

## Tamkang University Academic Year 111, 1st Semester Course Syllabus

Course Title	BASIC TOURISM FRENCH	Instructor	AI, CHI-HAN
Course Class	TRBXB2P DEPARTMENT OF INTERNATIONAL TOURISM MANAGEMENT (ENGLISH-TAUGHT PROGRAM), 2P	Details	<ul style="list-style-type: none"> <li>◆ General Course</li> <li>◆ Selective</li> <li>◆ One Semester</li> </ul>
Relevance to SDGs	SDG12 Responsible consumption and production		
Departmental Aim of Education			
To develop talented managers with international competitive advantage in the tourism industry.			
Subject Departmental core competences			
<ul style="list-style-type: none"> <li>A. Ability to analyze and solve problems.(ratio:20.00)</li> <li>B. Ability to communicate in English.(ratio:30.00)</li> <li>C. Proper service and work attitude.(ratio:20.00)</li> <li>D. Tourism management knowledge.(ratio:15.00)</li> <li>E. Tourism management skills.(ratio:15.00)</li> </ul>			
Subject Schoolwide essential virtues			
<ul style="list-style-type: none"> <li>1. A global perspective. (ratio:30.00)</li> <li>2. Information literacy. (ratio:5.00)</li> <li>3. A vision for the future. (ratio:10.00)</li> <li>4. Moral integrity. (ratio:10.00)</li> <li>5. Independent thinking. (ratio:20.00)</li> <li>6. A cheerful attitude and healthy lifestyle. (ratio:5.00)</li> <li>7. A spirit of teamwork and dedication. (ratio:10.00)</li> <li>8. A sense of aesthetic appreciation. (ratio:10.00)</li> </ul>			

<b>Course Introduction</b>	<p>French is a widely used language in the world and one of the official working languages of the UN, the EU, the WTO, and many other international organizations. In this course, students will be given simple business French conversation lessons and some introductory guides on the French business environment. This course aims to help students learn business French with ease and fun, and develop necessary skills for their future careers.</p>
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**The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.**

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

- I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.
- II. Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.
- III. Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods
1	Communicate in French orally and in writing in the business environment; Comprehend both written and spoken forms of the language on everyday topics	Cognitive

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	ABCDE	12345678	Lecture, Discussion	Discussion(including classroom and online)

**Course Schedule**

Week	Date	Course Contents	Note
1	111/09/05 ~ 111/09/11	Course introduction	
2	111/09/12 ~ 111/09/18	How to pronounce correctly French: French phonetic rules (I)	
3	111/09/19 ~ 111/09/25	How to pronounce correctly French: French phonetic rules (II)	
4	111/09/26 ~ 111/10/02	Listening- Dialogue in an office	

5	111/10/03 ~ 111/10/09	Conversation- Dialogue in an office	
6	111/10/10 ~ 111/10/16	Listening- Dialogue in a hotel	
7	111/10/17 ~ 111/10/23	Conversation- Dialogue in a hotel	
8	111/10/24 ~ 111/10/30	Listening- Dialogue for room service	
9	111/10/31 ~ 111/11/06	Review	
10	111/11/07 ~ 111/11/13	Midterm Exam Week	
11	111/11/14 ~ 111/11/20	Dialogue- customer complaints	
12	111/11/21 ~ 111/11/27	Dialogue- customer complaints	
13	111/11/28 ~ 111/12/04	Useful French phrases for business	
14	111/12/05 ~ 111/12/11	Useful French phrases for business	
15	111/12/12 ~ 111/12/18	Formats of Business Letters, E-mails	
16	111/12/19 ~ 111/12/25	Formats of Business Letters, E-mails	
17	111/12/26 ~ 112/01/01	Review	
18	112/01/02 ~ 112/01/08	Final Exam Week	
Requirement			
Teaching Facility	Computer, Projector		
Textbooks and Teaching Materials	Debutant (CLE International)		
References			
Number of Assignment(s)	2 (Filled in by assignment instructor only)		
Grading Policy	◆ Attendance : 20.0 %   ◆ Mark of Usual : 20.0 %   ◆ Midterm Exam : 20.0 % ◆ Final Exam : 20.0 % ◆ Other (Class activities) : 20.0 %		

Note	<p>This syllabus may be uploaded at the website of Course Syllabus Management System at <a href="http://info.ais.tku.edu.tw/csp">http://info.ais.tku.edu.tw/csp</a> or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at <a href="http://www.acad.tku.edu.tw/CS/main.php">http://www.acad.tku.edu.tw/CS/main.php</a>.</p> <p>※ <b>Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</b></p>
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