

## Tamkang University Academic Year 111, 1st Semester Course Syllabus

Course Title	PRACTICE OF FINANCIAL PRODUCT	Instructor	SHIH-CHANG HUNG
Course Class	TLWXB4A BACHELOR'S PROGRAM IN GLOBAL FINANCIAL MANAGEMENT (ENGLISH-TAUGHT PROGRAM), 4A	Details	<ul style="list-style-type: none"> <li>◆ General Course</li> <li>◆ Selective</li> <li>◆ One Semester</li> </ul>
Relevance to SDGs	SDG4 Quality education		
<b>Departmental Aim of Education</b>			
<ul style="list-style-type: none"> <li>I. Learning and instanding international financial theory.</li> <li>II. Learn to plan the future.</li> <li>III. Enhance the ability of practical analysis.</li> <li>IV. Increase the team research ability.</li> <li>V. Master the international financial pulsation.</li> <li>VI. Cultivate morality and global civilization.</li> </ul>			
<b>Subject Departmental core competences</b>			
<ul style="list-style-type: none"> <li>A. The student to have a basic knowledge of international financial management theory and practice.(ratio:35.00)</li> <li>B. To have a good grounding of relevant financial laws.(ratio:5.00)</li> <li>C. To understand the basic moral principles within the international financial industry. (ratio:10.00)</li> <li>D. To have a global perspective of the subject and a basic command of foreign language abilities.(ratio:20.00)</li> <li>E. To obtain international professional qualifications that will aid their future career. (ratio:10.00)</li> <li>F. To obtain a basic ability to examine domestic and global financial situations.(ratio:20.00)</li> </ul>			
<b>Subject Schoolwide essential virtues</b>			
<ul style="list-style-type: none"> <li>1. A global perspective. (ratio:20.00)</li> <li>2. Information literacy. (ratio:20.00)</li> <li>3. A vision for the future. (ratio:10.00)</li> </ul>			

4. Moral integrity. (ratio:20.00)
5. Independent thinking. (ratio:10.00)
6. A cheerful attitude and healthy lifestyle. (ratio:5.00)
7. A spirit of teamwork and dedication. (ratio:10.00)
8. A sense of aesthetic appreciation. (ratio:5.00)

**Course Introduction**

This course introduces financial commodities such as Mutual Fund, Exchange Traded Fund(ETF), Hedge Fund, Green Bond, High yield Bond, Cryptocurrency, and Non-Fungible token (NFT). In addition, students understand financial commodities trading through related speeches.

**The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.**

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

- I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.
- II.Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.
- III.Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods
1	Students understand how to design and trade financial commodities such as Mutual Fund, Exchange Traded Fund (ETF), Hedge Fund, Green Bond, High yield Bond, Cryptocurrency, and Non-Fungible token (NFT).	Cognitive

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	ABCDEF	12345678	Lecture	Report(including oral and written)

**Course Schedule**

Week	Date	Course Contents	Note

1	111/09/05 ~ 111/09/11	Introduce Course & Group Activity	
2	111/09/12 ~ 111/09/18	Mutual Funds	
3	111/09/19 ~ 111/09/25	Mutual Funds	
4	111/09/26 ~ 111/10/02	Exchange Traded Fund (ETF)	
5	111/10/03 ~ 111/10/09	Exchange Traded Fund (ETF)	
6	111/10/10 ~ 111/10/16	Hedge Fund	
7	111/10/17 ~ 111/10/23	Hedge Fund	
8	111/10/24 ~ 111/10/30	High yield Bond	
9	111/10/31 ~ 111/11/06	High yield Bond	
10	111/11/07 ~ 111/11/13	Midterm Exam Week	
11	111/11/14 ~ 111/11/20	Green Bond	
12	111/11/21 ~ 111/11/27	Cryptocurrency	
13	111/11/28 ~ 111/12/04	Cryptocurrency	
14	111/12/05 ~ 111/12/11	Non-Fungible Token (NFT)	
15	111/12/12 ~ 111/12/18	Non-Fungible Token (NFT)	
16	111/12/19 ~ 111/12/25	Final Reports	
17	111/12/26 ~ 112/01/01	Final Reports	
18	112/01/02 ~ 112/01/08	Final Exam Week	
Requirement	The course content follows the teaching progress.		
Teaching Facility	Computer, Projector		
Textbooks and Teaching Materials			
References			

Number of Assignment(s)	(Filled in by assignment instructor only)
Grading Policy	◆ Attendance : 20.0 %    ◆ Mark of Usual :        %    ◆ Midterm Exam :        % ◆ Final Exam : 80.0 % ◆ Other (   ) :        %
Note	This syllabus may be uploaded at the website of Course Syllabus Management System at <a href="http://info.ais.tku.edu.tw/csp">http://info.ais.tku.edu.tw/csp</a> or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at <a href="http://www.acad.tku.edu.tw/CS/main.php">http://www.acad.tku.edu.tw/CS/main.php</a> . <b>※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</b>