

Tamkang University Academic Year 111, 1st Semester Course Syllabus

Course Title	ENGLISH (I)	Instructor	TZU-SHAN CHANG
Course Class	TLFBB1A DIVISION OF GLOBAL COMMERCE, DEPARTMENT OF INTERNATIONAL BUSINESS (ENGLISH-TAUGHT PROGRAM), 1A	Details	<ul style="list-style-type: none"> ◆ General Course ◆ Required ◆ 1st Semester
Relevance to SDGs	SDG4 Quality education SDG17 Partnerships for the goals		
Departmental Aim of Education			
I. To develop the ability to use a foreign language and interact with students and friends from abroad. II. To cultivate the ability to appreciate the beauty of language and express ideas effectively and efficiently.			
Subject Schoolwide essential virtues			
1. A global perspective. (ratio:30.00) 2. Information literacy. (ratio:10.00) 3. A vision for the future. (ratio:5.00) 4. Moral integrity. (ratio:5.00) 5. Independent thinking. (ratio:5.00) 6. A cheerful attitude and healthy lifestyle. (ratio:5.00) 7. A spirit of teamwork and dedication. (ratio:10.00) 8. A sense of aesthetic appreciation. (ratio:30.00)			
Course Introduction	In this advanced class, students will learn to deliver formal speeches academically and professionally. Communication strategies, such as using PowerPoint as a visual aid, asking/answering questions properly, agreeing or disagreeing politely, making suggestions, or giving opinions, will be practiced.		

The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.

II. Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.

III. Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods
1	1. To help students use English to introduce themselves, carry out a conversation, raise questions, or express opinions. 2. To help students learn to deliver formal speeches academically and professionally	Cognitive

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1		12345678	Lecture, Discussion, Publication, Practicum, Experience	Testing, Study Assignments, Discussion(including classroom and online), Practicum, Report(including oral and written), Activity Participation

Course Schedule

Week	Date	Course Contents	Note
1	111/09/05 ~ 111/09/11	Orientation	
2	111/09/12 ~ 111/09/18	Getting Ready	
3	111/09/19 ~ 111/09/25	Getting Ready	
4	111/09/26 ~ 111/10/02	Getting Ready	
5	111/10/03 ~ 111/10/09	Getting Ready	
6	111/10/10 ~ 111/10/16	Getting Ready	
7	111/10/17 ~ 111/10/23	Presentation 1	
8	111/10/24 ~ 111/10/30	Presentation 1	

9	111/10/31 ~ 111/11/06	Unit 1	
10	111/11/07 ~ 111/11/13	Midterm Exam Week	
11	111/11/14 ~ 111/11/20	Unit 1	
12	111/11/21 ~ 111/11/27	Unit 2	
13	111/11/28 ~ 111/12/04	Unit 2	
14	111/12/05 ~ 111/12/11	Presentation 2	
15	111/12/12 ~ 111/12/18	Presentation 2/Girl Effect	
16	111/12/19 ~ 111/12/25	Presentation 3/Girl Effect	
17	111/12/26 ~ 112/01/01	Presentation 3/Girl Effect	
18	112/01/02 ~ 112/01/08	Final Exam Week	
Requirement	The course content, progress, number of assignments, and grading policy, is subject to change, which, if any, will be announced in class. The course policy will be announced in class.		
Teaching Facility	Computer, Projector, Other (Online)		
Textbooks and Teaching Materials	Present Yourself 2, 2nd Edition ISBN: 978-1-107-43578-0		
References			
Number of Assignment(s)	7 (Filled in by assignment instructor only)		
Grading Policy	◆ Attendance : 10.0 % ◆ Mark of Usual : 40.0 % ◆ Midterm Exam : 25.0 % ◆ Final Exam : 25.0 % ◆ Other () : %		
Note	This syllabus may be uploaded at the website of Course Syllabus Management System at http://info.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php . ※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.		