Tamkang University Academic Year 110, 2nd Semester Course Syllabus

INFORMATION MANAGEMENT, 1A ◆ One Semester SDG9 Industry, Innovation, and Infrastructure
Course Class MASTER'S PROGRAM, DEPARTMENT OF INFORMATION MANAGEMENT, 1A Details Selective One Semester Details Selective One Semester Depart mental Aim of Education Devoting to the integration and research of information technology and business management knowledge, and cultivating, for the society, middle and higher level managers with both information capabilities and modern management skills. Subject Departmental core competences B. Logical thinking.(ratio:40.00)
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D. Integration of information technology and business management.(ratio:20.00)
E. Research and innovation.(ratio:40.00)
Subject Schoolwide essential virtues
1. A global perspective. (ratio:50.00)
2. Information literacy. (ratio:30.00)
3. A vision for the future. (ratio:10.00)
8. A sense of aesthetic appreciation. (ratio:10.00)
Module TRIZ offers an introduction to some of the most cutting-edge inventive problem solving techniques. TRIZ provides you with the technical system evolution understanding and different of 40 principles to solve contradictions in technical system. The main goals are the creative thinking elaboration, inventive problem solving competence acquisition.

The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

I. Cognitive: Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.

II. Affective: Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.

III.Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

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No.	Teaching Objectives				objective methods
1	Obtain know	ledge of	Theory of Inventive Pro	blem Solving	Cognitive
2	Identify 40 pr	rinciples	where it can apply.	Psychomotor	
	Keeping abre		Affective		
	The c	correspond	lences of teaching objectives	: core competences, essential virtues, teaching me	ethods, and assessment
No.	Core Compet	ences	Essential Virtues	Teaching Methods	Assessment
1	BDE		1238	Lecture, Discussion	Discussion(including classroom and online), Report(including oral and written)
2	BDE		1238	Lecture, Discussion, Practicum	Study Assignments, Discussion(including classroom and online), Report(including oral and written)
3	BDE		1238	Lecture, Discussion	Study Assignments, Discussion(including classroom and online), Report(including oral and written)
				Course Schedule	
Week	Date		Cour	rse Contents	Note
1	111/02/21 ~ 111/02/25	Introdu	uction TRIZ		
2	111/02/28 ~ 111/03/04	Principles 1-2			
3	111/03/07 ~ 111/03/11	Princip	les 3-6		
4	111/03/14 ~ 111/03/18	Princip	les 7-8		
5	111/03/21 ~	Princip	les 9-11		

6	111/03/28 ~ 111/04/01	Principles 12-14					
7	111/04/04 ~ 111/04/08	Principles 15-18					
8	111/04/11 ~ 111/04/15	Principles 19-21					
9	111/04/18 ~ 111/04/22	Principles 22-24					
10	111/04/25 ~ 111/04/29	Midterm Exam Week					
11	111/05/02 ~ 111/05/06	Principles 25-28					
12	111/05/09 ~ 111/05/13	Principles 29-31					
13	111/05/16 ~ 111/05/20	Principles 32-34					
14	111/05/23 ~ 111/05/27	Principles 35-37					
15	111/05/30 ~ 111/06/03	Principles 38-40					
16	111/06/06 ~ 111/06/10	Project Presentation					
17	111/06/13 ~ 111/06/17	Project Presentation					
18	111/06/20 ~ 111/06/24	Final Exam Week					
Requirement							
Teaching Facility		Computer, Projector					
Textbooks and Teaching Materials		Handouts					
References		Selected Papers, resources.					
Number of Assignment(s)		(Filled in by assignment instructor only)					
Grading Policy		 ◆ Attendance: 10.0 % ◆ Mark of Usual: % ◆ Midterm Exam: 20.0 % ◆ Final Exam: 70.0 % ◆ Other ⟨ ⟩: % 					
Note		This syllabus may be uploaded at the website of Course Syllabus Management System at http://info.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php . **Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.					
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