

Tamkang University Academic Year 111, 2nd Semester Course Syllabus

Course Title	COMPARATIVE STUDIES ON CHINESE AND GERMAN CULTURE	Instructor	YING-HSUEH MOELLER
Course Class	TFGXB2A DEPARTMENT OF GERMAN, 2A	Details	◆ General Course ◆ Selective ◆ One Semester
Relevance to SDGs	SDG4 Quality education SDG13 Climate action SDG16 Peace, justice and strong institutions SDG17 Partnerships for the goals		
D e p a r t m e n t a l A i m o f E d u c a t i o n			
I . Develop German language competence and a thorough understanding of German culture and cultural history in its various dimensions. II. Establish the basis for advanced study and successful employment. III. Encourage proactive learning and independent thinking. IV. Develop intercultural proficiency and a global outlook.			
Subject Departmental core competences			
A. German Competence (listening, speaking, reading and writing) on the level of CEFR B1. (ratio:5.00) B. German translation.(ratio:5.00) C. German culture and thought.(ratio:60.00) D. Basic businesss skills using German.(ratio:5.00) E. Develop the skills of independent study, collecting and analyzing information, composing and presenting report in German.(ratio:25.00)			
Subject Schoolwide essential virtues			
1. A global perspective. (ratio:20.00) 2. Information literacy. (ratio:15.00) 3. A vision for the future. (ratio:5.00) 4. Moral integrity. (ratio:5.00) 5. Independent thinking. (ratio:30.00) 6. A cheerful attitude and healthy lifestyle. (ratio:5.00) 7. A spirit of teamwork and dedication. (ratio:15.00)			

8. A sense of aesthetic appreciation. (ratio:5.00)				
Course Introduction	We usually examine culture through artifacts, institutions, language and behaviors a group of people create and exhibit so that we can uncover the attitudes, beliefs and values this group of people hold and share that shape their identity. There is no exception with this course. This course is to explore basically the deep culture of Germany and Taiwan in terms of ten different cultural orientations, such as time, space, power distance, thinking logic, organizing social life, etc. We will examine these differences and similarities so as to uncover various values, beliefs and attitude.			
<p>The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.</p> <p>Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.</p> <p>I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.</p> <p>II.Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.</p> <p>III.Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.</p>				
No.	Teaching Objectives			objective methods
1	By the end of the course, students will be able to stop thinking of Germany and Taiwan in stereotypical terms. Instead, they will understand the interconnectedness of history, geography, climate, language, technology, media and even diet in shaping who we are.			Cognitive
The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment				
No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	ABCDE	12345678	Lecture, Discussion, Experience	Testing, Study Assignments, Discussion(including classroom and online), Report(including oral and written), Activity Participation
Course Schedule				
Week	Date	Course Contents		Note
1	112/02/13 ~ 112/02/19	Introduction to culture		

2	112/02/20 ~ 112/02/26	Different history: the impact of modernity on today's Germany and Taiwan	
3	112/02/27 ~ 112/03/05	How we see history differently and how that shapes identity	
4	112/03/06 ~ 112/03/12	Hofstede et al cultural dimension theory and other theories about different cultural orientations; Germany's multiculturalism	
5	112/03/13 ~ 112/03/19	Concept of Time: fixed or fluid; Different states in Germany	
6	112/03/20 ~ 112/03/26	Concept of Space: private vs. public; The attractions of each states	
7	112/03/27 ~ 112/04/02	Environment: control, harmony or constraint; How tourism is managed in Germany and Taiwan	
8	112/04/03 ~ 112/04/09	Action: being or doing culture; Communication style: high context vs. low context'; Politeness in Germany and Taiwan	
9	112/04/10 ~ 112/04/16	students' presentations	
10	112/04/17 ~ 112/04/23	Midterm Exam Week	
11	112/04/24 ~ 112/04/30	Power: hierarchy or equality; Case study of BenQ in Germany	
12	112/05/01 ~ 112/05/07	Individualism vs. collectivism: Case study of BenQ in Germany	
13	112/05/08 ~ 112/05/14	competitiveness vs. cooperation; Business culture in Taiwan and Germany	
14	112/05/15 ~ 112/05/21	Comparisons of idioms and sayings	
15	112/05/22 ~ 112/05/28	Comparisons of Idioms and sayings	
16	112/05/29 ~ 112/06/04	Students' presentations	
17	112/06/05 ~ 112/06/11	Students' presentations	
18	112/06/12 ~ 112/06/18	Final Exam Week	
Requirement		Be curious and open-minded.	

Teaching Facility	Computer
Textbooks and Teaching Materials	MacGregor, N. (2015). Germany: Memories of a Nation. New York, NY: Knopf, the British Museum and BBC
References	<p>瑪麗·雷布盧克, 譯者: 糜佳 劍橋德國簡史 台北市: 左岸文化, 2006</p> <p>Gottheiner, K. & Chung, Y.-Y. (1994). Deutsche Kulturgeschichte. Taipei, Taiwan: Ming Yang.</p> <p>BBC podcast (https://www.bbc.co.uk/programmes/b04dwbwz/episodes/downloads); Deutsche Welle (https://www.dw.com/de/themen/s-9077)</p> <p>Die Zeit Podcast-- comparisons of Germany, Austria and Switzerland https://www.zeit.de/serie/servus-gruezi-hallo</p> <p>Meyer, E. (2014). The Culture Map: Breaking through the Boundaries of Global Business. Philadelphia, PA: Public Affairs</p> <p>Hofstede, G., Hofstede, G. J., Minkov, M. (2010). Cultures and Organizations: Software of the Mind, Third Edition. McGraw Hill Professional</p>
Number of Assignment(s)	4 (Filled in by assignment instructor only)
Grading Policy	<p>◆ Attendance : 30.0 % ◆ Mark of Usual : 20.0 % ◆ Midterm Exam : 25.0 %</p> <p>◆ Final Exam : 25.0 %</p> <p>◆ Other () : %</p>
Note	<p>This syllabus may be uploaded at the website of Course Syllabus Management System at http://info.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php.</p> <p>※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</p>