

Tamkang University Academic Year 111, 1st Semester Course Syllabus

Course Title	THEMATIC WRITING	Instructor	CHUANG, HSIU-HUI
Course Class	TRBXB4B DEPARTMENT OF INTERNATIONAL TOURISM MANAGEMENT (ENGLISH-TAUGHT PROGRAM), 4B	Details	<ul style="list-style-type: none"> ◆ General Course ◆ Required ◆ One Semester
Relevance to SDGs	SDG4 Quality education		
Departmental Aim of Education			
To develop talented managers with international competitive advantage in the tourism industry.			
Subject Departmental core competences			
<ul style="list-style-type: none"> A. Ability to analyze and solve problems.(ratio:45.00) B. Ability to communicate in English.(ratio:15.00) C. Proper service and work attitude.(ratio:10.00) D. Tourism management knowledge.(ratio:15.00) E. Tourism management skills.(ratio:15.00) 			
Subject Schoolwide essential virtues			
<ul style="list-style-type: none"> 1. A global perspective. (ratio:10.00) 2. Information literacy. (ratio:10.00) 3. A vision for the future. (ratio:10.00) 4. Moral integrity. (ratio:10.00) 5. Independent thinking. (ratio:15.00) 6. A cheerful attitude and healthy lifestyle. (ratio:10.00) 7. A spirit of teamwork and dedication. (ratio:30.00) 8. A sense of aesthetic appreciation. (ratio:5.00) 			

Course Introduction	Both the fundamental concepts and the practical instructions are provided in this course to help students learn how project is being done. Students learn how to apply a great number of statistical techniques, draw conclusions from those, and determine what statistical technique would be suitable for a given dataset and/or project question. This course is meant as preparation for student's Bachelor graduation project.
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The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

- I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.
- II. Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.
- III. Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods
1	Through training in this course, students should have the basic concepts of how to conduct qualitative and quantitative research. Meanwhile, since this course is a preparation for a graduation project, students should complete at least three chapters of it by the end of this semester.	Cognitive

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	ABCDE	12345678	Lecture, Discussion, Practicum	Testing, Study Assignments, Discussion(including classroom and online), Practicum, Report(including oral and written)

Course Schedule

Week	Date	Course Contents	Note
1	111/09/05 ~ 111/09/11	Introudction to crouse	
2	111/09/12 ~ 111/09/18	Introduction to thematic writing & grouping	

3	111/09/19 ~ 111/09/25	Useful research tools	
4	111/09/26 ~ 111/10/02	Find a good topic	
5	111/10/03 ~ 111/10/09	Literature review	
6	111/10/10 ~ 111/10/16	Literature review	
7	111/10/17 ~ 111/10/23	Select articles related to the topic and report	
8	111/10/24 ~ 111/10/30	Select articles related to the topic and report	
9	111/10/31 ~ 111/11/06	Midterm exam	
10	111/11/07 ~ 111/11/13	Midterm Exam Week	
11	111/11/14 ~ 111/11/20	Project discussion	
12	111/11/21 ~ 111/11/27	Project discussion	
13	111/11/28 ~ 111/12/04	Project discussion	
14	111/12/05 ~ 111/12/11	Project discussion	
15	111/12/12 ~ 111/12/18	Discussion and revision	
16	111/12/19 ~ 111/12/25	Group presentation	
17	111/12/26 ~ 112/01/01	Group presentation	
18	112/01/02 ~ 112/01/08	Final Exam Week	
Requirement	If a student' s class absence reaches one-third of the total class hours (in a semester) for this course, the course instructor will notify the Office of Academic Affairs, and the student will not be allowed to take part in the remaining course examinations and will receive a semester grade (for this course) of zero.		
Teaching Facility	Computer, Projector		
Textbooks and Teaching Materials			
References			
Number of Assignment(s)	4 (Filled in by assignment instructor only)		
Grading Policy	◆ Attendance : 15.0 % ◆ Mark of Usual : 10.0 % ◆ Midterm Exam : 25.0 % ◆ Final Exam : 25.0 % ◆ Other < assignments/quizzes > : 25.0 %		

Note	<p>This syllabus may be uploaded at the website of Course Syllabus Management System at http://info.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php .</p> <p>※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</p>
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