

## Tamkang University Academic Year 111, 1st Semester Course Syllabus

Course Title	INTERNATIONAL TRADE	Instructor	LIN, CHEN-SHENG
Course Class	TLUXM1A TKU-QUT DUAL MASTER DEGREE PROGRAM IN FINANCE (ENGLISH-TAUGHT PROGRAM), 1A	Details	◆ General Course ◆ Selective ◆ One Semester
Relevance to SDGs	SDG4 Quality education SDG8 Decent work and economic growth		
D e p a r t m e n t a l   A i m   o f   E d u c a t i o n			
I . To cultivate a professional understanding of the theory and skills of finance. II. To be able to solve practical problems by professional knowledge of finance. III. Possess the ability to communicate and express views regarding financial profession. IV. Emphasize corporation and coordination within a team. V . To expand international vision and civic awareness.			
Subject Departmental core competences			
A. Have a strong grasp of the advanced knowledge and skills in professional finance. (ratio:20.00) B. Possess the advanced application ability to financial practices.(ratio:10.00) C. To be capable of communicating and expressing views in terms of advanced finance. (ratio:30.00) D. Illustrate the ability of corporation and coordination within a team.(ratio:10.00) E. Understand international financial issues and corporate responsibility.(ratio:30.00)			
Subject Schoolwide essential virtues			
1. A global perspective. (ratio:20.00) 2. Information literacy. (ratio:10.00) 3. A vision for the future. (ratio:20.00) 4. Moral integrity. (ratio:10.00) 5. Independent thinking. (ratio:10.00) 6. A cheerful attitude and healthy lifestyle. (ratio:10.00) 7. A spirit of teamwork and dedication. (ratio:10.00)			

8. A sense of aesthetic appreciation. (ratio:10.00)

**Course  
Introduction**

This course provides a deep understanding of international trade in goods and services, international factor mobility and trade policy. It covers theoretical models and practical discussions linked to the globalization of economic activity. To explore the development of international trade, group projects by the students on political/economic event analysis of current trade issues and policies will culminate with the course, in which students review relevant literature and apply theory to verify the authors' arguments. Students will also learn how to perform data analysis using Gretl software.

**The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.**

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

- I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.
- II.Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.
- III.Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods
1	Understanding the major theories in international trade.	Cognitive
2	To acquire the analytical skills needed and understanding of how and when to apply different models and approaches to events in the world economy.	Cognitive
3	To help students formulate research ideas and methods in the field of international trade.	Cognitive

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	ABCDE	12345678	Lecture, Discussion	Testing, Study Assignments, Discussion(including classroom and online), Report(including oral and written)

2	ABCDE	12345678	Lecture, Discussion	Testing, Study Assignments, Discussion(including classroom and online), Report(including oral and written)
3	ABCDE	12345678	Lecture, Discussion	Testing, Study Assignments, Discussion(including classroom and online), Report(including oral and written)

Course Schedule				
Week	Date	Course Contents		Note
1	111/09/05 ~ 111/09/11	Syllabus Discussion and Course Introduction		
2	111/09/12 ~ 111/09/18	The Gravity Model		
3	111/09/19 ~ 111/09/25	The Ricardian Model		Software Operation
4	111/09/26 ~ 111/10/02	The Ricardian Model		Homework One
5	111/10/03 ~ 111/10/09	The Heckscher-Ohlin Model		
6	111/10/10 ~ 111/10/16	The Heckscher-Ohlin Model		
7	111/10/17 ~ 111/10/23	The Standard Trade Model		
8	111/10/24 ~ 111/10/30	The Standard Trade Model		Homework Two
9	111/10/31 ~ 111/11/06	Specific Factors Model and Income Distribution		
10	111/11/07 ~ 111/11/13	Midterm Exam Week		
11	111/11/14 ~ 111/11/20	The Political Economy of Trade: Migration VS Unemployment		
12	111/11/21 ~ 111/11/27	External Economies of Scale and the International Location of Production		
13	111/11/28 ~ 111/12/04	The Instruments of Trade Policy (Tariff and Export Subsidy)		
14	111/12/05 ~ 111/12/11	The Instruments of Trade Policy (Import Quota and VER)		
15	111/12/12 ~ 111/12/18	Controversies in Trade Policy (Globalization, Low-Wage Labor, Pollution)		
16	111/12/19 ~ 111/12/25	Oral Presentations of the Group Projects I		
17	111/12/26 ~ 112/01/01	Oral Presentations of the Group Projects II		

18	112/01/02 ~ 112/01/08	Final Exam Week (The final exam dates : 112/1/3~112/1/9)	Submit Term Paper
Requirement	<p>1. Students who take this course should have prior knowledge of microeconomics.</p> <p>2. Students are asked to establish small groups (of two to three people in size) and to conduct literature review and analysis on trade related issues or policies, based on the theories and analytical framework as introduced in the course. Students need to find their partners themselves for the group project, and to make a preliminary presentation on the project topic and outline, after the class session of the university scheduled mid-term exam week. Groups have to set their work schedule and management plan for the project. Formal presentations of the group projects consist of two parts: oral and written (both in English). Written reports (less than 10 pages) on the group projects shall be submitted by the last week of the semester.</p> <p>3. Please note that, all the arrangements stated in this syllabus are always tentative, subject to the composition of students and proceedings of the class. As the class moves along, there is often the need to modify it in order to fit the needs of students. As a result, the instructor reserves the right to made revision or modification to this syllabus.</p>		
Teaching Facility	Computer, Projector		
Textbooks and Teaching Materials	Krugman, Paul, Maurice Obstfeld, and Melitz Marc (2022): International Economics: Theory and Policy (Global Edition), 12th Edition, Pearson Education Limited. (Taipei: Hwa-Tai Publishing)		
References	Papers & Lecture Notes		
Number of Assignment(s)	2 (Filled in by assignment instructor only)		
Grading Policy	<p>◆ Attendance : 15.0 %    ◆ Mark of Usual :       %    ◆ Midterm Exam : 30.0 %</p> <p>◆ Final Exam :                   %</p> <p>◆ Other 〈Homework and Project〉 : 55.0 %</p>		
Note	<p>This syllabus may be uploaded at the website of Course Syllabus Management System at <a href="http://info.ais.tku.edu.tw/csp">http://info.ais.tku.edu.tw/csp</a> or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at <a href="http://www.acad.tku.edu.tw/CS/main.php">http://www.acad.tku.edu.tw/CS/main.php</a>.</p> <p><b>※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</b></p>		