ 112/05/07	Bond Prices and Yields (2)	
13	112/05/08 ~ 112/05/14	The Term Structure of Interest Rates	
14	112/05/15 ~ 112/05/21	Managing Bond Portfolios	
15	112/05/22 ~ 112/05/28	Equity Valuation Models	
16	112/05/29 ~ 112/06/04	Options Markets: Introduction	
17	112/06/05 ~ 112/06/11	Option Valuation	
18	112/06/12 ~ 112/06/18	Final Exam Week	
Requirement	TKU Study Regulations Chapter 6 – Examination and Grades Article 38 If a student' s class absence reaches one-third of the total class hours (in a semester) for a particular course, the course instructor will notify the Office of Academic Affairs, and the student will not be allowed to take part in the remaining course examinations and will receive a semester grade (for that course) of zero. (Attendance)		
Teaching Facility	Computer, Projector		
Textbooks and Teaching Materials	Investments TWELFTH EDITION Bodie, Kane and Marcus Mc Graw Hill https://eshop.hwatai.com.tw/SalePage/Index/7008293		
References			
Number of Assignment(s)	(Filled in by assignment instructor only)		
Grading Policy	◆ Attendance : 20.0 % ◆ Mark of Usual : % ◆ Midterm Exam : 35.0 % ◆ Final Exam : 40.0 % ◆ Other 〈Questionnaire〉 : 5.0 %		

Note	<p>This syllabus may be uploaded at the website of Course Syllabus Management System at http://info.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php .</p> <p>※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</p>
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