

## Tamkang University Academic Year 111, 2nd Semester Course Syllabus

Course Title	ECONOMICS	Instructor	MANGAL, TRICIA KAREN VERNESSA
Course Class	TLBAB1A DEPARTMENT OF BANKING AND FINANCE DIVISION OF GLOBAL FINANCIAL MANAGEMENT (ENGLISH-TAUGHT PROGRAM),	Details	<ul style="list-style-type: none"> <li>◆ General Course</li> <li>◆ Required</li> <li>◆ 2nd Semester</li> </ul>
Relevance to SDGs	1A SDG3 Good health and well-being for people SDG4 Quality education SDG8 Decent work and economic growth SDG10 Reducing inequalities		
D e p a r t m e n t a l   A i m o f   E d u c a t i o n			
I. Acquisition of professional knowledge. II. Learning effective self-planning. III. Theoretical application of practical matters. IV. Interpersonal communication and teamwork. V. Analysis of problems and recommendations. VI. Awareness of Ethics as a global citizen.			
S u b j e c t   D e p a r t m e n t a l   c o r e   c o m p e t e n c e s			
A. Students can demonstrate that they have program basic knowledge of business and management.(ratio:40.00) B. Students can demonstrate that they have capability in professional knowledge expression. (ratio:40.00) C. Students can demonstrate that they have capability in using information technology. (ratio:10.00) D. Students can demonstrate that they are critical thinkers.(ratio:10.00)			
S u b j e c t   S c h o o l w i d e   e s s e n t i a l   v i r t u e s			
1. A global perspective. (ratio:25.00) 2. Information literacy. (ratio:5.00) 3. A vision for the future. (ratio:25.00) 4. Moral integrity. (ratio:5.00) 5. Independent thinking. (ratio:25.00) 6. A cheerful attitude and healthy lifestyle. (ratio:5.00)			

7. A spirit of teamwork and dedication. (ratio:5.00)

8. A sense of aesthetic appreciation. (ratio:5.00)

**Course Introduction**

In this course, you will receive an introduction to Economics. You will be taught the basic economic principles that will allow you to view the world differently and provide you with the ability to solve economics questions.

At the end of this course, you will be better able to understand and explain why some basic economic problems occur. The many economic naturalist examples placed throughout the lecture will enable you to become an "economic naturalist"

**The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.**

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.

II.Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.

III.Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods
1	Enhance the understanding of economic principles that will enable students to become "economic naturalists".	Cognitive

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	ABCD	12345678	Lecture, Discussion	Testing, Study Assignments, Discussion(including classroom and online), Report(including oral and written)

**Course Schedule**

Week	Date	Course Contents	Note
1	112/02/13~ 112/02/19	Introduction and Review	
2	112/02/20~ 112/02/26	Market Imperfections I	

3	112/02/27 ~ 112/03/05	Market Imperfections II	
4	112/03/06 ~ 112/03/12	Economics of Public Policy I	
5	112/03/13 ~ 112/03/19	Economics of Public Policy II	
6	112/03/20 ~ 112/03/26	International Trade and Trade Policy	
7	112/03/27 ~ 112/04/02	Macroeconomics: The Bird's-Eye View of the Economy	
8	112/04/03 ~ 112/04/09	Spring Break	
9	112/04/10 ~ 112/04/16	Midterm Review	
10	112/04/17 ~ 112/04/23	Midterm Exam Week	
11	112/04/24 ~ 112/04/30	Measuring Economic Activity: GDP and Unemployment	
12	112/05/01 ~ 112/05/07	Measuring the Price Level and Inflation	
13	112/05/08 ~ 112/05/14	The Economy in the Long-Run	
14	112/05/15 ~ 112/05/21	Computer Lab	
15	112/05/22 ~ 112/05/28	Presentations	
16	112/05/29 ~ 112/06/04	Presentations	
17	112/06/05 ~ 112/06/11	Final Review	
18	112/06/12 ~ 112/06/18	Final Exam Week	
Requirement			
Teaching Facility		Computer, Projector	
Textbooks and Teaching Materials		Principles of Economics, 8th Edition by Robert Frank and Ben Bernanke and Kate Antonovics and Ori Heffetz	
References			
Number of Assignment(s)		1 (Filled in by assignment instructor only)	
Grading Policy		◆ Attendance : 10.0 %   ◆ Mark of Usual : 10.0 %   ◆ Midterm Exam : 25.0 % ◆ Final Exam : 35.0 % ◆ Other <TA> : 20.0 %	

Note

This syllabus may be uploaded at the website of Course Syllabus Management System at <http://info.ais.tku.edu.tw/csp> or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at <http://www.acad.tku.edu.tw/CS/main.php>.

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