

## Tamkang University Academic Year 111, 1st Semester Course Syllabus

Course Title	INTERMEDIATE MICROECONOMICS	Instructor	MANGAL, TRICIA KAREN VERNESSA
Course Class	TLBAB2A DEPARTMENT OF BANKING AND FINANCE DIVISION OF GLOBAL FINANCIAL MANAGEMENT (ENGLISH-TAUGHT PROGRAM),	Details	<ul style="list-style-type: none"> <li>◆ General Course</li> <li>◆ Required</li> <li>◆ One Semester</li> </ul>
Relevance to SDGs	2A SDG4 Quality education SDG8 Decent work and economic growth SDG10 Reducing inequalities		
<b>Departmental Aim of Education</b>			
I. Learning and instanding international financial theory. II. Learn to plan the future. III. Enhance the ability of practical analysis. IV. Increase the team research ability. V. Master the international financial pulsation. VI. Cultivate morality and global civilization.			
<b>Subject Departmental core competences</b>			
A. The student to have a basic knowledge of international financial management theory and practice.(ratio:30.00) B. To have a good grounding of relevant financial laws.(ratio:5.00) C. To understand the basic moral principles within the international financial industry. (ratio:10.00) D. To have a global perspective of the subject and a basic command of foreign language abilities.(ratio:10.00) E. To obtain international professional qualifications that will aid their future career. (ratio:15.00) F. To obtain a basic ability to examine domestic and global financial situations.(ratio:30.00)			
<b>Subject Schoolwide essential virtues</b>			
1. A global perspective. (ratio:25.00) 2. Information literacy. (ratio:10.00) 3. A vision for the future. (ratio:10.00)			

4. Moral integrity. (ratio:10.00)
5. Independent thinking. (ratio:15.00)
6. A cheerful attitude and healthy lifestyle. (ratio:20.00)
7. A spirit of teamwork and dedication. (ratio:5.00)
8. A sense of aesthetic appreciation. (ratio:5.00)

**Course Introduction**

In this course, you will get a good grasp of microeconomics and see how it is important for managerial decision making, designing and understanding public policy as well as gaining an appreciation for how our economy functions.

You will understand how microeconomics can be used as a practical tool for decision making and see how it can be used outside of the classroom.

**The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.**

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.

II.Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.

III.Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods
1	Enhance the understanding of how microeconomics is used for decision making.	Cognitive

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	ABCDEF	12345678	Lecture, Discussion	Testing, Discussion(including classroom and online), Report(including oral and written)

**Course Schedule**

Week	Date	Course Contents	Note

1	111/09/05 ~ 111/09/11	Course Introduction	
2	111/09/12 ~ 111/09/18	Basics of Supply and Demand	
3	111/09/19 ~ 111/09/25	Consumer Behavior	
4	111/09/26 ~ 111/10/02	Individual and Market Demand	Presentations Begin
5	111/10/03 ~ 111/10/09	Uncertainty and Consumer Behavior	
6	111/10/10 ~ 111/10/16	Uncertainty and Consumer Behavior - The Demand for risky assets	The group presentation will take place in the first hour. Classroom for the last 2 hours: The lab-TBA
7	111/10/17 ~ 111/10/23	Production	
8	111/10/24 ~ 111/10/30	The Cost of Production	
9	111/10/31 ~ 111/11/06	Midterm Review Week	
10	111/11/07 ~ 111/11/13	Midterm Exam Week	
11	111/11/14 ~ 111/11/20	Profit Maximization and Competitive Supply	
12	111/11/21 ~ 111/11/27	The Analysis of Competitive Markets	
13	111/11/28 ~ 111/12/04	Creating cost curves using Excel	Classroom: The lab (Room # to be announced)
14	111/12/05 ~ 111/12/11	General Equilibrium and Economic Efficiency	
15	111/12/12 ~ 111/12/18	Markets with Asymmetric Information	
16	111/12/19 ~ 111/12/25	Externalities & Public Goods	
17	111/12/26 ~ 112/01/01	Final Review Week	
18	112/01/02 ~ 112/01/08	Final Exam Week	
Requirement			
Teaching Facility		Computer, Projector	
Textbooks and Teaching Materials		Microeconomics 9th Edition by Robert S, Pindyck and Daniel L. Rubinfeld	

References	
Number of Assignment(s)	1 (Filled in by assignment instructor only)
Grading Policy	<p>◆ Attendance : 20.0 %   ◆ Mark of Usual : 20.0 %   ◆ Midterm Exam : 30.0 %</p> <p>◆ Final Exam : 30.0 %</p> <p>◆ Other ( ) : %</p>
Note	<p>This syllabus may be uploaded at the website of Course Syllabus Management System at <a href="http://info.ais.tku.edu.tw/csp">http://info.ais.tku.edu.tw/csp</a> or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at <a href="http://www.acad.tku.edu.tw/CS/main.php">http://www.acad.tku.edu.tw/CS/main.php</a>.</p> <p><b>※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</b></p>