

Tamkang University Academic Year 110, 2nd Semester Course Syllabus

Course Title	TOURISM GEOGRAPHY	Instructor	GEE-CHIN HOU
Course Class	TRBXB1A DEPARTMENT OF INTERNATIONAL TOURISM MANAGEMENT (ENGLISH-TAUGHT PROGRAM), 1A	Details	<ul style="list-style-type: none"> ◆ General Course ◆ Required ◆ One Semester
Relevance to SDGs	SDG6 Clean water and sanitation SDG7 Affordable and clean energy SDG11 Sustainable cities and communities SDG13 Climate action		
Departmental Aim of Education			
To develop talented managers with international competitive advantage in the tourism industry.			
Subject Departmental core competences			
A. Ability to analyze and solve problems.(ratio:30.00) D. Tourism management knowledge.(ratio:35.00) E. Tourism management skills.(ratio:35.00)			
Subject Schoolwide essential virtues			
1. A global perspective. (ratio:50.00) 7. A spirit of teamwork and dedication. (ratio:50.00)			
Course Introduction	<p>Tourism geography explores a wide range of aspects including the environmental and cultural impacts of tourism, and the geographies of tourism and leisure economies. It aims to answer concerns relate to tourism industry and management challenges.</p> <p>The course will apply active learning (working groups) methodology. The instructor will facilitate learning by supporting, guiding, and monitoring the learning processes.</p>		

The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.

II.Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.

III.Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods
1	Geographical approaches and techniques offer critical insights into everything from local travel resources utilization to international tourism industry development.	Cognitive

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	ADE	17	Lecture, Discussion, Team project and Oral presentation	Testing, Study Assignments, Report(including oral and written)

Course Schedule

Week	Date	Course Contents	Note
1	111/02/21 ~ 111/02/25	Courses Briefing & Requirements	
2	111/02/28 ~ 111/03/04	Introduction of Tourism Geography, World Natural Heritage	Student Team up
3	111/03/07 ~ 111/03/11	Iceberg, Glacier, Aurora	
4	111/03/14 ~ 111/03/18	Mountains, Canyon, Volcano	
5	111/03/21 ~ 111/03/25	Rainforest, Forest, Trails	
6	111/03/28 ~ 111/04/01	National Park	
7	111/04/04 ~ 111/04/08	Field and Self-Study (No Class)	Assignment 1
8	111/04/11 ~ 111/04/15	Ocean, Gulf, Coastline, Coral Reefs	
9	111/04/18 ~ 111/04/22	Waterfalls, River, Lakes, Wetland	
10	111/04/25 ~ 111/04/29	Midterm Exam Week	

11	111/05/02 ~ 111/05/06	Countries, Metropolitan, City, Suburban, Countryside	
12	111/05/09 ~ 111/05/13	World Cultural Heritage, Historical Buildings, Cathedral, Church, Palace, Castle, Museum, Landmark	
13	111/05/16 ~ 111/05/20	Zoo, Sea world, Aquarium, Botanic garden, Theme Park	Assignment 2
14	111/05/23 ~ 111/05/27	Transportation System	
15	111/05/30 ~ 111/06/03	Restaurants and Food	
16	111/06/06 ~ 111/06/10	Wine Factory, Tea Farm, Orchard	
17	111/06/13 ~ 111/06/17	Festivals	Final Project
18	111/06/20 ~ 111/06/24	Final Exam Week	
Requirement	<p>ALWAYS use respect and courtesy when responding to others during class sessions. 相互尊重、謙和有禮、珍惜學習機會、為自己的生涯發展奠定良好的基礎</p> <p>Bring your Laptop or Tablet for learning and note taking each class session.</p> <ol style="list-style-type: none"> Points will be deducted for late work (-20% per calendar day late) . Hand in ahead of time to avoid last-minute technology problems. 作業遲交：24小時內扣20%；24小時後不收件 Any leave shall be communicated to the instructor in person prior to class. 公假、事假應於課前親自向老師說明，否則視為缺席 The following behaviors will be STRONG discouraged (using cell phones, iPod, iPad, lap top computers that are not related to course; games, napping, & reading one's own materials in classes; longer than 5-min leave from classroom without notice to instructor). 不符上課規範的行為，如：不是學習需要而使用手機、平板、筆電、玩電玩、睡覺、未經老師同意離開教室等，將予以扣分 Students who missed 1/3 of course hours will lost the right to take the final exam/project. Responsible smart phone policy: Cell phone use only for course-related learning Final Project Presentation will conduct self-valuation and peer evaluation. 期末作業發表將進行自評與互評 		
Teaching Facility	Computer, Other (Video projector, Internet access)		
Textbooks and Teaching Materials	Williams, S., & Lew, A. A. (2015). Tourism Geography: cultural Understandings of Place, Space and Experience. Oxon, UK: Routledge.		
References	<ol style="list-style-type: none"> UNWTO Tourism highlights. 2020 Edition. Online Available: https://www.e-unwto.org/doi/epdf/10.18111/9789284422456 2. European Tourism 2019 Trends & Prospects. Q2&Q4/2019. Online Available: https://etc-corporate.org/reports/european-tourism-2019-trends-prospects-q4-2019/ 3. EUROPEAN TOURISM 2021 – TRENDS & PROSPECTS (Q3/2021) Online Available: https://etc-corporate.org/reports/european-tourism-2021-trends-prospects-q3-2021/ 4. BIG DATA FOR BETTER TOURISM POLICY, MANAGEMENT, AND SUSTAINABLE RECOVERY FROM COVID-19 DECEMBER 2021 Online Available: https://www.e-unwto.org/doi/epdf/10.18111/9789284423095 5. World Heritage List Online Available: https://whc.unesco.org/en/list/ 		

Number of Assignment(s)	2 (Filled in by assignment instructor only)
Grading Policy	◆ Attendance : 20.0 % ◆ Mark of Usual : % ◆ Midterm Exam : 30.0 % ◆ Final Exam : 30.0 % ◆ Other (Assignments) : 20.0 %
Note	This syllabus may be uploaded at the website of Course Syllabus Management System at http://info.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php . ※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.