

Tamkang University Academic Year 111, 2nd Semester Course Syllabus

Course Title	BUSINESS ETHICS	Instructor	SHIH-CHANG HUNG
Course Class	TLBAB2A DEPARTMENT OF BANKING AND FINANCE DIVISION OF GLOBAL FINANCIAL MANAGEMENT (ENGLISH-TAUGHT PROGRAM),	Details	<ul style="list-style-type: none"> ◆ General Course ◆ Required ◆ One Semester
Relevance to SDGs	2A SDG4 Quality education SDG17 Partnerships for the goals		
Departmental Aim of Education			
<ul style="list-style-type: none"> I. Acquisition of professional knowledge. II. Learning effective self-planning. III. Theoretical application of practical matters. IV. Interpersonal communication and teamwork. V. Analysis of problems and recommendations. VI. Awareness of Ethics as a global citizen. 			
Subject Departmental core competences			
<ul style="list-style-type: none"> A. Students can demonstrate that they have program basic knowledge of business and management.(ratio:40.00) B. Students can demonstrate that they have capability in professional knowledge expression. (ratio:40.00) C. Students can demonstrate that they have capability in using information technology. (ratio:10.00) D. Students can demonstrate that they are critical thinkers.(ratio:10.00) 			
Subject Schoolwide essential virtues			
<ul style="list-style-type: none"> 1. A global perspective. (ratio:15.00) 2. Information literacy. (ratio:5.00) 3. A vision for the future. (ratio:5.00) 4. Moral integrity. (ratio:30.00) 5. Independent thinking. (ratio:20.00) 6. A cheerful attitude and healthy lifestyle. (ratio:15.00) 			

7. A spirit of teamwork and dedication. (ratio:5.00)

8. A sense of aesthetic appreciation. (ratio:5.00)

Course Introduction

The course will introduce business ethics knowledge. Students will establish the concept of business ethics, and understand stakeholder relationships, social responsibility, and corporate governance in the workplace. Thus, we discuss topics about business ethics' institutionalization, trend, and decision-making.

The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.

II.Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.

III.Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods
1	1. Understand the Importance of Business Ethics 2. How to Make Ethical Decisions 3. Understand the Trend of Business Ethics	Cognitive

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	ABCD	12345678	Lecture, Discussion	Discussion(including classroom and online), Report(including oral and written)

Course Schedule

Week	Date	Course Contents	Note
1	112/02/13 ~ 112/02/19	Course Introduction	
2	112/02/20 ~ 112/02/26	The Importance of Business Ethics	

3	112/02/27 ~ 112/03/05	Stakeholder Relationships, Social Responsibility, and Corporate Governance	
4	112/03/06 ~ 112/03/12	Sustainability: Social and Ethical Dimensions	
5	112/03/13 ~ 112/03/19	The Institutionalization of Business Ethics	
6	112/03/20 ~ 112/03/26	Emerging Business Ethics Issues	
7	112/03/27 ~ 112/04/02	Ethical Decision Making	
8	112/04/03 ~ 112/04/09	Holiday	
9	112/04/10 ~ 112/04/16	Seminar about the Practice of Business Ethics	
10	112/04/17 ~ 112/04/23	Midterm Exam Week	
11	112/04/24 ~ 112/04/30	Seminar about the Practice of Business Ethics	
12	112/05/01 ~ 112/05/07	Seminar about the Practice of Business Ethics	
13	112/05/08 ~ 112/05/14	Seminar about the Practice of Business Ethics	
14	112/05/15 ~ 112/05/21	Seminar about the Practice of Business Ethics	
15	112/05/22 ~ 112/05/28	Seminar about the Practice of Business Ethics	
16	112/05/29 ~ 112/06/04	Seminar about the Practice of Business Ethics	
17	112/06/05 ~ 112/06/11	Seminar about the Practice of Business Ethics	
18	112/06/12 ~ 112/06/18	Final Exam Week	
Requirement	<ol style="list-style-type: none"> 1. Everybody can give the teacher a message about the course question through the MS team. We can have a date to discuss your questions. 2. The course content follows the teaching progress. 3. Everybody can not be a free-rider in the final report. If you are a free rider, your final grade will be reduced by 15 points. 4. Things are adjusted in our course. If you do not attend our course on that date, it thinks that you voluntarily give up your rights. 5. The teacher has a right to adjust everything in our course. 		
Teaching Facility	Computer, Projector		
Textbooks and Teaching Materials	Business ethics: ethical decision making and case - 13 Edition Authors: Ferrell, Fraedrich, Ferrell		
References			

Number of Assignment(s)	(Filled in by assignment instructor only)
Grading Policy	<p>◆ Attendance : 30.0 % ◆ Mark of Usual : % ◆ Midterm Exam : %</p> <p>◆ Final Exam : 30.0 %</p> <p>◆ Other 〈Final report PPT〉 : 40.0 %</p>
Note	<p>This syllabus may be uploaded at the website of Course Syllabus Management System at http://info.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php.</p> <p>※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</p>