

Tamkang University Academic Year 110, 2nd Semester Course Syllabus

Course Title	INTRODUCTION TO DIGITAL ARTS	Instructor	PHILIP SHIEH
Course Class	TNUMB0A ARTS APPRECIATION AND INVENTION, 0A	Details	<ul style="list-style-type: none"> ◆ General Course ◆ Required ◆ One Semester
Relevance to SDGs	SDG4 Quality education SDG9 Industry, Innovation, and Infrastructure		
Departmental Aim of Education			
<p>By using the knowledge which based on the various field of Art, hopefully leads student to experience the depth of cultural art and living art, so as to enrich the ability of Art Appreciation, and, to cultivate the Aesthetic literacy, which can be accomplished to the purpose of the union of knowledge and life in Art.</p>			
Subject Schoolwide essential virtues			
<ol style="list-style-type: none"> 1. A global perspective. (ratio:20.00) 2. Information literacy. (ratio:20.00) 7. A spirit of teamwork and dedication. (ratio:20.00) 8. A sense of aesthetic appreciation. (ratio:40.00) 			
Course Introduction	Digital arts include publishing, archive, visual arts, animation, music, and game. Activities include appreciation, criticism, analysis, exploring, and designing of digital arts.		

The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.

II. Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.

III. Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods
1	to appreciate works of digital arts.	Affective
2	to learn knowledge of digital arts	Cognitive
3	to learn trends of digital arts industry	Psychomotor

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1		128	Lecture, Discussion	Discussion(including classroom and online)
2		128	Lecture, Discussion	Discussion(including classroom and online)
3		78	Practicum	Practicum, Report(including oral and written)

Course Schedule

Week	Date	Course Contents	Note
1	111/02/21 ~ 111/02/25	Video principle: scene	subscribe YouTube Ethos Academy channel.
2	111/02/28 ~ 111/03/04	Video principle: timing	join in Facebook Ethos Digital Arts group
3	111/03/07 ~ 111/03/11	Video principle: character and loop	register Powtoon.com
4	111/03/14 ~ 111/03/18	Video principle: views and camera	
5	111/03/21 ~ 111/03/25	Animation production: presenting, scripting	
6	111/03/28 ~ 111/04/01	Animation production: voice and TTS	
7	111/04/04 ~ 111/04/08	Animation production: subtitle and language, Intelligence rights	
8	111/04/11 ~ 111/04/15	2D animation types, graphic metaphor	

9	111/04/18 ~ 111/04/22	3D animation types, Animation tropes	
10	111/04/25 ~ 111/04/29	Midterm Exam Week	
11	111/05/02 ~ 111/05/06	Other types of video. Film tropes	
12	111/05/09 ~ 111/05/13	Playlist. New media tropes	
13	111/05/16 ~ 111/05/20	YouTube channel and Facebook Page. Regional tropes	
14	111/05/23 ~ 111/05/27	Great content 1. Space/place tropes	
15	111/05/30 ~ 111/06/03	Great content 2. Scene tropes	
16	111/06/06 ~ 111/06/10	Great content 3. Character tropes	
17	111/06/13 ~ 111/06/17	YouTube Academies	
18	111/06/20 ~ 111/06/24	Final Exam Week	
Requirement			
Teaching Facility	Computer, Projector		
Textbooks and Teaching Materials	https://www.youtube.com/EthosAcademy		
References			
Number of Assignment(s)	4 (Filled in by assignment instructor only)		
Grading Policy	◆ Attendance : 20.0 % ◆ Mark of Usual : 40.0 % ◆ Midterm Exam : 20.0 % ◆ Final Exam : 20.0 % ◆ Other () : %		
Note	This syllabus may be uploaded at the website of Course Syllabus Management System at http://info.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php . ※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.		