

Tamkang University Academic Year 111, 1st Semester Course Syllabus

Course Title	FINANCIAL MANAGEMENT	Instructor	LIN, MEI-RONG
Course Class	TLFBB2B DIVISION OF GLOBAL COMMERCE, DEPARTMENT OF INTERNATIONAL BUSINESS (ENGLISH-TAUGHT PROGRAM), 2B	Details	<ul style="list-style-type: none"> ◆ General Course ◆ Required ◆ One Semester
Relevance to SDGs	SDG4 Quality education		
Departmental Aim of Education			
<ul style="list-style-type: none"> I. Acquisition of professional knowledge. II. Learning effective self-planning. III. Theoretical application of practical matters. IV. Interpersonal communication and teamwork. V. Analysis of problems and recommendations. VI. Awareness of Ethics as a global citizen. 			
Subject Departmental core competences			
<ul style="list-style-type: none"> A. Students can demonstrate that they have program basic knowledge of business and management.(ratio:40.00) B. Students can demonstrate that they have capability in professional knowledge expression. (ratio:40.00) C. Students can demonstrate that they have capability in using information technology. (ratio:10.00) D. Students can demonstrate that they are critical thinkers.(ratio:10.00) 			
Subject Schoolwide essential virtues			
<ul style="list-style-type: none"> 1. A global perspective. (ratio:10.00) 2. Information literacy. (ratio:5.00) 3. A vision for the future. (ratio:25.00) 4. Moral integrity. (ratio:15.00) 5. Independent thinking. (ratio:30.00) 6. A cheerful attitude and healthy lifestyle. (ratio:5.00) 			

7. A spirit of teamwork and dedication. (ratio:5.00)

8. A sense of aesthetic appreciation. (ratio:5.00)

Course Introduction

The contexts can be divided into two parts. The first one is the financial statement analysis. The second one is about the investment decisions for the corporation.

The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.

II.Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.

III.Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods
1	financial ratio analysis	Cognitive
2	financial investment decision	Cognitive

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	ABCD	12345678	Lecture	Testing, Study Assignments
2	AB	35	Lecture	Testing, Study Assignments

Course Schedule

Week	Date	Course Contents	Note
1	111/09/05 ~ 111/09/11	Introduction	
2	111/09/12 ~ 111/09/18	An Overview of Financial Management	

3	111/09/19 ~ 111/09/25	Financial Statements, Cash Flow, and Taxes (Group presentation 1)	
4	111/09/26 ~ 111/10/02	Financial Statements, Cash Flow, and Taxes (Group presentation 2)	
5	111/10/03 ~ 111/10/09	Financial Statements, Cash Flow, and Taxes (Group presentation 3)	
6	111/10/10 ~ 111/10/16	Time Value of Money (Group Presentation 4)	
7	111/10/17 ~ 111/10/23	Time Value of Money (Group Presentation 5)	
8	111/10/24 ~ 111/10/30	Time Value of Money (Group Presentation 6)	
9	111/10/31 ~ 111/11/06	(Group Presentations 7~9)	
10	111/11/07 ~ 111/11/13	Midterm Exam Week	
11	111/11/14 ~ 111/11/20	(Group Presentations 10~12)	
12	111/11/21 ~ 111/11/27	Analysis of Financial Statements (Group Presentation 13)	
13	111/11/28 ~ 111/12/04	Analysis of Financial Statements (Group Presentation 14)	
14	111/12/05 ~ 111/12/11	Analysis of Financial Statements (Group Presentation 15)	
15	111/12/12 ~ 111/12/18	Financial Markets and Institutions (Group Presentation 16)	
16	111/12/19 ~ 111/12/25	Financial Markets and Institutions (Group Presentation 17)	
17	111/12/26 ~ 112/01/01	(Group Presentations 18 ~20)	
18	112/01/02 ~ 112/01/08	Final Exam Week	
Requirement	1)A financial calculator is compulsory for every student. (2)No make-up exam.		
Teaching Facility	Computer, Projector		
Textbooks and Teaching Materials	Essentials of Financial Management, Brigham & Houston, Fourth Edition		
References			

Number of Assignment(s)	(Filled in by assignment instructor only)
Grading Policy	◆ Attendance : % ◆ Mark of Usual : % ◆ Midterm Exam : 45.0 % ◆ Final Exam : 45.0 % ◆ Other (report) : 10.0 %
Note	This syllabus may be uploaded at the website of Course Syllabus Management System at http://info.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php . ※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.