

Tamkang University Academic Year 110, 2nd Semester Course Syllabus

Course Title	THE WORLD OF FINANCE AND ECONOMICS IN DAILY LIFE	Instructor	KAO, HENG-CHUAN
Course Class	TNUWB0A SOCIAL ANALYSIS, 0A	Details	<ul style="list-style-type: none"> ◆ General Course ◆ Required ◆ One Semester
Relevance to SDGs	SDG8 Decent work and economic growth		
Departmental Aim of Education			
<p>I. To guide students to practice the methods and concepts learned from the courses of social science to their social life.</p> <p>II. To Enhance students' ability of self-understanding, psychological adaptation, and interpersonal communication.</p> <p>III. To promote students' ability of analyzing social phenomena and penetrating social problems through the design of courses; thus, motivating students to be more concerned about others and assume the corresponding social responsibilities.</p>			
Subject Schoolwide essential virtues			
<p>3. A vision for the future. (ratio:25.00)</p> <p>4. Moral integrity. (ratio:25.00)</p> <p>5. Independent thinking. (ratio:25.00)</p> <p>7. A spirit of teamwork and dedication. (ratio:25.00)</p>			
Course Introduction	<p>In view of the rapid economic and social changes. This course will contain two parts: Economics and Finance. Using the concept of supply and demand, behavioral economics and the interpretation of economic indicators to assist students in the correct interpretation of economic news. On the other hand, due to the emergence of financial tools, it is hoped that students will develop correct investment concepts.</p>		

The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.

II. Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.

III. Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods
1	1. Understanding basic knowledge and concepts of economics. 2. Knowing the common financial tools. 3. Training students to make good use of economic tools to analyze the world of real events.	Cognitive

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1		3457	Lecture, Experience	Testing, Report(including oral and written)

Course Schedule

Week	Date	Course Contents	Note
1	111/02/21 ~ 111/02/25	Course Introduction	
2	111/02/28 ~ 111/03/04	Thinking Like an Economist	
3	111/03/07 ~ 111/03/11	Invisible Hands: Application of Supply and Demand I	
4	111/03/14 ~ 111/03/18	Invisible Hands: Application of Supply and Demand II	
5	111/03/21 ~ 111/03/25	Behavior Economics: Predictable Irrational	
6	111/03/28 ~ 111/04/01	Excel Application for Finance I	
7	111/04/04 ~ 111/04/08	Spring Break	
8	111/04/11 ~ 111/04/15	Excel Application for Finance II	
9	111/04/18 ~ 111/04/22	Economic Game Introduction	
10	111/04/25 ~ 111/04/29	Midterm Exam Week	
11	111/05/02 ~ 111/05/06	Macroeconomics: Economic Indicators I	

12	111/05/09 ~ 111/05/13	Macroeconomics: Economic Indicators II	
13	111/05/16 ~ 111/05/20	International Trade Economics: Comparative Advantage I	
14	111/05/23 ~ 111/05/27	International Trade Economics: Comparative Advantage II	
15	111/05/30 ~ 111/06/03	Dragon Boat Festival	
16	111/06/06 ~ 111/06/10	Tax Application for Housing	
17	111/06/13 ~ 111/06/17	Course Review	
18	111/06/20 ~ 111/06/24	Final Exam Week	
Requirement	<p>This class is 50% English teaching. The lectures are in English and the teaching language is mainly Chinese. (這堂課程是50%的英語教學，教材會以英文為主，授課時會以中文講授為主)</p> <p>1. The report will be mainly based on the semester course content, and the writing method will be announced in the classroom.</p> <p>2. There will not be too much mathematical derivation in this class, and it will be based on examples and operations.</p> <p>3. Sometimes, Chinese and English will be used together for teaching.</p>		
Teaching Facility	Computer		
Textbooks and Teaching Materials	1. Self-made teaching materials; 2. online news; 3. Survey Research Data Archive		
References	<p>Mankiw, N. G. (2020). Principles of economics. Cengage Learning.</p> <p>Thaler, R. H. (2016). Misbehaving: The Making of Behavioural Economics</p>		
Number of Assignment(s)	1 (Filled in by assignment instructor only)		
Grading Policy	<p>◆ Attendance : 25.0 % ◆ Mark of Usual : 30.0 % ◆ Midterm Exam : 20.0 %</p> <p>◆ Final Exam : %</p> <p>◆ Other (Self (Group) Report) : 25.0 %</p>		
Note	<p>This syllabus may be uploaded at the website of Course Syllabus Management System at http://info.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php.</p> <p>※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</p>		