

## Tamkang University Academic Year 110, 2nd Semester Course Syllabus

Course Title	LEARNING AND PRACTICE OF CLUBS:AN INTRODUCTION	Instructor	HUANG WEN-CHIH
Course Class	TRBXB1A DEPARTMENT OF INTERNATIONAL TOURISM MANAGEMENT (ENGLISH-TAUGHT PROGRAM), 1A	Details	<ul style="list-style-type: none"> <li>◆ General Course</li> <li>◆ Required</li> <li>◆ One Semester</li> </ul>
Relevance to SDGs	<p>SDG4 Quality education</p> <p>SDG17 Partnerships for the goals</p>		
Departmental Aim of Education			
<p>I. Knowing management and operation of organization.</p> <p>II. Establishing cooperation mode and training leadership.</p> <p>III. Knowing the core concepts and writing skills of proposals.</p> <p>IV. Arousing creative thinking and developing abilities of planning activities.</p> <p>V. Enhance self-expression and communication abilities in team works.</p> <p>VI. Possessing ability to think and solve problem, becoming the one of life-long learning.</p>			
Subject Schoolwide essential virtues			
<p>5. Independent thinking. (ratio:20.00)</p> <p>6. A cheerful attitude and healthy lifestyle. (ratio:30.00)</p> <p>7. A spirit of teamwork and dedication. (ratio:50.00)</p>			
Course Introduction	<p>"The Learning and Practice of Clubs" is composed of three parts, "An Introduction" , " Participation in Activities" and "Execution of Activities" .This program provides students with basic curriculum includes how to organize a society, start and execute a plan, communicate and express, and work as a team. Furthermore, this program provides students not only the valuable experiences and network from societies in campus, but also the opportunities in learning how to think in different ways.</p>		

**The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.**

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.

II. Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.

III. Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods
1	Knowing the situation, culture and operation of the in-campus student societies, including clubs, institutes, and autonomous organizations.	Cognitive
2	Helping students improve the cognitive of his/her role in a team, and make good use of his/her personality in incubating the ability to cooperate with team members.	Affective
3	Knowing the basic concepts and writing skills of a proposal for extracurricular activities.	Psychomotor
4	Being able to have good skills of expression. Even more to have ability of communicating interpersonally.	Cognitive
5	Through planning an activity to guide students to think, attain the ability of discovering questions and solving problems.	Cognitive

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1		567	Lecture, Publication, Experience	Study Assignments, Discussion(including classroom and online), Report(including oral and written)
2		567	Lecture, Publication, Experience	Study Assignments, Discussion(including classroom and online), Report(including oral and written)
3		567	Lecture, Publication, Experience	Study Assignments, Discussion(including classroom and online), Report(including oral and written)

4		567	Lecture, Publication, Experience	Study Assignments, Discussion(including classroom and online), Practicum, Report(including oral and written)
5		567	Lecture, Publication, Experience	Study Assignments, Discussion(including classroom and online), Practicum, Report(including oral and written)

### Course Schedule

Week	Date	Course Contents	Note
1	111/02/21 ~ 111/02/25	no class (The actual teacher of this class: Jill 賈惠雲 )	
2	111/02/28 ~ 111/03/04	no class	
3	111/03/07 ~ 111/03/11	團隊破冰與共識建立 Ice-Breaking in Team and Building Up the Consensus	
4	111/03/14 ~ 111/03/18	no class	
5	111/03/21 ~ 111/03/25	團隊組織與角色分工 Team organization and division of roles	
6	111/03/28 ~ 111/04/01	no class	
7	111/04/04 ~ 111/04/08	no class(教學觀摩週)	
8	111/04/11 ~ 111/04/15	no class	
9	111/04/18 ~ 111/04/22	企劃設計與構思 Planning Design and Conception	
10	111/04/25 ~ 111/04/29	Midterm Exam Week	
11	111/05/02 ~ 111/05/06	團隊溝通 Team Communication	
12	111/05/09 ~ 111/05/13	no class	
13	111/05/16 ~ 111/05/20	企劃成果發表 Planning results are published	
14	111/05/23 ~ 111/05/27	no class	
15	111/05/30 ~ 111/06/03	團隊激勵與反思 Team motivation and Reflection	
16	111/06/06 ~ 111/06/10	no class	
17	111/06/13 ~ 111/06/17	no class	
18	111/06/20 ~ 111/06/24	Final Exam Week	

