

Tamkang University Academic Year 110, 2nd Semester Course Syllabus

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| Course Title | SECURITIES INVESTMENT PRACTICES | Instructor | MANGAL, TRICIA KAREN VERNESSA |
| Course Class | TLWXB4A BACHELOR'S PROGRAM IN GLOBAL FINANCIAL MANAGEMENT (ENGLISH-TAUGHT PROGRAM), 4A | Details | <ul style="list-style-type: none"> ◆ General Course ◆ Selective ◆ One Semester |
| Relevance to SDGs | SDG4 Quality education SDG8 Decent work and economic growth | | |
| D e p a r t m e n t a l A i m o f E d u c a t i o n | | | |
| I . Learning and instanding international financial theory. II . Learn to plan the future. III . Enhance the ability of practical analysis. IV . Increase the team research ability. V . Master the international financial pulsation. VI . Cultivate morality and global civilization. | | | |
| Subject Departmental core competences | | | |
| A. The student to have a basic knowledge of international financial management theory and practice.(ratio:25.00) B. To have a good grounding of relevant financial laws.(ratio:5.00) C. To understand the basic moral principles within the international financial industry. (ratio:10.00) D. To have a global perspective of the subject and a basic command of foreign language abilities.(ratio:5.00) E. To obtain international professional qualifications that will aid their future career. (ratio:50.00) F. To obtain a basic ability to examine domestic and global financial situations.(ratio:5.00) | | | |
| Subject Schoolwide essential virtues | | | |
| 1. A global perspective. (ratio:5.00) 2. Information literacy. (ratio:20.00) 3. A vision for the future. (ratio:15.00) | | | |

4. Moral integrity. (ratio:10.00)
5. Independent thinking. (ratio:20.00)
6. A cheerful attitude and healthy lifestyle. (ratio:10.00)
7. A spirit of teamwork and dedication. (ratio:10.00)
8. A sense of aesthetic appreciation. (ratio:10.00)

Course Introduction

This course aims to give students the information they need to develop, implement, and monitor a successful investment program. It also provides students with a solid foundation of basic concepts, tools, and techniques. With the incorporation of Excel worksheets, you will be able to build Excel models to solve investment problems.

The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

- I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.
- II.Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.
- III.Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

| No. | Teaching Objectives | objective methods |
|-----|---|-------------------|
| 1 | Gain an understanding of securities transactions and investment information | Cognitive |
| 2 | Develop employability skills like excel modeling and data analysis skills | Cognitive |

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

| No. | Core Competences | Essential Virtues | Teaching Methods | Assessment |
|-----|------------------|-------------------|---------------------|---|
| 1 | ABCDEF | 12345678 | Lecture, Discussion | Testing, Discussion(including classroom and online), Report(including oral and written) |
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|---|--------|----------|---------------------|---|
| 2 | ABCDEF | 12345678 | Lecture, Discussion | Testing, Discussion(including classroom and online), Report(including oral and written) |
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Course Schedule

| Week | Date | Course Contents | Note |
|------|--------------------------|--|------|
| 1 | 111/02/21 ~ 111/02/25 | Course Introduction | |
| 2 | 111/02/28 ~ 111/03/04 | The Investment Environment | |
| 3 | 111/03/07 ~ 111/03/11 | Securities Markets and Transactions | |
| 4 | 111/03/14 ~ 111/03/18 | Investment Information and Securities Transactions | |
| 5 | 111/03/21 ~ 111/03/25 | Return and Risk | |
| 6 | 111/03/28 ~ 111/04/01 | Time Value of Money (Excel exercise) | |
| 7 | 111/04/04 ~ 111/04/08 | Modern Portfolio Concepts (Excel Exercise included) | |
| 8 | 111/04/11 ~ 111/04/15 | Analyzing Common Stock I | |
| 9 | 111/04/18 ~ 111/04/22 | Midterm Review Week | |
| 10 | 111/04/25 ~ 111/04/29 | Midterm Exam Week | |
| 11 | 111/05/02 ~ 111/05/06 | Analyzing Common stock II - Financial Ratios (using Excel) | |
| 12 | 111/05/09 ~ 111/05/13 | Market Efficiency and Behavioral Finance | |
| 13 | 111/05/16 ~ 111/05/20 | Final Presentations | |
| 14 | 111/05/23 ~ 111/05/27 | Final Review Week | |
| 15 | 111/05/30 ~ 111/06/03 | Graduate Exam Week | |
| 16 | 111/06/06 ~ 111/06/10 | --- | |
| 17 | 111/06/13 ~ 111/06/17 | --- | |
| 18 | 111/06/20 ~ 111/06/24 | --- | |

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| Requirement | |
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| Teaching Facility | Computer, Projector |
| Textbooks and Teaching Materials | Scott B. Smart, Chad J. Zutter, Fundamentals of Investing, 14th Edition |
| References | |
| Number of Assignment(s) | 1 (Filled in by assignment instructor only) |
| Grading Policy | <p>◆ Attendance : 10.0 % ◆ Mark of Usual : 20.0 % ◆ Midterm Exam : 35.0 %</p> <p>◆ Final Exam : 35.0 %</p> <p>◆ Other < > : %</p> |
| Note | <p>This syllabus may be uploaded at the website of Course Syllabus Management System at http://info.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php.</p> <p>※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</p> |