

## Tamkang University Academic Year 111, 2nd Semester Course Syllabus

Course Title	GUIDE TO PROFESSIONAL FINANCIAL READING	Instructor	HSUAN-LING CHANG
Course Class	TLBAB2A DEPARTMENT OF BANKING AND FINANCE DIVISION OF GLOBAL FINANCIAL MANAGEMENT (ENGLISH-TAUGHT PROGRAM),	Details	◆ General Course ◆ Selective ◆ One Semester
Relevance to SDGs	2A SDG8 Decent work and economic growth		
D e p a r t m e n t a l   A i m   o f   E d u c a t i o n			
I . Learning and instanding international financial theory.  II. Learn to plan the future.  III. Enhance the ability of practical analysis.  IV. Increase the team research ability.  V . Master the international financial pulsation.  VI. Cultivate morality and global civilization.			
Subject Departmental core competences			
A. The student to have a basic knowledge of international financial management theory and practice.(ratio:20.00)  B. To have a good grounding of relevant financial laws.(ratio:10.00)  C. To understand the basic moral principles within the international financial industry. (ratio:10.00)  D. To have a global perspective of the subject and a basic command of foreign language abilities.(ratio:30.00)  E. To obtain international professional qualifications that will aid their future career. (ratio:10.00)  F. To obtain a basic ability to examine domestic and global financial situations.(ratio:20.00)			
Subject Schoolwide essential virtues			
1. A global perspective. (ratio:20.00)  2. Information literacy. (ratio:5.00)  3. A vision for the future. (ratio:20.00)			

4. Moral integrity. (ratio:5.00)				
5. Independent thinking. (ratio:20.00)				
6. A cheerful attitude and healthy lifestyle. (ratio:5.00)				
7. A spirit of teamwork and dedication. (ratio:20.00)				
8. A sense of aesthetic appreciation. (ratio:5.00)				
Course Introduction		The course includes 1. Use news examples to help students learn about the latest international financial news and developments in the current period. 2. Help students understand the basic concepts and proper nouns of finance, and analyze the development of historical, political, and financial events. 3. Help students find out the information behind the political and economic issues by basic financial concepts and practical examples.		
<p><b>The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.</b></p> <p>Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.</p> <p>I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.</p> <p>II.Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.</p> <p>III.Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.</p>				
No.	Teaching Objectives			objective methods
1	To analysis the finance events or news with the basic statistic, accounting, and finance knowledge.			Cognitive
The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment				
No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	ABCDEF	12345678	Lecture, Discussion, Publication	Study Assignments, Discussion(including classroom and online), Report(including oral and written)
Course Schedule				
Week	Date	Course Contents		Note

1	112/02/13 ~ 112/02/19	Course introduction	
2	112/02/20 ~ 112/02/26	Introduce the investment index in the market	
3	112/02/27 ~ 112/03/05	Business Cycle theory in News	
4	112/03/06 ~ 112/03/12	Fiscal Policy / Weekly news 1	
5	112/03/13 ~ 112/03/19	Fiscal Policy / Weekly news 2	
6	112/03/20 ~ 112/03/26	Monetary Policy / Weekly news 1	
7	112/03/27 ~ 112/04/02	Monetary Policy / Weekly news 2	
8	112/04/03 ~ 112/04/09	Financial report analysis	
9	112/04/10 ~ 112/04/16	Financial report analysis	
10	112/04/17 ~ 112/04/23	Midterm Exam Week	
11	112/04/24 ~ 112/04/30	Technical Analysis in investment 1	
12	112/05/01 ~ 112/05/07	Technical Analysis in investment 2	
13	112/05/08 ~ 112/05/14	Industry trend analysis	
14	112/05/15 ~ 112/05/21	Development of Fintech field	
15	112/05/22 ~ 112/05/28	Final report presentation	
16	112/05/29 ~ 112/06/04	Final report presentation	
17	112/06/05 ~ 112/06/11	Final report presentation	
18	112/06/12 ~ 112/06/18	Final Exam Week	
Requirement			
Teaching Facility		Computer, Projector	
Textbooks and Teaching Materials		The Wall Street Journal_Daily news The Economic Times_Daily finance news	
References			

Number of Assignment(s)	(Filled in by assignment instructor only)
Grading Policy	<p>◆ Attendance : 25.0 %    ◆ Mark of Usual : 35.0 %    ◆ Midterm Exam : %</p> <p>◆ Final Exam : %</p> <p>◆ Other 〈Final report〉 : 40.0 %</p>
Note	<p>This syllabus may be uploaded at the website of Course Syllabus Management System at <a href="http://info.ais.tku.edu.tw/csp">http://info.ais.tku.edu.tw/csp</a> or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at <a href="http://www.acad.tku.edu.tw/CS/main.php">http://www.acad.tku.edu.tw/CS/main.php</a>.</p> <p><b>※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</b></p>