

Tamkang University Academic Year 111, 1st Semester Course Syllabus

Course Title	INTERNATIONAL ENGLISH NEWS ANALYSIS	Instructor	OU YANG, RAY
Course Class	TGRXM0A , 0A	Details	<ul style="list-style-type: none">◆ General Course◆ Selective◆ One Semester
Relevance to SDGs	SDG4 Quality education SDG8 Decent work and economic growth SDG16 Peace, justice and strong institutions SDG17 Partnerships for the goals		
D e p a r t m e n t a l A i m o f E d u c a t i o n			
1.To provide students with an understanding of the major theories in international relations. 2.To equip students with practical skills and help them become outstanding members of the international relations community of service or academy.			
Subject Departmental core competences			
A. Every student will possess high-level competence in a foreign language.(ratio:25.00) B. Every student will become capable of conducting international and diplomactic affairs. (ratio:25.00) C. Every student will become capable of conducting research in international or area studies. (ratio:25.00) D. Every student will have the basic ability to apply innovative and critical thinking.(ratio:20.00) E. Every student will have proficiency in searching for and making use of digitalized information.(ratio:5.00)			
Subject Schoolwide essential virtues			
1. A global perspective. (ratio:25.00) 2. Information literacy. (ratio:5.00) 3. A vision for the future. (ratio:25.00) 4. Moral integrity. (ratio:5.00) 5. Independent thinking. (ratio:25.00) 6. A cheerful attitude and healthy lifestyle. (ratio:5.00) 7. A spirit of teamwork and dedication. (ratio:5.00) 8. A sense of aesthetic appreciation. (ratio:5.00)			

Course Introduction	<p>This course provides an overview of news analysis as a research field and an approach to international issues and affairs. Specifically, we will examine two important aspects of news content and structure: framing and transframing. For each, we will draw on daily breaking news from English sources on multiple platforms to illustrate relevant concepts, theories, and models. By the end of the term, you will learn to understand and analyze international English news through a critical lens. We will run the course in both English and Chinese.</p>
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The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

- I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.
- II.Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.
- III.Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods
1	Familiarize students with key concepts, theories, and models as regards news framing and transframing.	Cognitive
2	Equip students with the ability to capture implications from the framing or transframing of certain international English news.	Cognitive
3	Sharpen students' skills to appropriately apply international English news as research resources.	Cognitive

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	ABCDE	12345678	Lecture, Discussion	Testing, Discussion(including classroom and online), Report(including oral and written)
2	ABCDE	12345678	Lecture, Discussion	Testing, Discussion(including classroom and online), Report(including oral and written)

3	ABCDE	12345678	Lecture, Discussion	Testing, Discussion(including classroom and online), Report(including oral and written)
Course Schedule				
Week	Date	Course Contents		Note
1	111/09/05 ~ 111/09/11	Get-Together Session & Roadmap of the Course		
2	111/09/12 ~ 111/09/18	D'Angelo and Kuypers, Ch. 2		Tier 1 students: Strunk, White, and Kalman, Ch. 1
3	111/09/19 ~ 111/09/25	D'Angelo and Kuypers, Ch. 3		Tier 1 students: Strunk, White, and Kalman, Ch. 2
4	111/09/26 ~ 111/10/02	D'Angelo and Kuypers, Ch. 4		Tier 1 students: Strunk, White, and Kalman, Ch. 3
5	111/10/03 ~ 111/10/09	D'Angelo and Kuypers, Ch. 5		Tier 1 students: Strunk, White, and Kalman, Ch. 4
6	111/10/10 ~ 111/10/16	D'Angelo and Kuypers, Ch. 6		Tier 1 students: Strunk, White, and Kalman, Ch. 5
7	111/10/17 ~ 111/10/23	D'Angelo and Kuypers, Ch. 7		Tier 1 students: Strunk, White, and Kalman, Ch. 6
8	111/10/24 ~ 111/10/30	D'Angelo and Kuypers, Ch. 8		Tier 1 students: Strunk, White, and Kalman, Ch. 7
9	111/10/31 ~ 111/11/06	D'Angelo and Kuypers, Ch. 9		Tier 1 students: Strunk, White, and Kalman, Ch. 8
10	111/11/07 ~ 111/11/13	D'Angelo and Kuypers, Ch. 10		Tier 1 students: Strunk, White, and Kalman, Ch. 9
11	111/11/14 ~ 111/11/20	D'Angelo and Kuypers, Ch. 11		Tier 1 students: Liu, Ch. 1
12	111/11/21 ~ 111/11/27	D'Angelo and Kuypers, Ch. 12		Tier 1 students: Liu, Ch. 2
13	111/11/28 ~ 111/12/04	D'Angelo and Kuypers, Ch. 13		Tier 1 students: Liu, Ch. 3
14	111/12/05 ~ 111/12/11	D'Angelo and Kuypers, Ch. 14		Tier 1 students: Liu, Ch. 4
15	111/12/12 ~ 111/12/18	Liu, Chs. 1-2		Tier 1 students: Liu, Ch. 5
16	111/12/19 ~ 111/12/25	Liu, Chs. 3-4		Tier 1 students: Liu, Ch. 6

17	111/12/26 ~ 112/01/01	Liu, Chs. 5-6	Tier 1 students: Liu, Ch. 7
18	112/01/02 ~ 112/01/08	Liu, Chs. 7-8; Final Evaluation	Tier 1 students: Liu, Ch. 8; Final Evaluation
Requirement	Regular attendance is required, and active participation is expected. Students must maintain academic integrity. More relevant details will be announced in the first class. NOTE: The listed Course Contents are prepared for those whose English is already good (Tier 2 students). For those whose native tongue is not English (Tier 1 students), please see the "Note" column for the readings assigned.		
Teaching Facility	Computer		
Textbooks and Teaching Materials	Liu, N. X. 2019. News Framing Through English-Chinese Translation. New York: Routledge. D'Angelo, P., and J. A. Kuypers, eds. 2010. Doing News Framing Analysis. New York: Routledge.		
References	Strunk, Jr., W., E. B. White, and M. Kalman. 2005. The Elements of Style, Illustrated. New York: The Penguin Press. Additional readings are to be assigned.		
Number of Assignment(s)	(Filled in by assignment instructor only)		
Grading Policy	◆ Attendance : 10.0 % ◆ Mark of Usual : 40.0 % ◆ Midterm Exam : % ◆ Final Exam : 50.0 % ◆ Other < > : %		
Note	This syllabus may be uploaded at the website of Course Syllabus Management System at http://info.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php . ※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.		