

Tamkang University Academic Year 111, 2nd Semester Course Syllabus

Course Title	MICROECONOMICS (II)	Instructor	I-TING LU
Course Class	TLBXB2P DEPARTMENT OF BANKING AND FINANCE, 2P	Details	<ul style="list-style-type: none"> ◆ General Course ◆ Selective ◆ One Semester
Relevance to SDGs	SDG4 Quality education SDG8 Decent work and economic growth SDG10 Reducing inequalities		
Departmental Aim of Education			
According to the school, the university education aims to response to the evolution of domestic and international financial situation, cultivation of finance in taking into account both theory and practice in other to prepare financial professionals.			
Subject Departmental core competences			
<ul style="list-style-type: none"> A. The student to have a basic knowledge of finance theory and practice.(ratio:35.00) B. To have a good grounding of relevant financial laws.(ratio:5.00) C. To understand the basic moral principles within the financial industry.(ratio:5.00) D. To have a global perspective of the subject and a basic command of foreign language abilities.(ratio:10.00) E. To obtain professional qualifications that will aid their future career.(ratio:15.00) F. To obtain a basic ability to examine domestic and global financial situations.(ratio:30.00) 			
Subject Schoolwide essential virtues			
<ul style="list-style-type: none"> 1. A global perspective. (ratio:10.00) 2. Information literacy. (ratio:10.00) 3. A vision for the future. (ratio:10.00) 4. Moral integrity. (ratio:10.00) 5. Independent thinking. (ratio:30.00) 6. A cheerful attitude and healthy lifestyle. (ratio:5.00) 7. A spirit of teamwork and dedication. (ratio:20.00) 8. A sense of aesthetic appreciation. (ratio:5.00) 			

Course Introduction	This course is designed to understand the practical, problem-solving aspects of microeconomics theory. The topics cover theory and applications with calculus, algebra, and graphs to present microeconomics theory using actual examples, and then encourages students to apply the theory to analyze real-world problems.
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The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

- I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.
- II. Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.
- III. Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods
1	Understand the intermediate and more advanced principles of microeconomics theory.	Cognitive
2	Apply microeconomics models to practical economic issues and real-world scenarios.	Cognitive
3	Assess the microeconomic theories and models in terms of their policy implications	Cognitive

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	ABCDEF	12345678	Lecture, Discussion	Testing, Study Assignments, Discussion(including classroom and online), Report(including oral and written), Activity Participation

2	ABCDEF	12345678	Lecture, Discussion	Testing, Study Assignments, Discussion(including classroom and online), Report(including oral and written), Activity Participation
3	ABCDEF	12345678	Lecture, Discussion	Testing, Study Assignments, Discussion(including classroom and online), Report(including oral and written), Activity Participation

Course Schedule

Week	Date	Course Contents	Note
1	112/02/13 ~ 112/02/19	Introduction and review of Microeconomics I	
2	112/02/20 ~ 112/02/26	The Theory of Choice III: Uncertainty and Strategy	Ch13, Ch16
3	112/02/27 ~ 112/03/05	Choice under Uncertainty	Ch16.1-16.2
4	112/03/06 ~ 112/03/12	Choice under Uncertainty	Ch16.3-16.5
5	112/03/13 ~ 112/03/19	Game Theory	Ch13.1-13.2
6	112/03/20 ~ 112/03/26	Game Theory	Ch13.3
7	112/03/27 ~ 112/04/02	Game Theory	Ch 13.4
8	112/04/03 ~ 112/04/09	Holiday (Spring Break)	
9	112/04/10 ~ 112/04/16	Market Failure I: Market Power	Ch11, 12, 14
10	112/04/17 ~ 112/04/23	Midterm Exam Week	
11	112/04/24 ~ 112/04/30	Monopoly	Ch11.4-11.7
12	112/05/01 ~ 112/05/07	Monopoly	Ch11.4-11.7
13	112/05/08 ~ 112/05/14	Pricing and Advertising	Ch12.1-12.2
14	112/05/15 ~ 112/05/21	Pricing and Advertising	Ch12.3-12.4
15	112/05/22 ~ 112/05/28	Pricing and Advertising	Ch12.5-12.7
16	112/05/29 ~ 112/06/04	Imperfect Competition	Ch14.1-14.2
17	112/06/05 ~ 112/06/11	Imperfect Competition	Ch14.3-14.4
18	112/06/12 ~ 112/06/18	Final Exam Week	

Requirement	
Teaching Facility	Computer, Projector
Textbooks and Teaching Materials	Perloff, J.M. (2014), Microeconomics with Calculus, 3rd ed., U.K.: Pearson Education. [Yeh Yeh Book Gallery]
References	
Number of Assignment(s)	10 (Filled in by assignment instructor only)
Grading Policy	<p>◆ Attendance : 10.0 % ◆ Mark of Usual : % ◆ Midterm Exam : 30.0 %</p> <p>◆ Final Exam : 30.0 %</p> <p>◆ Other <Presentation> : 30.0 %</p>
Note	<p>This syllabus may be uploaded at the website of Course Syllabus Management System at http://info.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php .</p> <p>※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</p>