

Tamkang University Academic Year 111, 1st Semester Course Syllabus

Course Title	ORGANIZATIONAL DEVELOPMENT	Instructor	SHEN FANG CHIEN
Course Class	TDTXB4P DEPARTMENT OF EDUCATIONAL TECHNOLOGY, 4P	Details	<ul style="list-style-type: none"> ◆ Blended Course ◆ Selective ◆ One Semester ◆ 2 Credits
Relevance to SDGs	SDG3 Good health and well-being for people SDG4 Quality education SDG8 Decent work and economic growth SDG9 Industry, Innovation, and Infrastructure		
Departmental Aim of Education			
The department of educational technology aims to equip students with skills in integrating relevant pedagogical theories into e-Learning, instructional materials development, and project management.			
Subject Departmental core competences			
A. Students will be able to apply knowledge and skills related to instructional design. (ratio:5.00) B. Students will be able to analyze educational data.(ratio:5.00) C. Students will be able to develop multiple types of digital materials.(ratio:5.00) D. Students will be able to acquire the ability related to basic computer programming. (ratio:5.00) E. Students will be able to strengthen knowledge and skills related to planning, organizing, and implementation in human resource development (HRD).(ratio:75.00) F. Students will be able to evaluate each type of digital materials.(ratio:5.00)			
Subject Schoolwide essential virtues			
1. A global perspective. (ratio:15.00) 2. Information literacy. (ratio:5.00) 3. A vision for the future. (ratio:5.00) 4. Moral integrity. (ratio:5.00) 5. Independent thinking. (ratio:30.00) 6. A cheerful attitude and healthy lifestyle. (ratio:5.00) 7. A spirit of teamwork and dedication. (ratio:30.00) 8. A sense of aesthetic appreciation. (ratio:5.00)			

Course Introduction	<p>Students will learn the basic concepts of organization development, including planned change, change models, intervention programs, brief introduction on organization culture, diversity and inclusion, sustainability, and CSR.</p> <p>A guest speaker will be invited to class on Oct 12 to talk about CSR. A movie and a follow-up discussion will be arranged in December. Students are expected to take midterm and final exams, and give a group presentation on the introduction of an International company.</p>
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The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

- I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.
- II. Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.
- III. Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods
1	Students will learn the core concept of OD, including change models, change process, OD intervention programs, leadership, organization culture, national culture, and sustainability	Cognitive

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	ABCDEF	12345678	Lecture, Discussion	Testing, Study Assignments, Discussion(including classroom and online), Report(including oral and written)

Course Schedule

Note for Blended Course : When utilizing weekly digital instruction, please fill in "Online Asynchronous Instruction".

Week	Date	Course Contents	Note
1	111/09/05~ 111/09/11	Course Introduction	
2	111/09/12~ 111/09/18	Forces for Organizational Changes, OD Change Process, And Change Models	

3	111/09/19 ~ 111/09/25	Leadership	
4	111/09/26 ~ 111/10/02	'Online Asynchronous Instruction'	'Online Asynchronous Instruction'
5	111/10/03 ~ 111/10/09	Organization Culture	
6	111/10/10 ~ 111/10/16	Guest Speaker- CSR	
7	111/10/17 ~ 111/10/23	Human Process Intervention, Technostructural Intervention	
8	111/10/24 ~ 111/10/30	'Online Asynchronous Instruction'	'Online Asynchronous Instruction'
9	111/10/31 ~ 111/11/06	Strategic And Human Resources Intervention	
10	111/11/07 ~ 111/11/13	Midterm Exam Week	
11	111/11/14 ~ 111/11/20	Sustainability and Employee wellbeing	
12	111/11/21 ~ 111/11/27	Hofstede's National Culture and Diversity	
13	111/11/28 ~ 111/12/04	Movie Appreciation And Discussion-The Devil wears Prada	
14	111/12/05 ~ 111/12/11	'Online Asynchronous Instruction'	'Online Asynchronous Instruction'
15	111/12/12 ~ 111/12/18	Performance Management	
16	111/12/19 ~ 111/12/25	Online Asynchronous Instruction	'Online Asynchronous Instruction'
17	111/12/26 ~ 112/01/01	Diversity and Inclusion	
18	112/01/02 ~ 112/01/08	Final Exam Week	
Requirement	Students are expected to show up for class. Proof of absence must be provided upon request. Assignments include two short written reports, midterm, final exams, and a group presentation		
Teaching Facility	Computer, Projector		
Textbooks and Teaching Materials	Self-prepared Materials. HBR		
References	Organization Development and Change by Cummings and Worely		

Number of Assignment(s)	2 (Filled in by assignment instructor only)
Grading Policy	◆ Attendance : 20.0 % ◆ Mark of Usual : % ◆ Midterm Exam : 25.0 % ◆ Final Exam : 25.0 % ◆ Other (Group Presentation) : 30.0 %
Note	<ol style="list-style-type: none"> 1. This syllabus may be uploaded at the website of the Course Syllabus Management System at https://info.ais.tku.edu.tw/csp or through the link of the Course Syllabus Upload posted on the home page of the TKU Office of Academic Affairs http://www.acad.tku.edu.tw/CS/main.php 2. According to the Implementation regulations of distance education for junior college and above are prescribed pursuant to Article 2, "The distance learning course referred to in these Measures refers to more than one-half of the teaching hours in each subject." 3. According to the regulations of Tamkang University Enforcement Rules for digital teaching, Paragraph 2 and Article 3, the distance learning course of our school must be "The course of digital teaching with distance learning platform or synchronous video system in our school. Teaching Hours include course lectures, teacher-student interaction discussions, quizzes and other learning activities." 4. If there are any temporary course changes (including time changes and classroom changes of distance learning courses, blended courses), please make out an application according to regulations to the Office of Academic Affairs. <p style="color: red; text-align: center;">※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</p>