

## Tamkang University Academic Year 111, 1st Semester Course Syllabus

Course Title	ECONOMICS	Instructor	
Course Class	TRBXB1B DEPARTMENT OF INTERNATIONAL TOURISM MANAGEMENT (ENGLISH-TAUGHT PROGRAM), 1B	Details	<ul style="list-style-type: none"> <li>◆ General Course</li> <li>◆ Required</li> <li>◆ One Semester</li> </ul>
Relevance to SDGs	SDG8 Decent work and economic growth SDG10 Reducing inequalities SDG11 Sustainable cities and communities SDG12 Responsible consumption and production		
<b>Departmental Aim of Education</b>			
To develop talented managers with international competitive advantage in the tourism industry.			
<b>Subject Departmental core competences</b>			
A. Ability to analyze and solve problems.(ratio:30.00) B. Ability to communicate in English.(ratio:15.00) C. Proper service and work attitude.(ratio:15.00) D. Tourism management knowledge.(ratio:30.00) E. Tourism management skills.(ratio:10.00)			
<b>Subject Schoolwide essential virtues</b>			
1. A global perspective. (ratio:10.00) 2. Information literacy. (ratio:10.00) 3. A vision for the future. (ratio:20.00) 4. Moral integrity. (ratio:10.00) 5. Independent thinking. (ratio:20.00) 6. A cheerful attitude and healthy lifestyle. (ratio:10.00) 7. A spirit of teamwork and dedication. (ratio:10.00) 8. A sense of aesthetic appreciation. (ratio:10.00)			

Course Introduction	This course will introduce the basic principles of Economics, covering not only Microeconomics but also Macroeconomics. Furthermore, some real-world applications will be investigated.
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**The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.**

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

- I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.
- II. Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.
- III. Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods
1	To understand the specific terms in Economics	Cognitive
2	To understand the structure of Economic Analysis	Cognitive
3	To analyze tourism-related topics using Economic models.	Psychomotor

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	BD	1234	Lecture, Discussion, Practicum	Testing, Study Assignments, Discussion(including classroom and online), Practicum, Activity Participation
2	ACE	1358	Lecture, Discussion, Practicum	Testing, Study Assignments, Discussion(including classroom and online), Practicum, Activity Participation

3	ADE	5678	Lecture, Discussion, Practicum	Testing, Study Assignments, Discussion(including classroom and online), Practicum, Activity Participation
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Course Schedule

Week	Date	Course Contents	Note
1	111/09/05 ~ 111/09/11	Course Introduction & CH1: Ten Principles of Economics	
2	111/09/12 ~ 111/09/18	CH3: Interdependence and the Gains from Trade	
3	111/09/19 ~ 111/09/25	CH4: The Market Forces of Supply and Demand	
4	111/09/26 ~ 111/10/02	CH5: Elasticity and Its Application	
5	111/10/03 ~ 111/10/09	CH6: Supply, Demand, and Government Policies	
6	111/10/10 ~ 111/10/16	CH7: Consumers, Producers, and the Efficiency of Markets	
7	111/10/17 ~ 111/10/23	Ch9: International Trade	
8	111/10/24 ~ 111/10/30	CH10: Externalities	
9	111/10/31 ~ 111/11/06	CH21: The Theory of Consumer Choice	
10	111/11/07 ~ 111/11/13	Midterm Exam Week	
11	111/11/14 ~ 111/11/20	CH23: Measuring a Nation's Income	
12	111/11/21 ~ 111/11/27	CH24: Measuring the Cost of Living	
13	111/11/28 ~ 111/12/04	CH27: Basic Tools of Finance	
14	111/12/05 ~ 111/12/11	CH29: The Monetary System	
15	111/12/12 ~ 111/12/18	CH30: Money Growth and Inflation	
16	111/12/19 ~ 111/12/25	CH33: Aggregate Demand and Aggregate Supply	
17	111/12/26 ~ 112/01/01	CH34: The Influence of Monetary and Fiscal Policy on Aggregate Demand	
18	112/01/02 ~ 112/01/08	Final Exam Week	

Requirement	

Teaching Facility	Computer, Projector
Textbooks and Teaching Materials	Mankiw, N. Gregory (2021). Principles of Economics (9th Edition). Publisher: South-Western.
References	
Number of Assignment(s)	6 (Filled in by assignment instructor only)
Grading Policy	<p>◆ Attendance : 10.0 %    ◆ Mark of Usual :        %    ◆ Midterm Exam : 30.0 %</p> <p>◆ Final Exam : 30.0 %</p> <p>◆ Other &lt; Assignments &gt; : 30.0 %</p>
Note	<p>This syllabus may be uploaded at the website of Course Syllabus Management System at <a href="http://info.ais.tku.edu.tw/csp">http://info.ais.tku.edu.tw/csp</a> or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at <a href="http://www.acad.tku.edu.tw/CS/main.php">http://www.acad.tku.edu.tw/CS/main.php</a> .</p> <p><b>※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</b></p>