

## Tamkang University Academic Year 111, 2nd Semester Course Syllabus

Course Title	INSURANCE	Instructor	CHING-YUAN HSIAO
Course Class	TLBAB2A DEPARTMENT OF BANKING AND FINANCE DIVISION OF GLOBAL FINANCIAL MANAGEMENT (ENGLISH-TAUGHT PROGRAM),	Details	◆ General Course ◆ Selective ◆ One Semester
Relevance to SDGs	2A SDG4 Quality education SDG8 Decent work and economic growth		
D e p a r t m e n t a l   A i m   o f   E d u c a t i o n			
I . Learning and instanding international financial theory.  II. Learn to plan the future.  III. Enhance the ability of practical analysis.  IV. Increase the team research ability.  V . Master the international financial pulsation.  VI. Cultivate morality and global civilization.			
Subject Departmental core competences			
A. The student to have a basic knowledge of international financial management theory and practice.(ratio:30.00)  B. To have a good grounding of relevant financial laws.(ratio:15.00)  C. To understand the basic moral principles within the international financial industry. (ratio:5.00)  D. To have a global perspective of the subject and a basic command of foreign language abilities.(ratio:10.00)  E. To obtain international professional qualifications that will aid their future career. (ratio:25.00)  F. To obtain a basic ability to examine domestic and global financial situations.(ratio:15.00)			
Subject Schoolwide essential virtues			
1. A global perspective. (ratio:15.00)  2. Information literacy. (ratio:15.00)  3. A vision for the future. (ratio:20.00)			

4. Moral integrity. (ratio:10.00)				
5. Independent thinking. (ratio:20.00)				
6. A cheerful attitude and healthy lifestyle. (ratio:5.00)				
7. A spirit of teamwork and dedication. (ratio:10.00)				
8. A sense of aesthetic appreciation. (ratio:5.00)				
Course Introduction	This course is designed for students without any prerequisite of insurance.Students are expected to learn basic concepts of risk management and insurance.The topics introduced in this course include risk management, insurance and risk,insurance operation, and several contemporary issues in insurance industry.			
<p><b>The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.</b></p> <p>Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.</p> <p>I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.</p> <p>II.Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.</p> <p>III.Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.</p>				
No.	Teaching Objectives			objective methods
1	Students will be familiar with the basic concepts of risk management and insurance			Cognitive
2	Students will be able to synthesize the knowledge of risk management and insurance			Cognitive
The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment				
No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	ABCDEF	12345678	Lecture, Discussion	Testing, Report(including oral and written)
2	ABCDEF	12345678	Lecture, Discussion	Testing, Report(including oral and written)

Course Schedule			
Week	Date	Course Contents	Note
1	112/02/13 ~ 112/02/19	Course Introduction; Chapter 1: Risk and Its Treatment	
2	112/02/20 ~ 112/02/26	Chapter 1: Risk and Its Treatment; Chapter 2: Insurance and Risk	
3	112/02/27 ~ 112/03/05	Chapter 2: Insurance and Risk; Chapter 3: Introduction to Risk Management	
4	112/03/06 ~ 112/03/12	Chapter 3: Introduction to Risk Management; Chapter 4: Enterprise Risk Management and Related Topics	
5	112/03/13 ~ 112/03/19	Chapter 4: Enterprise Risk Management and Related Topics	
6	112/03/20 ~ 112/03/26	Chapter 4: Enterprise Risk Management and Related Topics/Chapter 6: Insurance Company Operations	
7	112/03/27 ~ 112/04/02	Chapter 6: Insurance Company Operations	
8	112/04/03 ~ 112/04/09	Teaching Observation Period	
9	112/04/10 ~ 112/04/16	Chapter 6: Insurance Company Operations/Review	
10	112/04/17 ~ 112/04/23	Midterm Exam Week	
11	112/04/24 ~ 112/04/30	Chapter 7: Financial Operations of Insurers	
12	112/05/01 ~ 112/05/07	Chapter 7: Financial Operations of Insurers	
13	112/05/08 ~ 112/05/14	Chapter 9: Fundamental Legal Principles	
14	112/05/15 ~ 112/05/21	Chapter 10: Analysis of Insurance Contract	
15	112/05/22 ~ 112/05/28	Contemporary Issue: ESG in Insurance Industry	
16	112/05/29 ~ 112/06/04	In-Class Exam/Final Report Presentation	
17	112/06/05 ~ 112/06/11	Final Report Presentation	
18	112/06/12 ~ 112/06/18	Final Exam Week	

Requirement	<p>1.The attendance record starts from first week.Students who may enroll this course but have not selected this course are advised to attend first week classes to get attendance record and learn the course guidelines.Students who skip the classes for 10 hours will lose all mark in this item.</p> <p>2.In mark of usual, there will be 4 minitests covering the course materials.These minitests are individual-based assessments.Both minitests and midterm exam are open book exam.</p> <p>3.In week 16, there will be an in-class exam covering the course materials after midterm exam, which accounts for 16% of final grade.During all the written tests, any electronic device is strictly prohibited.</p> <p>4. Final report is a group-based assessment. Students will be required to establish a family risk management plan.</p> <p>5. This course is suitable for students with adequate willingness to attend the classes and participate in assessments on regular basis.The course schedule may be adjusted based on the actual course progress.</p>
Teaching Facility	Computer, Projector
Textbooks and Teaching Materials	George E. Rejda Michael McNamara (2022), Principles of Risk Management and Insurance,14th edition.
References	
Number of Assignment(s)	4 (Filled in by assignment instructor only)
Grading Policy	<p>◆ Attendance : 10.0 % ◆ Mark of Usual : 24.0 % ◆ Midterm Exam : 25.0 %</p> <p>◆ Final Exam : %</p> <p>◆ Other 〈 Exam, Report 〉 : 41.0 %</p>
Note	<p>This syllabus may be uploaded at the website of Course Syllabus Management System at <a href="http://info.ais.tku.edu.tw/csp">http://info.ais.tku.edu.tw/csp</a> or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at <a href="http://www.acad.tku.edu.tw/CS/main.php">http://www.acad.tku.edu.tw/CS/main.php</a>.</p> <p>※ <b>Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</b></p>