

## Tamkang University Academic Year 111, 1st Semester Course Syllabus

Course Title	INTERMEDIATE MICROECONOMICS	Instructor	
Course Class	TLUXM1A TKU-QUT DUAL MASTER DEGREE PROGRAM IN FINANCE (ENGLISH-TAUGHT PROGRAM), 1A	Details	<ul style="list-style-type: none"> <li>◆ General Course</li> <li>◆ Required</li> <li>◆ One Semester</li> </ul>
Relevance to SDGs	SDG8 Decent work and economic growth SDG12 Responsible consumption and production		
<b>Departmental Aim of Education</b>			
I. To cultivate a professional understanding of the theory and skills of finance. II. To be able to solve practical problems by professional knowledge of finance. III. Possess the ability to communicate and express views regarding financial profession. IV. Emphasize corporation and coordination within a team. V. To expand international vision and civic awareness.			
<b>Subject Departmental core competences</b>			
A. Have a strong grasp of the advanced knowledge and skills in professional finance. (ratio:30.00) B. Possess the advanced application ability to financial practices.(ratio:30.00) C. To be capable of communicating and expressing views in terms of advanced finance. (ratio:30.00) D. Illustrate the ability of corporation and coordination within a team.(ratio:5.00) E. Understand international financial issues and corporate responsibility.(ratio:5.00)			
<b>Subject Schoolwide essential virtues</b>			
1. A global perspective. (ratio:10.00) 2. Information literacy. (ratio:10.00) 3. A vision for the future. (ratio:10.00) 4. Moral integrity. (ratio:10.00) 5. Independent thinking. (ratio:30.00) 6. A cheerful attitude and healthy lifestyle. (ratio:10.00) 7. A spirit of teamwork and dedication. (ratio:10.00)			

8. A sense of aesthetic appreciation. (ratio:10.00)

Course  
Introduction

This unit is designed to develop students' economic way of thinking. The concepts and frameworks developed in the unit will form the basis for understanding the behaviours of consumers, firms and governments, for critically assessing the performance of markets and evaluating the impacts of government policies on efficiency, distribution and welfare of the economy.

**The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.**

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.

II.Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.

III.Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods
1	This unit is designed to develop students' economic way of thinking. The concepts and frameworks developed in the unit will form the basis for understanding the behaviours of consumers, firms and governments, critically assess the performance of markets and evaluate the impact of government policies on efficiency, distribution and welfare of the economy.	Cognitive

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	ABCDE	12345678	Lecture, Discussion	Testing, Study Assignments

**Course Schedule**

Week	Date	Course Contents	Note
1	111/09/05 ~ 111/09/11	1. The economic way of thinking (I)	
2	111/09/12 ~ 111/09/18	2. The economic way of thinking (II)	

3	111/09/19 ~ 111/09/25	3. The theory of consumer choice	
4	111/09/26 ~ 111/10/02	4. Applications of demand theories	
5	111/10/03 ~ 111/10/09	5. The theory of the firm	
6	111/10/10 ~ 111/10/16	6. Perfection competition	
7	111/10/17 ~ 111/10/23	7. Monopoly	
8	111/10/24 ~ 111/10/30	8. Thinking strategically	
9	111/10/31 ~ 111/11/06	9. The economics of information	
10	111/11/07 ~ 111/11/13	10. Externalities, public goods and property rights	
11	111/11/14 ~ 111/11/20	11. Departure from standard rationality choice models	
12	111/11/21 ~ 111/11/27	Final Exam	
13	111/11/28 ~ 111/12/04	None	
14	111/12/05 ~ 111/12/11	None	
15	111/12/12 ~ 111/12/18	None	
16	111/12/19 ~ 111/12/25	None	
17	111/12/26 ~ 112/01/01	None	
18	112/01/02 ~ 112/01/08	None	
Requirement			
Teaching Facility	Computer		
Textbooks and Teaching Materials	Robert H. Frank "Microeconomics and Behavior" (9th edition, McGraw Hill)		
References	Freakonomics website (URL: <a href="https://freakonomics.com/">https://freakonomics.com/</a> ) The Undercover Economist (URL: <a href="https://timharford.com/articles/undercovereconomist/">https://timharford.com/articles/undercovereconomist/</a> )		
Number of Assignment(s)	4 (Filled in by assignment instructor only)		
Grading Policy	◆ Attendance :           %   ◆ Mark of Usual :           %   ◆ Midterm Exam :           % ◆ Final Exam :   60.0 % ◆ Other (Assignments) : 40.0 %		

Note

This syllabus may be uploaded at the website of Course Syllabus Management System at <http://info.ais.tku.edu.tw/csp> or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at <http://www.acad.tku.edu.tw/CS/main.php>.

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