

Tamkang University Academic Year 111, 1st Semester Course Syllabus

Course Title	ECONOMICS	Instructor	MANGAL, TRICIA KAREN VERNESSA
Course Class	TLBAB1A DEPARTMENT OF BANKING AND FINANCE DIVISION OF GLOBAL FINANCIAL MANAGEMENT (ENGLISH-TAUGHT PROGRAM),	Details	<ul style="list-style-type: none"> ◆ General Course ◆ Required ◆ 1st Semester
Relevance to SDGs	1A SDG4 Quality education SDG8 Decent work and economic growth SDG10 Reducing inequalities		
D e p a r t m e n t a l A i m o f E d u c a t i o n			
I . Acquisition of professional knowledge. II . Learning effective self-planning. III . Theoretical application of practical matters. IV . Interpersonal communication and teamwork. V . Analysis of problems and recommendations. VI . Awareness of Ethics as a global citizen.			
S u b j e c t D e p a r t m e n t a l c o r e c o m p e t e n c e s			
A. Students can demonstrate that they have program basic knowledge of business and management.(ratio:40.00) B. Students can demonstrate that they have capability in professional knowledge expression. (ratio:40.00) C. Students can demonstrate that they have capability in using information technology. (ratio:10.00) D. Students can demonstrate that they are critical thinkers.(ratio:10.00)			
S u b j e c t S c h o o l w i d e e s s e n t i a l v i r t u e s			
1. A global perspective. (ratio:25.00) 2. Information literacy. (ratio:5.00) 3. A vision for the future. (ratio:25.00) 4. Moral integrity. (ratio:5.00) 5. Independent thinking. (ratio:25.00) 6. A cheerful attitude and healthy lifestyle. (ratio:5.00)			

7. A spirit of teamwork and dedication. (ratio:5.00)

8. A sense of aesthetic appreciation. (ratio:5.00)

Course Introduction

In this course, you will receive an introduction to Economics. You will be taught the basic economic principles that will allow you to view the world differently and provide you with the ability to solve economics questions.

At the end of this course, you will be better able to understand and explain why some basic economic problems occur. The many economic naturalist examples placed throughout the lecture will enable you to become an "economic naturalist".

The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.

II.Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.

III.Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods
1	Enhance the understanding of economic principles that will enable students to become "economic naturalists".	Cognitive

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	ABCD	12345678	Lecture, Discussion	Testing, Study Assignments, Discussion(including classroom and online), Report(including oral and written)

Course Schedule

Week	Date	Course Contents	Note
1	111/09/05 ~ 111/09/11	Course Introduction	
2	111/09/12 ~ 111/09/18	Thinking Like an Economist	

3	111/09/19 ~ 111/09/25	Comparative Advantage	
4	111/09/26 ~ 111/10/02	Supply and Demand	
5	111/10/03 ~ 111/10/09	Supply and Demand	
6	111/10/10 ~ 111/10/16	Elasticity	
7	111/10/17 ~ 111/10/23	Demand	
8	111/10/24 ~ 111/10/30	Perfectly Competitive Supply	
9	111/10/31 ~ 111/11/06	Midterm Review Week	
10	111/11/07 ~ 111/11/13	Midterm Exam Week	
11	111/11/14 ~ 111/11/20	Efficiency, Exchange, and the Invisible Hand in Action	
12	111/11/21 ~ 111/11/27	Market Imperfections	
13	111/11/28 ~ 111/12/04	Market Imperfections	
14	111/12/05 ~ 111/12/11	Market Imperfections	
15	111/12/12 ~ 111/12/18	Final Presentations	
16	111/12/19 ~ 111/12/25	Final Presentations	
17	111/12/26 ~ 112/01/01	Final Review Week	
18	112/01/02 ~ 112/01/08	Final Exam Week	
Requirement			
Teaching Facility	Computer, Projector		
Textbooks and Teaching Materials	Principles of Economics, 8th Edition by Robert Frank and Ben Bernanke and Kate Antonovics and Ori Heffetz		
References			
Number of Assignment(s)	1 (Filled in by assignment instructor only)		
Grading Policy	◆ Attendance : 10.0 % ◆ Mark of Usual : 10.0 % ◆ Midterm Exam : 25.0 % ◆ Final Exam : 35.0 % ◆ Other <TA> : 20.0 %		

Note	<p>This syllabus may be uploaded at the website of Course Syllabus Management System at http://info.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php .</p> <p>※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</p>
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