

## Tamkang University Academic Year 110, 2nd Semester Course Syllabus

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|---|---|------------|---|
| Course Title  | FINANCIAL MANAGEMENT  | Instructor | HUNG-KUN CHEN   |
| Course Class  | TLWXB2L<br>BACHELOR'S PROGRAM IN GLOBAL FINANCIAL<br>MANAGEMENT (ENGLISH-TAUGHT PROGRAM),<br>2L                     | Details    | <ul style="list-style-type: none"> <li>◆ General Course</li> <li>◆ Selective</li> <li>◆ One Semester</li> </ul> |
| Relevance to SDGs   | SDG8 Decent work and economic growth<br>SDG10 Reducing inequalities<br>SDG12 Responsible consumption and production |            |   |
| D e p a r t m e n t a l   A i m   o f   E d u c a t i o n   |   |            |   |
| I. Acquisition of professional knowledge.<br>II. Learning effective self-planning.<br>III. Theoretical application of practical matters.<br>IV. Interpersonal communication and teamwork.<br>V. Analysis of problems and recommendations.<br>VI. Awareness of Ethics as a global citizen. |   |            |   |
| Subject Departmental core competences   |   |            |   |
| A. Students can demonstrate that they have program basic knowledge of business and management.(ratio:50.00)<br>B. Students can demonstrate that they have capability in professional knowledge expression. (ratio:50.00)  |   |            |   |
| Subject Schoolwide essential virtues  |   |            |   |
| 3. A vision for the future. (ratio:50.00)<br>5. Independent thinking. (ratio:50.00)   |   |            |   |

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| Course<br>Introduction | <p>This weekend online course explores several interesting concepts of financial management. The first topic is the time value of money, a fundamental building block in the stock/bond pricing and investment projects evaluation. Next, we discuss the associated risks and returns involved in financial markets. We use case studies and oral presentations to help students practice what they have learned in class. We arrange two special talks exploring cultural diversity in Taiwan and the TSMC' s corporate governance. We help students to learn how a company makes financial decisions in the real world.</p> |
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**The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.**

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

- I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.
- II. Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.
- III. Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

| No. | Teaching Objectives  | objective methods |
|-----|--|-------------------|
| 1   | Help students understanding the key concepts of financial management | Cognitive         |
| 2   | Help students knowing the risks and returns in financial markets     | Cognitive         |

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

| No. | Core Competences | Essential Virtues | Teaching Methods    | Assessment  |
|-----|------------------|-------------------|---------------------|---|
| 1   | AB               | 35                | Lecture, Discussion | Testing, Discussion(including classroom and online), Report(including oral and written), Activity Participation |
| 2   | AB               | 35                | Lecture, Discussion | Testing, Discussion(including classroom and online), Report(including oral and written)                         |

**Course Schedule**

| Week | Date                    | Course Contents          | Note |
|------|-------------------------|--------------------------|------|
| 1    | 111/02/21~<br>111/02/25 | no class (not yet begun) |      |

