

Tamkang University Academic Year 111, 2nd Semester Course Syllabus

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| Course Title | INTRODUCTION TO CROSS-CULTURAL STUDIES | Instructor | GUTIERREZ JANNETTE WANG |
| Course Class | TFLAB2A DEPARTMENT OF ENGLISH (ENGLISH-TAUGHT PROGRAM), 2A | Details | <ul style="list-style-type: none"> ◆ General Course ◆ Required ◆ One Semester |
| Relevance to SDGs | SDG4 Quality education SDG5 Gender equality SDG10 Reducing inequalities | | |
| Departmental Aim of Education | | | |
| <ol style="list-style-type: none"> I. Cultivate diverse research specialists with abilities in language, literature, culture, and English teaching. II. Carry on and further the excellent tradition of domestic language instruction and literary research to be a department contributing equally to research and language teaching. III. Foster a holistic learning process by putting equal emphasis on language and literature, theory and practice. IV. Strategies <ol style="list-style-type: none"> 1. Train students' abilities in five skills: English listening, speaking, reading, writing and translation. 2. Promote technologicalization and internationalization. 3. Upgrade the quality and quantity of those students who participate in the Junior Year Abroad program. 4. Launch a common English Proficiency Test and enhance students' competitiveness in the job market. 5. Enrich international video conferencing. 6. Promulgate such areas of research as English and American literature, cultural studies, ecocriticism, and English Teaching. | | | |
| Subject Departmental core competences | | | |
| <ol style="list-style-type: none"> A. Strengthen students' abilities in English listening, speaking, reading, writing and translation. (ratio:10.00) B. Develop students' critical thinking skills in an English language learning context.(ratio:35.00) C. Strengthen students' workplace English ability.(ratio:10.00) D. Develop students' professional abilities in linguistics and English teaching.(ratio:25.00) E. Develop students' ability to appreciate Anglophone and Western literatures in cultural and historical contexts.(ratio:20.00) | | | |

Subject Schoolwide essential virtues

1. A global perspective. (ratio:20.00)
2. Information literacy. (ratio:10.00)
3. A vision for the future. (ratio:10.00)
4. Moral integrity. (ratio:10.00)
5. Independent thinking. (ratio:30.00)
6. A cheerful attitude and healthy lifestyle. (ratio:10.00)
7. A spirit of teamwork and dedication. (ratio:5.00)
8. A sense of aesthetic appreciation. (ratio:5.00)

Course Introduction

This course is designed to help you meet the challenges of living in a world in which, increasingly, you will be asked to interact with people who may not be like you in fundamental ways. Its primary goals are to help you become more sensitive to intercultural communication differences, and to provide you with the knowledge and skills that will help you interact successfully with people from cultures other than your own.

The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

- I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.
- II. Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.
- III. Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

| No. | Teaching Objectives | objective methods |
|-----|---|-------------------|
| 1 | Understand the role of communication in culture | Affective |
| 2 | Recognize cultural variables. | Affective |
| 3 | Familiarize yourself with the communication norms, rituals, and taboos of other cultures. | Affective |
| 4 | Learn about barriers to intercultural communication, adjustment to other cultures, and culture shock. | Affective |

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| 5 | Practice performing communication activities as they would be done in other cultures. | Affective |
| 6 | Learn how differences in intercultural communication manifest themselves in different professional settings. | Affective |
| 7 | Increase sensitivity to your own cultural background and its impact on how you communicate, increase knowledge of ethical issues in communicating intercultural, and increase sensitivity to communicating with people from different cultures. | Affective |

