

Tamkang University Academic Year 111, 1st Semester Course Syllabus

Course Title	MANAGEMENT	Instructor	SHENG-HSIUNG CHANG
Course Class	TLFBB2A DIVISION OF GLOBAL COMMERCE, DEPARTMENT OF INTERNATIONAL BUSINESS (ENGLISH-TAUGHT PROGRAM), 2A	Details	<ul style="list-style-type: none"> ◆ General Course ◆ Required ◆ One Semester
Relevance to SDGs	SDG4 Quality education SDG5 Gender equality SDG10 Reducing inequalities SDG11 Sustainable cities and communities		
D e p a r t m e n t a l A i m o f E d u c a t i o n			
I. Acquisition of professional knowledge. II. Learning effective self-planning. III. Theoretical application of practical matters. IV. Interpersonal communication and teamwork. V. Analysis of problems and recommendations. VI. Awareness of Ethics as a global citizen.			
Subject Departmental core competences			
A. Students can demonstrate that they have program basic knowledge of business and management.(ratio:10.00) B. Students can demonstrate that they have capability in professional knowledge expression. (ratio:10.00) C. Students can demonstrate that they have capability in using information technology. (ratio:10.00) D. Students can demonstrate that they are critical thinkers.(ratio:70.00)			
Subject Schoolwide essential virtues			
1. A global perspective. (ratio:5.00) 2. Information literacy. (ratio:5.00) 3. A vision for the future. (ratio:10.00) 4. Moral integrity. (ratio:10.00) 5. Independent thinking. (ratio:30.00) 6. A cheerful attitude and healthy lifestyle. (ratio:5.00)			

7. A spirit of teamwork and dedication. (ratio:30.00)

8. A sense of aesthetic appreciation. (ratio:5.00)

Course Introduction

This course aims to introduce basic concepts on management, including environmental analysis, planning, organization, and controlling, and etc. In addition, several integrated topics are introduced, including international management and entrepreneurship.

The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.

II. Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.

III. Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods
1	Business Management Skills	Psychomotor

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	ABCD	12345678	Lecture	Testing, Report(including oral and written)

Course Schedule

Week	Date	Course Contents	Note
1	111/09/05 ~ 111/09/11	Orientation	
2	111/09/12 ~ 111/09/18	team up with your classmates	
3	111/09/19 ~ 111/09/25	ch.1	case 1(5pts)
4	111/09/26 ~ 111/10/02	ch2	

5	111/10/03 ~ 111/10/09	quiz 1 (ch1&2)	
6	111/10/10 ~ 111/10/16	ch.3	case study 2(5pts)
7	111/10/17 ~ 111/10/23	ch4	
8	111/10/24 ~ 111/10/30	quiz 2 (ch3 &4)	
9	111/10/31 ~ 111/11/06	prepare for midterm	
10	111/11/07 ~ 111/11/13	Midterm Exam Week	
11	111/11/14 ~ 111/11/20	preparation for group presentation	Midterm-paper returned
12	111/11/21 ~ 111/11/27	movie review	
13	111/11/28 ~ 111/12/04	movie review	assignment 10 pts
14	111/12/05 ~ 111/12/11	Group Presentation Week	20 pts
15	111/12/12 ~ 111/12/18	Group Presentation Week 2	
16	111/12/19 ~ 111/12/25	Group Presentation Week 3	
17	111/12/26 ~ 112/01/01	preparation for the final	
18	112/01/02 ~ 112/01/08	Final Exam Week	
Requirement	<p>All students are expected to participate actively in class discussion. This includes evidence of thorough prior preparation of course materials, engaging in exercises, etc. Attendance at all session is required except in previously arranged cases/emergencies.</p> <p>Case study (15 pts): In groups of 4-5, you will hand out the assigned case study answer as part of evaluation. 5 pts each. Quizzes(15pts): 5pts each Assignments(20pts): 2 Assignments, 10 pts each. Presentation (20%): Film Project. Explain the managerial dynamics around planning, organizing, leading, and controlling at work in a film.</p>		
Teaching Facility	Computer, Projector		
Textbooks and Teaching Materials	Robbins/Fundamentals of Management 11e		
References	Jones/George · Essentials of Contemporary Management · McGraw Hill, 5th ed. 2013 · Richard L. Daft(2007), Management 8/e, Thomson South-Western.		

Number of Assignment(s)	1 (Filled in by assignment instructor only)
Grading Policy	<ul style="list-style-type: none"> ◆ Attendance : 20.0 % ◆ Mark of Usual : 30.0 % ◆ Midterm Exam : 10.0 % ◆ Final Exam : 10.0 % ◆ Other (Assign&Presentation) : 30.0 %
Note	<p>This syllabus may be uploaded at the website of Course Syllabus Management System at http://info.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php.</p> <p>※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</p>