|    |                          |   |              |
|----|--------------------------|---|--------------|
| 2  | 111/02/28 ~<br>111/03/04 | no class (not yet begun)  |              |
| 3  | 111/03/07 ~<br>111/03/11 | no class (not yet begun)  |              |
| 4  | 111/03/14 ~<br>111/03/18 | no class (not yet begun)  |              |
| 5  | 111/03/21 ~<br>111/03/25 | Introduction to the course/Lecture 1: Introduction to corporate finance (5 hours)                                     | March 26(#1) |
| 6  | 111/03/28 ~<br>111/04/01 | Lecture 2: How to calculate present value (5 hours)   | April 2(#2)  |
| 7  | 111/04/04 ~<br>111/04/08 | Lecture 3: The value of bonds (5 hours)   | April 9(#3)  |
| 8  | 111/04/11 ~<br>111/04/15 | Lecture 4: The value of common stocks/ Mini-case: Reebby Sports (5 hours)   | April 16(#4) |
| 9  | 111/04/18 ~<br>111/04/22 | Lecture 5: Net present value and other investment criteria (5 hours)  | April 23(#5) |
| 10 | 111/04/25 ~<br>111/04/29 | Midterm Exam Week   |              |
| 11 | 111/05/02 ~<br>111/05/06 | Lecture 6: Making investment decisions with the NPV rules/ Oral presentation and discussion: Report #1 (6 hours)      | April 30(#6) |
| 12 | 111/05/09 ~<br>111/05/13 | Lecture 7: Introduction to risk and return (5 hours)  | May 7(#7)    |
| 13 | 111/05/16 ~<br>111/05/20 | Lecture 8: Portfolio theory and the capital asset pricing model/ Special talk: Cultural Diversity in Taiwan (5 hours) | May 14(#8)   |
| 14 | 111/05/23 ~<br>111/05/27 | Lecture 9: Risk and the cost of capital (5 hours)   | May 21(#9)   |
| 15 | 111/05/30 ~<br>111/06/03 | Mini-case: The Jones Family Inc./ Special talk: TSMC's corporate governance (5 hours)                                 | May 28(#10)  |
| 16 | 111/06/06 ~<br>111/06/10 | Online final exam/ Oral presentation and discussion: Report #2 & #3 (5 hours)   | June 4(#11)  |
| 17 | 111/06/13 ~<br>111/06/17 | no class (not yet begun)  |              |
| 18 | 111/06/20 ~<br>111/06/24 | Final Exam Week   |              |
|    |                          |   |              |

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| Requirement                      | <p>1. The weekend online course is only for TKU partner students who are from South Asian countries. The total number of weeks for studying is eleven, where each week has five to six sections of classes.</p> <p>2. Students must submit three "personal reports." The maximum number of pages for each report is six (single-spaced, in size 12 Times New Roman font). The oral presentation is optional, and the grouping is random to improve cultural exchange among students from different countries. I will randomly assign three students in a group one week ahead of the presentation date. Due to time constraints, we only have 9 groups for oral presentations. I will invite several students who have done an excellent job for their reports to make an oral presentation if the number of groups is below 9. Students who decide to make an oral presentation have a high possibility of earning relatively high scores. The detailed requirements will be announced later.</p> |
| Teaching Facility                | Computer, Projector, Other (Handouts)  |
| Textbooks and Teaching Materials | Brealey, Richard A., Stewart C. Myers, and Franklin Allen (2020). Principles of Corporate Finance (13/E). New York, NY: McGraw-Hill Education (Local agent: Hwa Tai Publishing Co., Ltd.).   |
| References                       | <p>1. Brealey, Richard A., Stewart C. Myers, and Franklin Allen (2016). Principles of Corporate Finance (12/E). New York, NY: McGraw-Hill Education (Local agent: Hwa Tai Publishing Co., Ltd.).</p> <p>2. Ross, Stephen A., Randolph W. Westerfield, and Bradford D. Jordan (2019). Fundamentals of Corporate Finance (12/E, ISE). New York, NY: McGraw-Hill Education.</p> <p>3. Brealey, Richard A., Stewart C. Myers, and Alan J. Marcus (2020). Fundamentals of Corporate Finance (10/E). New York, NY: McGraw-Hill Education.</p> <p>4. Ross, Stephen A., Randolph W. Westerfield, and Bradford D. Jordan (2020). Essentials of Corporate Finance (10/E). New York, NY: McGraw-Hill Education.</p> <p>5. Any eBooks associated with financial management or corporate finance at campus library.</p>   |
| Number of Assignment(s)          | 3 (Filled in by assignment instructor only)  |
| Grading Policy                   | <p>◆ Attendance :            %    ◆ Mark of Usual :            %    ◆ Midterm Exam :            %</p> <p>◆ Final Exam :    40.0 %</p> <p>◆ Other 〈 Report and oral 〉 : 60.0 %</p>  |
| Note                             | <p>This syllabus may be uploaded at the website of Course Syllabus Management System at <a href="http://info.ais.tku.edu.tw/csp">http://info.ais.tku.edu.tw/csp</a> or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at <a href="http://www.acad.tku.edu.tw/CS/main.php">http://www.acad.tku.edu.tw/CS/main.php</a> .</p> <p><b>※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</b></p>  |