

## Tamkang University Academic Year 111, 1st Semester Course Syllabus

Course Title	FUNDAMENTAL PRACTICES OF FINANCIAL PRODUCTS	Instructor	LIN YUN-YUNG
Course Class	TLWXB4A BACHELOR'S PROGRAM IN GLOBAL FINANCIAL MANAGEMENT (ENGLISH-TAUGHT PROGRAM), 4A	Details	<ul style="list-style-type: none"> <li>◆ General Course</li> <li>◆ Selective</li> <li>◆ One Semester</li> </ul>
Relevance to SDGs	SDG1 No poverty SDG4 Quality education SDG8 Decent work and economic growth		
<b>Departmental Aim of Education</b>			
I. Learning and instanding international financial theory. II. Learn to plan the future. III. Enhance the ability of practical analysis. IV. Increase the team research ability. V. Master the international financial pulsation. VI. Cultivate morality and global civilization.			
<b>Subject Departmental core competences</b>			
A. The student to have a basic knowledge of international financial management theory and practice.(ratio:30.00) B. To have a good grounding of relevant financial laws.(ratio:20.00) C. To understand the basic moral principles within the international financial industry. (ratio:30.00) D. To have a global perspective of the subject and a basic command of foreign language abilities.(ratio:5.00) E. To obtain international professional qualifications that will aid their future career.(ratio:5.00) F. To obtain a basic ability to examine domestic and global financial situations.(ratio:10.00)			
<b>Subject Schoolwide essential virtues</b>			
1. A global perspective. (ratio:5.00) 2. Information literacy. (ratio:10.00) 3. A vision for the future. (ratio:5.00) 4. Moral integrity. (ratio:10.00)			

- 5. Independent thinking. (ratio:30.00)
- 6. A cheerful attitude and healthy lifestyle. (ratio:5.00)
- 7. A spirit of teamwork and dedication. (ratio:30.00)
- 8. A sense of aesthetic appreciation. (ratio:5.00)

Course Introduction

The students who major in this course must take practical training for required hours in the financial organizations including banks, investment and broker agent companies. The students may select office work or field work unit for their practice. The items of practice are subject to the arrangements by the units of practice. The semester choloastic records of the students are grade by both the practical unit manager and the teacher giving lessons on a fifty-fifty basis.

**The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.**

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

- I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.
- II.Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.
- III.Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods
1	This course aims to enable the students to enhance their professional skills and employment competitiveness through practicing in the financial industries by combing theory with practice of insurance.	Cognitive

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	ABCDEF	12345678	Practicum, Imitation	Report(including oral and written), Activity Participation

Course Schedule

Week	Date	Course Contents	Note
1	111/09/05 ~ 111/09/11	practice preparation and discuss corporation ethics	

2	111/09/12 ~ 111/09/18	Practice at company	
3	111/09/19 ~ 111/09/25	Practice at company	
4	111/09/26 ~ 111/10/02	Practice at company	
5	111/10/03 ~ 111/10/09	Practice at company	
6	111/10/10 ~ 111/10/16	Practice at company	
7	111/10/17 ~ 111/10/23	Practice at company	
8	111/10/24 ~ 111/10/30	Practice at company	
9	111/10/31 ~ 111/11/06	Practice at company	
10	111/11/07 ~ 111/11/13	Midterm Exam Week	
11	111/11/14 ~ 111/11/20	Practice at company	
12	111/11/21 ~ 111/11/27	Practice at company	
13	111/11/28 ~ 111/12/04	Practice at company	
14	111/12/05 ~ 111/12/11	Practice at company	
15	111/12/12 ~ 111/12/18	Practice at company	
16	111/12/19 ~ 111/12/25	Practice at company	
17	111/12/26 ~ 112/01/01	Practice at company	
18	112/01/02 ~ 112/01/08	Final Exam Week	
Requirement	1. Students must fill out mid and final teaching (20% of final score) 2. The course is for senior students of GFM.		
Teaching Facility	(None)		
Textbooks and Teaching Materials			
References			

Number of Assignment(s)	(Filled in by assignment instructor only)
Grading Policy	<p>◆ Attendance :            %    ◆ Mark of Usual :            %    ◆ Midterm Exam : 40.0 %</p> <p>◆ Final Exam : 40.0 %</p> <p>◆ Other (Teaching survey) : 20.0 %</p>
Note	<p>This syllabus may be uploaded at the website of Course Syllabus Management System at <a href="http://info.ais.tku.edu.tw/csp">http://info.ais.tku.edu.tw/csp</a> or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at <a href="http://www.acad.tku.edu.tw/CS/main.php">http://www.acad.tku.edu.tw/CS/main.php</a>.</p> <p><b>※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</b></p>