

Tamkang University Academic Year 111, 1st Semester Course Syllabus

Course Title	SELECTED ENGLISH READINGS IN INFORMATION AND COMMUNICATION	Instructor	JYH-MING YANG
Course Class	TAIXB3C DEPARTMENT OF INFORMATION AND COMMUNICATION, 3C	Details	<ul style="list-style-type: none"> ◆ General Course ◆ Required ◆ One Semester
Relevance to SDGs	SDG4 Quality education		
Departmental Aim of Education			
<ul style="list-style-type: none"> I. Strengthening professional knowledge and ethics. II. Refining practical experience and skills. III. Developing creative thinking potentials. 			
Subject Departmental core competences			
<ul style="list-style-type: none"> A. Basic concepts of information and communication.(ratio:25.00) B. Data analysis and Information interpretation.(ratio:25.00) C. Skills and technology applications.(ratio:5.00) D. Aesthetics and creative expression.(ratio:5.00) E. Trend insights of information and communication.(ratio:35.00) F. Abilities of proposal planning and writing and project execution.(ratio:5.00) 			
Subject Schoolwide essential virtues			
<ul style="list-style-type: none"> 1. A global perspective. (ratio:25.00) 2. Information literacy. (ratio:15.00) 3. A vision for the future. (ratio:10.00) 4. Moral integrity. (ratio:10.00) 5. Independent thinking. (ratio:25.00) 6. A cheerful attitude and healthy lifestyle. (ratio:5.00) 7. A spirit of teamwork and dedication. (ratio:5.00) 8. A sense of aesthetic appreciation. (ratio:5.00) 			

Course Introduction	<p>This course, taught in English, aims to improve reading and speaking skills through selected speeches and articles. Focus of the instructions will be placed on the contexts relating to information and communication in college life and future career planning.</p> <p>Please note that this course includes Class C and Class D sessions. Students who takes this class are required to sign in either C or D session. Class meets every other Tuesday, except for W1(9/12), W10(11/13), and W18(1/8), check class calendar for details.</p>
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The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

- I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.
- II. Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.
- III. Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods
1	Through discussion and participation, students learn to improve English reading and comprehension skills.	Psychomotor

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	ABCDEF	12345678	Lecture, Discussion	Testing, Discussion(including classroom and online), Report(including oral and written)

Course Schedule

Week	Date	Course Contents	Note
1	111/09/05~ 111/09/11	Introduction, Story #1 Class Meets every other week.	Classroom: B206
2	111/09/12~ 111/09/18	Class Off	
3	111/09/19~ 111/09/25	Story #1, continued.	B206
4	111/09/26~ 111/10/02	Class Off	

5	111/10/03 ~ 111/10/09	Story #1, continued.	B206
6	111/10/10 ~ 111/10/16	Class Off	
7	111/10/17 ~ 111/10/23	Quiz and Story 2	Quiz, B206
8	111/10/24 ~ 111/10/30	Class Off	
9	111/10/31 ~ 111/11/06	Midterm exam	
10	111/11/07 ~ 111/11/13	Midterm Exam Week	
11	111/11/14 ~ 111/11/20	Midterm Review, Story #3	B206
12	111/11/21 ~ 111/11/27	Class off	
13	111/11/28 ~ 111/12/04	Story #3, continued. Presentation and Reflection (1)	B206
14	111/12/05 ~ 111/12/11	Class off	
15	111/12/12 ~ 111/12/18	Story #3, continued. Presentation and Reflection (2)	B206
16	111/12/19 ~ 111/12/25	Class off	
17	111/12/26 ~ 112/01/01	Final Exam	Q409
18	112/01/02 ~ 112/01/08	Final Exam Week	
Requirement	<p>This course is taught in English. Students who take this course require to sign in either Class C or Class D session. Class meets every other Wednesday morning, from 10:10 a.m. to noon.</p> <p>Attendance and punctuality are essential for the class. Late arrival or absence will result in deducting points from the final grade.</p>		
Teaching Facility	Computer, Projector		
Textbooks and Teaching Materials	A reading package will be used in this course.		
References			
Number of Assignment(s)	3 (Filled in by assignment instructor only)		
Grading Policy	<p>◆ Attendance : % ◆ Mark of Usual : % ◆ Midterm Exam : 40.0 %</p> <p>◆ Final Exam : 40.0 %</p> <p>◆ Other <Quiz> : 20.0 %</p>		

Note	<p>This syllabus may be uploaded at the website of Course Syllabus Management System at http://info.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php.</p> <p>※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</p>
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