

## Tamkang University Academic Year 111, 2nd Semester Course Syllabus

Course Title	MANAGEMENT	Instructor	JR-JUNG CHIOU
Course Class	TLBAB1A DEPARTMENT OF BANKING AND FINANCE DIVISION OF GLOBAL FINANCIAL MANAGEMENT (ENGLISH-TAUGHT PROGRAM),	Details	<ul style="list-style-type: none"> <li>◆ General Course</li> <li>◆ Required</li> <li>◆ One Semester</li> </ul>
Relevance to SDGs	1A SDG4 Quality education SDG10 Reducing inequalities		
Departmental Aim of Education			
<ul style="list-style-type: none"> <li>I. Acquisition of professional knowledge.</li> <li>II. Learning effective self-planning.</li> <li>III. Theoretical application of practical matters.</li> <li>IV. Interpersonal communication and teamwork.</li> <li>V. Analysis of problems and recommendations.</li> <li>VI. Awareness of Ethics as a global citizen.</li> </ul>			
Subject Departmental core competences			
<ul style="list-style-type: none"> <li>A. Students can demonstrate that they have program basic knowledge of business and management.(ratio:10.00)</li> <li>B. Students can demonstrate that they have capability in professional knowledge expression. (ratio:10.00)</li> <li>C. Students can demonstrate that they have capability in using information technology. (ratio:10.00)</li> <li>D. Students can demonstrate that they are critical thinkers.(ratio:70.00)</li> </ul>			
Subject Schoolwide essential virtues			
<ul style="list-style-type: none"> <li>1. A global perspective. (ratio:5.00)</li> <li>2. Information literacy. (ratio:5.00)</li> <li>3. A vision for the future. (ratio:10.00)</li> <li>4. Moral integrity. (ratio:10.00)</li> <li>5. Independent thinking. (ratio:30.00)</li> <li>6. A cheerful attitude and healthy lifestyle. (ratio:5.00)</li> </ul>			

7. A spirit of teamwork and dedication. (ratio:30.00)

8. A sense of aesthetic appreciation. (ratio:5.00)

**Course Introduction**

This course introduces management theories with the four major functions of management: "planning", "organizing", leadership" and "control" as the core of the course. With the introduction of case applications, students can understand and explore the internal and external environmental and social responsibilities faced by managers.

**The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.**

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.

II.Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.

III.Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods
1	Understand the theoretical concepts and knowledge of management	Cognitive
2	Understand the practical application of management theory through case application	Psychomotor
3	Apply management concepts and knowledge to help others	Psychomotor

**The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment**

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	ABCD	12345678	Lecture, Discussion	Testing, Discussion(including classroom and online), Activity Participation
2	ABCD	12345678	Lecture, Discussion	Testing, Discussion(including classroom and online), Report(including oral and written)

3	ABCD	12345678	Lecture, Discussion	Discussion(including classroom and online), Report(including oral and written)
Course Schedule				
Week	Date	Course Contents		Note
1	112/02/13 ~ 112/02/19	Course Introduce and Overview		
2	112/02/20 ~ 112/02/26	Managing Today		
3	112/02/27 ~ 112/03/05	The Manager as Decision Maker		
4	112/03/06 ~ 112/03/12	Important Managerial Issues		
5	112/03/13 ~ 112/03/19	Planning-The Management Environment		
6	112/03/20 ~ 112/03/26	Planning-Managing Change and Innovation		
7	112/03/27 ~ 112/04/02	Planning-Planning and Goal Setting		
8	112/04/03 ~ 112/04/09	Organizing-Structuring and Designing Organizations		
9	112/04/10 ~ 112/04/16	Review		
10	112/04/17 ~ 112/04/23	Midterm Exam Week		
11	112/04/24 ~ 112/04/30	Organizing-Managing Human Resources and Diversity		
12	112/05/01 ~ 112/05/07	Organizing-Managing Work Groups and Work Teams		
13	112/05/08 ~ 112/05/14	Leading-Understanding Individual Behavior		
14	112/05/15 ~ 112/05/21	Leading-Motivating and Rewarding Employees		
15	112/05/22 ~ 112/05/28	Leading-Understanding Leadership		
16	112/05/29 ~ 112/06/04	Leading-Managing Organizational and Interpersonal Communication		
17	112/06/05 ~ 112/06/11	Controlling-Controlling Work and Organizational Processes		
18	112/06/12 ~ 112/06/18	Final Exam Week		
Requirement		<p>Mark of Usual refers to the class exercise participation, we will divide all students into 10 groups. Each group is required to choose one of the case applications behind the chapter of textbook, to introduce the case and answer questions by providing 20 or so minutes of oral presentations with PowerPoint slides after the corresponding chapter had been taught. If you would like to ask for leave, please attach your leave request information.</p>		

Teaching Facility	Computer, Projector
Textbooks and Teaching Materials	Robbins, Coulter, and DeCenzo, 2020, Fundamentals of Management, 11st Edition, Pearson, (ISBN:9781292307329)
References	
Number of Assignment(s)	(Filled in by assignment instructor only)
Grading Policy	<p>◆ Attendance : 10.0 %   ◆ Mark of Usual : 20.0 %   ◆ Midterm Exam : 30.0 %</p> <p>◆ Final Exam : 30.0 %</p> <p>◆ Other 〈Quiz〉 : 10.0 %</p>
Note	<p>This syllabus may be uploaded at the website of Course Syllabus Management System at <a href="http://info.ais.tku.edu.tw/csp">http://info.ais.tku.edu.tw/csp</a> or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at <a href="http://www.acad.tku.edu.tw/CS/main.php">http://www.acad.tku.edu.tw/CS/main.php</a> .</p> <p><b>※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</b></p>