Requirement	<p>大學部日間部學生，須於畢業前完成「社團學習與實作」1學分，課程分為A「入門課程」、B「活動參與」、C「活動執行」三部分皆通過後，計入修課該學期實得學分「1學分」「通過」。</p> <p>修課規定：</p> <p>(一)日間部學生需修習本課程三部份完成後，記錄為「入門課程」修課學期實得1學分。</p> <p>(二)「入門課程」其修課學分數列入當學期選課規定之學分數內；但該學分不列入二分之一不及格學分數計算，且其成績不列入學期平均成績計算。同時該學分數不列入該學期二分之一不及格學分數之計算基數。</p> <p>(三)「活動參與」及「活動執行」，日間部學生於畢業前完成；進學班於入門課程隨班完成。</p> <p>入門課程上課規定：</p> <p>(一)本課程依各系班級分為單週或雙週上課，每次2小時，日間部共上6次課，進學班共上8次課，無故不到者以曠課論，實際上課日期請詳教學計畫表。第1次上課，尚未完成選課手續者，應先暫時在預選班級上課，並取得上課證明（課後請該任課教師簽名），否則該堂視為曠課。</p> <p>(二)學生因病或其他特殊事故不能上課時，須依照本校學生請假規則辦理。學生經核准請假而缺席者為缺課，未經請假或請假未准而缺席者為曠課。缺課及曠課之處理規定如下：</p> <p>1、曠課1小時作缺課2小時論。</p> <p>2、缺課總時數已達該科目全學期所授課程時數三分之一，依本校學則規定辦理。</p> <p>[English version]</p> <p>1. "Introduction" is a series of lessons which are given biweekly (However the actual dates are different in different departments and classes). Every lesson last two hours at a time. Class performance, learning sheets and planning accomplishments are adopted for grading standard.</p> <p>2.Students who gain 1 credit in the semester which complete all the parts of this course. However, this credit is not counted when a student is considered to be expelled by the regulation of failing half credits in one semester.</p>
Teaching Facility	Computer, Projector, Other (麥克風)
Textbooks and Teaching Materials	學生社團經營與輔導-理論、實務與應用
References	<p>1.劉源俊、傅木龍、林至善等14位作者合著(2000)。大學社團人-社團學初論</p> <p>2.馬克·李維著、廖建容譯(2011)。自由書寫術：行銷、企畫、簡報、文案滿分的28個技巧。商周出版。</p> <p>3.謝文憲(2011)。說出影響力-人人說話都能有份量的26種技巧。春光。</p> <p>4.蒂姆·戴多普羅斯、莫蘭·坎貝爾、達文西合著、洪銘澤譯(2010)。哈佛給學生的1001個思維遊戲。</p> <p>5.活動企劃實戰錄。臺灣企劃塾出版。</p> <p>6.做個成功學習的大學生。李麗君著。</p>
Number of Assignment(s)	(Filled in by assignment instructor only)
Grading Policy	<p>◆ Attendance :                   %   ◆ Mark of Usual :                   %   ◆ Midterm Exam :                   %</p> <p>◆ Final Exam :                   %</p> <p>◆ Other (學生反思、平時成績、企畫案活動) : 100.0 %</p>
Note	<p>This syllabus may be uploaded at the website of Course Syllabus Management System at <a href="http://info.ais.tku.edu.tw/csp">http://info.ais.tku.edu.tw/csp</a> or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at <a href="http://www.acad.tku.edu.tw/CS/main.php">http://www.acad.tku.edu.tw/CS/main.php</a>.</p> <p><b>※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</b></p>