

## Tamkang University Academic Year 111, 1st Semester Course Syllabus

Course Title	QUALITY MANAGEMENT	Instructor	HSU-HUA LEE
Course Class	TLGXJ1A EXECUTIVE MASTER'S PROGRAM BUSSINESS ADMINISTRATION(EMBA) IN MANAGEMENT SCIENCES, 1A	Details	<ul style="list-style-type: none"> <li>◆ General Course</li> <li>◆ Selective</li> <li>◆ One Semester</li> </ul>
Relevance to SDGs	SDG4 Quality education		
<b>Departmental Aim of Education</b>			
<ul style="list-style-type: none"> <li>I. Become proficient at Management Sciences skills.</li> <li>II. Learn about self-development and personal growth.</li> <li>III. Make connections between theory and practice.</li> <li>IV. Enhance team cooperation and communication.</li> <li>V. Cultivate analytical and decision making skills.</li> <li>VI. Value the sustainable operation of organizations.</li> </ul>			
<b>Subject Departmental core competences</b>			
<ul style="list-style-type: none"> <li>A. Decision-making analysis ability.(ratio:25.00)</li> <li>B. Statistical analysis ability.(ratio:25.00)</li> <li>C. Finance and economics analysis ability.(ratio:10.00)</li> <li>D. Organizational business management ability.(ratio:10.00)</li> <li>E. Teamwork ability.(ratio:10.00)</li> <li>F. Self-management ability.(ratio:10.00)</li> <li>G. Ethics application ability.(ratio:10.00)</li> </ul>			
<b>Subject Schoolwide essential virtues</b>			
<ul style="list-style-type: none"> <li>1. A global perspective. (ratio:20.00)</li> <li>2. Information literacy. (ratio:20.00)</li> <li>3. A vision for the future. (ratio:10.00)</li> <li>4. Moral integrity. (ratio:10.00)</li> <li>5. Independent thinking. (ratio:10.00)</li> </ul>			

6. A cheerful attitude and healthy lifestyle. (ratio:10.00)

7. A spirit of teamwork and dedication. (ratio:10.00)

8. A sense of aesthetic appreciation. (ratio:10.00)

Course  
Introduction

This course will cover the theory and practice of Quality Management including the concept, perception, system, and tools of Quality Management.

**The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.**

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.

II.Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.

III.Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods
1	This course will cover the theory and practice of Quality Management including the concept, perception, system, and tools of Quality Management.	Cognitive

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	ABCDEFGH	12345678	Lecture, Discussion	Discussion(including classroom and online), Report(including oral and written), Activity Participation

Course Schedule

Week	Date	Course Contents	Note
1	111/09/05 ~ 111/09/11	Introduction to quality management	

2	111/09/12 ~ 111/09/18	Quality Perception	
3	111/09/19 ~ 111/09/25	Quality System	
4	111/09/26 ~ 111/10/02	QFD	
5	111/10/03 ~ 111/10/09	Kano Model	
6	111/10/10 ~ 111/10/16	FMEA	
7	111/10/17 ~ 111/10/23	QC Tools	
8	111/10/24 ~ 111/10/30	Teaching and learning week	
9	111/10/31 ~ 111/11/06	Outgoing to visit the company	
10	111/11/07 ~ 111/11/13	Midterm Exam Week	
11	111/11/14 ~ 111/11/20	Basic analysis	
12	111/11/21 ~ 111/11/27	Analysis method	
13	111/11/28 ~ 111/12/04	Practice	
14	111/12/05 ~ 111/12/11	Taguchi method	
15	111/12/12 ~ 111/12/18	DOE	
16	111/12/19 ~ 111/12/25	Control charts/ Expert Speech/ Visit company	
17	111/12/26 ~ 112/01/01	Outgoing teaching by joining the conference or visiting company	
18	112/01/02 ~ 112/01/08	Final exam week	

Requirement	Please attend and participate in this course
Teaching Facility	Computer, Projector
Textbooks and Teaching Materials	Quality Management
References	The papers related to Quality Management

Number of Assignment(s)	(Filled in by assignment instructor only)
Grading Policy	<p>◆ Attendance : 15.0 %    ◆ Mark of Usual : 15.0 %    ◆ Midterm Exam : 30.0 %</p> <p>◆ Final Exam : 40.0 %</p> <p>◆ Other ( ) : %</p>
Note	<p>This syllabus may be uploaded at the website of Course Syllabus Management System at <a href="http://info.ais.tku.edu.tw/csp">http://info.ais.tku.edu.tw/csp</a> or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at <a href="http://www.acad.tku.edu.tw/CS/main.php">http://www.acad.tku.edu.tw/CS/main.php</a>.</p> <p><b>※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</b></p>