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

| No. | Core Competences | Essential Virtues | Teaching Methods | Assessment |
|-----|------------------|-------------------|---------------------------------|--|
| 1 | ABCDE | 12345678 | Lecture, Discussion, Experience | Testing, Study Assignments, Discussion(including classroom and online), Report(including oral and written), Activity Participation |
| 2 | ABCDE | 12345678 | Lecture, Discussion, Experience | Testing, Study Assignments, Discussion(including classroom and online), Report(including oral and written), Activity Participation |
| 3 | ABCDE | 12345678 | Lecture, Discussion, Experience | Testing, Study Assignments, Discussion(including classroom and online), Report(including oral and written), Activity Participation |
| 4 | ABCDE | 12345678 | Lecture, Discussion, Experience | Testing, Study Assignments, Discussion(including classroom and online), Activity Participation |
| 5 | ABCDE | 12345678 | Lecture, Experience | Testing, Study Assignments, Discussion(including classroom and online), Report(including oral and written), Activity Participation |
| 6 | ABCDE | 12345678 | Lecture, Discussion, Experience | Testing, Study Assignments, Discussion(including classroom and online), Report(including oral and written), Activity Participation |
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| 7 | ABCDE | 12345678 | Lecture, Discussion, Experience | Testing, Study Assignments, Discussion(including classroom and online), Report(including oral and written), Activity Participation |
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Course Schedule

| Week | Date | Course Contents | Note |
|------|--------------------------|---|------------------------------|
| 1 | 112/02/13 ~ 112/02/19 | Introduction to Course | |
| 2 | 112/02/20 ~ 112/02/26 | Starts from the Art Movie1 : The Bubble | |
| 3 | 112/02/27 ~ 112/03/05 | 228 Peace Remembrance Day (No Classes) | |
| 4 | 112/03/06 ~ 112/03/12 | Chapters 1-Why Study Intercultural Communication? | |
| 5 | 112/03/13 ~ 112/03/19 | Chapters 2-The Study of Intercultural Communication | |
| 6 | 112/03/20 ~ 112/03/26 | Chapters 3-Culture, Communication, Context, and Power | Online asynchronous teaching |
| 7 | 112/03/27 ~ 112/04/02 | Chapters 4-History and Intercultural Communication | |
| 8 | 112/04/03 ~ 112/04/09 | Spring Break (No Classes) | |
| 9 | 112/04/10 ~ 112/04/16 | Chapters 5-Identity and Intercultural Communication | |
| 10 | 112/04/17 ~ 112/04/23 | Midterm Exam Week | |
| 11 | 112/04/24 ~ 112/04/30 | Movie 2-Persepolis | Online asynchronous teaching |
| 12 | 112/05/01 ~ 112/05/07 | Chapters 6- Language and Intercultural Communication/Chapters 7-Nonverbal Codes and Cultural Space | |
| 13 | 112/05/08 ~ 112/05/14 | Chapters 8-Understanding Intercultural Transitions | |
| 14 | 112/05/15 ~ 112/05/21 | Where to Invade NEXT: Portugal: May Day, drug policy of Portugal, universal health care, and the abolition of the death penalty Where to Invade NEXT: Norway: humane prison system Where to Invade NEXT: Tunisia: women's rights, including reproductive health, access to abortion | Online asynchronous teaching |
| 15 | 112/05/22 ~ 112/05/28 | Chapters 9-Popular Culture and Intercultural Communication Chapters 10-Culture, Communication, and Intercultural Relationships | |

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| 16 | 112/05/29 ~ 112/06/04 | Chapters 11-Culture, Communication, and Conflict Chapters 12-Striving for Engaged and Effective Intercultural Communication | |
| 17 | 112/06/05 ~ 112/06/11 | Where to Invade NEXT: Iceland: women in power Where to Invade NEXT: The fall of the Berlin Wall | Online asynchronous teaching |
| 18 | 112/06/12 ~ 112/06/18 | Final Exam Week | |
| Requirement | Cultural Self-Assessment: (10%) Movie Report(20%) Team Presentations and Reports: (25%+25%=50%) Midterm and Final Exam:20% | | |
| Teaching Facility | Computer | | |
| Textbooks and Teaching Materials | Martin, J. N., & Nakayama, T. K. (2021). □Intercultural Communication in Context. 8th. New York: McGraw-Hill. ISBN 9781265905729. | | |
| References | | | |
| Number of Assignment(s) | (Filled in by assignment instructor only) | | |
| Grading Policy | ◆ Attendance : % ◆ Mark of Usual : % ◆ Midterm Exam : 10.0 % ◆ Final Exam : 10.0 % ◆ Other < assignments > : 80.0 % | | |
| Note | This syllabus may be uploaded at the website of Course Syllabus Management System at http://info.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php . ※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications. | | |