

## Tamkang University Academic Year 111, 1st Semester Course Syllabus

Course Title	CERTIFICATE IN TOURISM	Instructor	CHEN, SHU-CHUAN
Course Class	TRBXB4P DEPARTMENT OF INTERNATIONAL TOURISM MANAGEMENT (ENGLISH-TAUGHT PROGRAM), 4P	Details	<ul style="list-style-type: none"> <li>◆ General Course</li> <li>◆ Required</li> <li>◆ One Semester</li> </ul>
Relevance to SDGs	SDG5 Gender equality SDG9 Industry, Innovation, and Infrastructure		
Departmental Aim of Education			
To develop talented managers with international competitive advantage in the tourism industry.			
Subject Departmental core competences			
A. Ability to analyze and solve problems.(ratio:15.00) B. Ability to communicate in English.(ratio:15.00) C. Proper service and work attitude.(ratio:10.00) D. Tourism management knowledge.(ratio:30.00) E. Tourism management skills.(ratio:30.00)			
Subject Schoolwide essential virtues			
1. A global perspective. (ratio:15.00) 2. Information literacy. (ratio:10.00) 3. A vision for the future. (ratio:10.00) 4. Moral integrity. (ratio:15.00) 5. Independent thinking. (ratio:15.00) 6. A cheerful attitude and healthy lifestyle. (ratio:10.00) 7. A spirit of teamwork and dedication. (ratio:15.00) 8. A sense of aesthetic appreciation. (ratio:10.00)			

Course Introduction	<p>One of the graduation requirements for students from the Department of International Tourism Management to obtain one tourism related certificate. The major purpose of this course is to check whether students obtain one of the recognized certificates.</p>
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**The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.**

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

- I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.
- II. Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.
- III. Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods
1	Check whether students from the Department of International Tourism Management obtain one of recognized tourism-related certificates.	Cognitive

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	ABCDE	12345678	Practicum	Practicum, Report(including oral and written)

Course Schedule

Week	Date	Course Contents	Note
1	111/09/05 ~ 111/09/11	No Lecture	
2	111/09/12 ~ 111/09/18	No Lecture	
3	111/09/19 ~ 111/09/25	No Lecture	
4	111/09/26 ~ 111/10/02	No Lecture	
5	111/10/03 ~ 111/10/09	No Lecture	

6	111/10/10 ~ 111/10/16	No Lecture	
7	111/10/17 ~ 111/10/23	No Lecture	
8	111/10/24 ~ 111/10/30	No Lecture	
9	111/10/31 ~ 111/11/06	No Lecture	
10	111/11/07 ~ 111/11/13	Midterm Exam Week	
11	111/11/14 ~ 111/11/20	No Lecture	
12	111/11/21 ~ 111/11/27	No Lecture	
13	111/11/28 ~ 111/12/04	No Lecture	
14	111/12/05 ~ 111/12/11	No Lecture	
15	111/12/12 ~ 111/12/18	No Lecture	
16	111/12/19 ~ 111/12/25	No Lecture	
17	111/12/26 ~ 112/01/01	No Lecture	
18	112/01/02 ~ 112/01/08	Final Exam Week	
Requirement	<p>This subject has no regular class in the semester. You only need to submit a required certificate before 14:00 pm on 23th, May, 2022 (Monday) via iClass at "Assignment" . iClass is available at 8:10 am on 1st, March, 2022 (Monday).</p> <p>Please take a photo of your certificate, then submitting this color photo via iClass. The purpose of submitting this color photo is to help the instructor ensure your certificate is the original one. "Present linkages" is not allowed.</p> <p>There will be no result for the mid-term. The overall result of this subject is either P or F (P for pass and F for fail).</p> <p>If you complete an extra 150-hour internship to replace the certificate, please submit the Internship evaluation with internship hours →Must be 150 hours with a passing grade. Again, all documents must be submitted by color photos.</p> <p>If you can not get any required license or complete an extra 150-hour internship, please withdraw this subject.</p> <p>Meanwhile, if you already passed in a previous semester, please withdraw this subject.</p> <p>Thank you for your cooperation.</p>		
Teaching Facility	(None)		
Textbooks and Teaching Materials			
References			

Number of Assignment(s)	(Filled in by assignment instructor only)
Grading Policy	◆ Attendance :           %   ◆ Mark of Usual :           %   ◆ Midterm Exam :           % ◆ Final Exam :           % ◆ Other (certificates) : 100.0 %
Note	This syllabus may be uploaded at the website of Course Syllabus Management System at <a href="http://info.ais.tku.edu.tw/csp">http://info.ais.tku.edu.tw/csp</a> or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at <a href="http://www.acad.tku.edu.tw/CS/main.php">http://www.acad.tku.edu.tw/CS/main.php</a> . <b>※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</b>